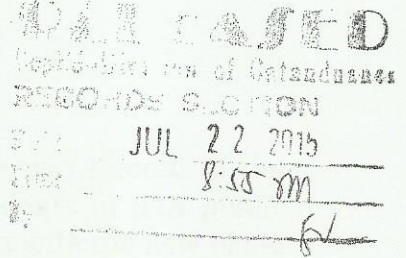




Republic of the Philippines
Department of Education
Region V (Bicol)
DIVISION OF CATANDUANES
Virac, Catanduanes



July 22, 2015



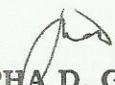

DIVISION MEMORANDUM
No. **68** s. 2015

2015 DIVISION WELLNESS CAMPUS AND THE CHAMP MOVES PROGRAM

T O : Public School District Supervisors
Public Elementary/Secondary School Heads

1. The 2015 Nestle Wellness Campus (Program) is a JOINT PROJECT of the Department of Education and Nestle Philippines, Inc. (NPI), through Greatfill Team, Inc., in coordination with the Regional Office and the Division of Catanduanes.
2. This year, 2015, the Greatfill Team, Inc. will conduct the 2015 Wellness Campus (Program) for Grade 7-10 students and the 2015 Champ Moves for Grades 2-6 pupils. These programs will continue to create more awareness on good nutrition, lifestyle mindset through habit formation and on the importance of physical fitness among our pupils and students.
3. The program will start on July 2015 until November 30, 2015, and will be done every day after the flag raising activity.
4. Attached are the materials, details and the mechanics of the program/ contest, re: implementation of the said health programs.

For your information, guidance and compliance.


NYMPHA D. GUEMO
Asst. Schools Division Superintendent
Officer In-Charge 



2015 CHAMP MOVES Program & Contest Mechanics

Program Background:

After the successful implementation of the 2014 ENERJAM which was piloted in the National Capital Region, participated in by about 1.3 million students in 518 public elementary schools, it is now the time to hold a much bigger enerjam with the new name the "2015 CHAMP MOVES".

The 2015 CHAMP MOVES Program (the "Program") will be held in four (4) key regions in Luzon namely: NCR, Region 5-BICOL REGION and Region 3-CENTRAL LUZON and Region IVA - CALABARZON. This year, the Program will reach unprecedented heights and will be many times bigger with 9,371 public elementary schools covering more than 4.1 million student-participants. With such large number of participants and its positive impact to the community as a whole, this Program aims to continue create further awareness on sports, physical fitness and good nutrition among elementary school children.

A. THE CHAMP MOVES PROGRAM FOR ALL COVERED SCHOOLS

1. The 2015 CHAMP MOVES (Program) is a JOINT PROJECT of the Department of Education ("DepEd") and Nestle Philippines, Inc. ("NPI"), through GreatFil Team, Inc. ("GTI"), and will be implemented in four (4) regions namely: NCR, Bicol Region, Central Luzon and CALABARZON.
2. The objective of the Program is to build interest in sports amongst elementary students while learning the importance of good nutrition, sports and physical fitness at the same time.
3. The Program proper will run from 1 July 2015 until 30 November 2015 and will be implemented in 9,371 public elementary schools under the Department of Education based on the number of schools provided by the Department of Education.
4. The Program will be implemented by the DepEd and NPI, through GTI, in close coordination with DepEd's MAPEH Division Supervisors who will ensure that the program will be implemented in all schools in their respective divisions. The MAPEH Division Supervisors will be the contact persons in their respective divisions.

5. All covered schools shall download the Champ Moves Music and Champ Moves Dance video at www.milo.com.ph website.
6. The Champ Moves Music and Champ Moves Dance will be the required music and dance exercise activity during the flag raising ceremonies of all the covered schools. It is encouraged that the music and the champ moves will be also used as warm up exercise during PE classes to ensure that the students will know the steps and can perform well during the flag raising ceremonies.
7. The Program organizer, GTI, will provide copies of the program mechanics to all covered DepEd regional offices, Division Superintendents and MAPEH Division Supervisors in said regions. The MAPEH Division Supervisors will be in-charge of cascading the Program's mechanics to all principals and MAPEH school coordinators in their respective divisions.

B. CHAMP MOVES CONTEST

8. In addition to the Program described above, there will be a CHAMP MOVES Contest to be sponsored by NPI's MILO. The covered schools who may want to participate in the Contest shall strictly comply with the following mechanics:

8.1 The 2015 CHAMP MOVES CONTEST is open only to interested schools in the elementary division in the four (4) pre-selected regions.

8.2 The Contest will have two (2) continuing parts. For the first part, students must dance using the Champ Moves music and following Champ Moves Dance video. For the second part, using the same Champ Moves music, the students will dance using their own interpretation/steps.

8.3 The Contest will have two levels of competition:

8.3.1 Division Level - The MAPEH Division Supervisor will select the Best Performing Schools in his/her division. There will be one winner per division. The division winner will receive a cash prize of Ps.10,000.00 in support for the school's sports program plus plaque of distinction and will automatically qualify the winning schools in the regional contest. A team from GTI and/or NPI together with the DepEd representative will visit the winning schools in each division to determine the regional winner.

8.3.2 Regional Level - There will be three (3) regional winners chosen from the best in each division. The criteria for judging will be as follows:

CHAMP MOVES SONG LYRICS

Nothing beats a Champion!
Go, go, be a champ!
Nothing beats a Champion!
Go, go be a champ!

Verse 1:

Everybody in this school,
We are all GOOD.
Not just KIDS, we are CHAMPS,
Getting in the groove
All our dreams, all our hopes
We all let it out
Growing up, building champions,
We'll shout

(CHORUS)

We're GROWING UP
With the winning energy
(Winning each day)
Everyday with Champion
(Got what we need to last the day)

Nothing beats a Champion!
Go, go be a champ!
Nothing beats a Champion!
Go, go be a champ!

Verse 2:

When I wake up in the morning
I fill up healthy food, good nutrition
In my plate and cup
I need all the energy to last the day
So I keep on going-that's the champion way

(REPEAT CHORUS)

Organization/Discipline	-	20%
Synchronization	-	20%
Creativity (props, own interpretation)	-	20%
Showmanship & Impact	-	40%
Total		100%

The top three regional winners will receive cash prizes as support to the school's sports programs or maybe used to upgrade the school's sports facilities. The breakdown of prizes are as follows:

Regional Champion	-	Ps. 30,000.00 + trophy
2 nd place	-	20,000.00 + trophy
3 rd place	-	10,000.00 + trophy
Two (2) Consolation Prizes	-	5,000.00 each

9. A team from Greatfil Team, NPI, Deped will visit the winning schools to the award the prizes in schools. GTI will coordinate with the school on the awarding date and time.
10. NPI may conduct free MILO product sampling in selected schools nationwide upon the request of the schools. A duly authorized sampling agency of NPI will coordinate the schools for the sampling activities.
11. Schools who may avail of the product sampling must perform the Champ Moves dance prior to the conduct of the sampling.
12. GTI has the absolute right to change the mechanics of the Contest to ensure the successful and orderly implementation of the Program.
13. Any decision of the judges with respect to the conduct of the contest, the selection and awarding of winners and other matters related to the contest shall be final and not subject to appeal.

