



Republic of the Philippines  
Department of Education  
Region V (Bicol)  
**DIVISION OF CATANDUANES**  
Virac, Catanduanes



March 24, 2015

Division Memorandum  
No. 35 S.2015

**JINGLE MAKING CONTEST**

**RELEASED**

DepEd Division Office of Catanduanes

RECORDS SECTION

Date: MAR 24 2015

Time: 4:30 pm

To: Elementary and Secondary School Heads

Attention:

School Dengue Program Coordinators  
Eden Lanon - Bagamanoc CES  
Purita V. Rodulfo - Bato CES  
Marissa S. Sualibio - Cabcab CES  
Letecia V. Yutan - Viga CES  
Vladimir S. Miraran - Caramoran CES  
Mary Ann B. Arcilla - Gigmoto CES  
Eden S. Ceballo - Panganiban - CES  
William Chester G. Fernida - Tubli NHS  
Helen O. Capistrano - San Jose NHS  
Ma Antonette C. Rojas - CNHS  
Jason C. Yutan - Virac Pilot ES

1. With reference to Regional Memorandum No. 26 s. 2015 the Department of Education Regional Office V in coordination with the Department of Science and Technology (DOST), will hold a Jingle Writing Contest to all Elementary and Secondary Schools Implementing the Dengue Prevention Program.
2. Please see the attached enclosure for details.
3. Expenses incurred in the conduct of the contest shall be charged against local funds, MOOE subject to the usual accounting and auditing rules and regulations.
4. Widest dissemination of information in this memorandum is desired.

*JLD*  
**JOSE L. DONCILLO CESO V**  
Schools Division Superintendent

To be indicated in the Perpetual Index  
contest                  pupils                  students



## **BICOL INTEGRATED DENGUE VECTOR MANAGEMENT PROGRAM (BIDVMP)**

### **NDVSP-ABKD JINGLE MAKING CONTEST**

#### **CONTEST MECHANICS AND GUIDELINES**

##### **ENTRY GUIDELINES:**

1. The Jingle Making Contest shall showcase all Dengue Prevention and Control Advocacies especially the Nationwide Dengue Vector Surveillance Program (using the OL Trap) and Aksyon Barangay Kontra Dengue Program (e.g. 4s, 4 o'clock habit, etc.) and other initiatives in the region.
2. The participants are the one hundred twenty four (124) schools implementing the NDVSP-ABKD in two (2) categories: elementary and secondary. Only one entry per school will be accepted.
3. The entry in Filipino shall be submitted in audio video/mp4 format. The audio video presentation (AVP) will feature NDVSP-ABKD best practices.
4. Lyrics should not contain vulgar and rude words which is detrimental to any individual nor institutions. Violation for these guidelines will result to disqualification of an entry.
5. Entries must be original, creative, appealing which can be easily sung and remembered.
6. Each jingle entry must not exceed one (1) minute as included in a 3 minute AVP.
7. There will only be one (1) or two (2) performers/song interpreters.
8. Winning entries will be a part of the BIDVMP advocacy/campaign. As such, it will be presented during the 2015 ASEAN Dengue Summit on 16 June 2015.

##### **REQUIREMENTS FOR SUBMISSION:**

1. Three (3) copies of an entry form duly certified by the school head
2. Three (3) copies of waiver form signed by the contestants (students/coaches)
3. Two (2) copies of CD/DVD.
4. Two (2) copies of the jingle/song.

##### **SUBMISSION AND SCREENING PROCEDURE:**

1. School entries must be submitted to their respective Division Offices not later than April 17, 2015 (c/o Division Dengue Program Coordinators) in CD/DVD (audio/video/mp4 format).
2. Entries shall be pre-screened within the period of March 30-April 9, 2015 at Division Level by the Division Dengue Program Coordinator and Assistant Schools Division Superintendent as chair. Each division will select the division winner/regional finalist. Submission of one (1) division entry per category must not be later than 30 April 2015 to DOST Regional Office No. V, Rawis, Legazpi City.
3. The Regional Screening Committee composed of the BIDVMP Technical Working Group member-agencies will determine the regional contest qualifiers. Only the top six (6) division winners will advance to the regional finals scheduled on May 4, 2015 at DOST V Conference Room. This pre-qualifying round will be based on the AVP and jingle (lyrics to be provided). Regional finalists will be notified through the division office not later than 24 April 2015.



## FINAL JUDGING AND AWARDING OF WINNERS

1. The Jingle Making Contest (Regional Level) and Awarding of Winners are scheduled in June 9, 2015. (Venue to be announced).
2. Each division winner/regional finalist will give a live presentation/singing of the Jingle with the 3 minute AVP/multimedia being shown during the contest proper.
3. Expected participants for this activity are the following:
  - a. One (1) to two (2) student-performers per school.
  - b. One (1) Composer
  - c. One (1) Musical Arranger and/or Coach
  - d. School head and School NDVSP/Dengue Program Coordinator
  - e. Schools Division Superintendent or Representative
  - f. Division Nurse Dengue Program Coordinator or Representative
4. The Board of Judges shall be composed of Regional Directors or Representatives (Information Officer) of the member-agencies.
5. **CONTEST CRITERIA:**

Originality/Creativity	- 20%
Musical Rhythm	- 25%
Lyrics	- 25%
Message/Impact (AVP)	- 15%
Actual Performance	- 15%
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<b>Total</b>	<b>100%</b>
6. The decision of the board of judges is final and unappealable.

### AWARDS:

- Cash Prizes
- Plaque of Recognition to Winning School/Division
- Certificate of Recognition to the Jingle Composer, Singers, Arranger and Coach

*There will be ten (10) non-winning entries to receive consolation prizes plus a Certificate of Recognition as 2015 NDVSP-ABKD Jingle Making Contest Finalists*

### ORGANIZERS

BIDVMP Member Agencies

1. Department of Science and Technology (DOST) Region V
2. Department of Education (DepEd) Region V
3. Department of Health (DOH) Region V
4. Department of the Interior and Local Government (DILG) Region V
5. Department of Environment and Natural Resources (DENR) Region V