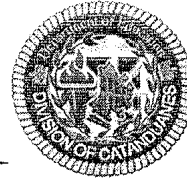




Republic of the Philippines
Department of Education
Region V (Bicol)
DIVISION OF CATANDUANES
Virac, Catanduanes



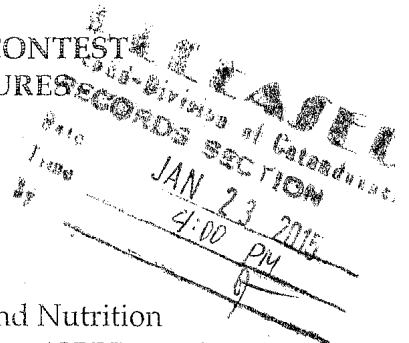
DIVISION MEMORANDUM

January 23, 2015


No. 11 s. 2015

**2015 MY BRIGHT SMILES, GLOBAL CALENDAR ART CONTEST
OF THE COLGATE BRIGHT SMILES, BRIGHT FUTURES**

To : Public Schools District Supervisors
Heads, Public Elementary Schools
All Others Concerned



1. The Department of Education (DepEd), through the Health and Nutrition Center (HNC), joins the Colgate-Palmolive Philippines Inc. (CPPI) in the conduct of the **2015 My Bright Smiles, Global Calendar Art Contest of the Colgate Bright Smiles, Bright Futures** from October 6, 2014 to March 8, 2015.
2. This Art Contest aims to promote self-esteem and oral health awareness among school children.
3. The Contest is open to Grade 1 to 3 pupils from all public elementary schools nationwide.
4. Three winners at each grade level will be selected during the conduct of division, regional and national contests. All schools and pupil-winners will be awarded prizes and certificates as listed in the enclosure. All prizes will be delivered to their respective division offices. Prizes for the pupil-winners will be given in a form of checks under their respective names. Only National winners Artworks will be included in the global art contest in New York City, United States of America (USA).
5. The following are enclosed for ready reference:
 - Enclosure No. 1 - Entry Form:
 - Enclosure No. 2 - Parent Consent Form:
 - Enclosure No. 3 - Table of Prizes: and
 - Enclosure No. 4 - Contest Rules and Regulations
6. The deadline for the Division entry will be on March 15, 2015. For more information, interested applicants may contact Dr. Amylou B. Celso, Dentist II (Dentist In-Charge) Health and Nutrition Section, Department of Education, Division Office, Virac, Catanduanes.
7. For information, guidance and immediate dissemination to all concerned.


JOSE L. DONCILLO, CESO VI
Schools Division Superintendent



**Bright Smiles, Bright Futures' Global Art
Poster Making Contest
"Why My Bright Smile is Important"**

ENTRY FORM

STUDENT'S NAME <input type="text"/>		*School	
*Address <input type="text"/>		Name <input type="text"/>	
<input type="text"/>		Address <input type="text"/>	
City <input type="text"/>	State <input type="text"/>	City <input type="text"/>	State <input type="text"/>
Postal Code <input type="text"/>	Country <input type="text"/>	Postal Code <input type="text"/>	Country <input type="text"/>
*Parent/guardian <input type="text"/>		School telephone number (include area code) <input type="text"/>	
Home telephone number (include area code) <input type="text"/>		Coach Name: <input type="text"/>	
<input type="text"/>		E-mail <input type="text"/>	
*Student's age <input type="text"/>	*Student's class year <input type="text"/>	Principal's name <input type="text"/>	
		School District Health Coordinator <input type="text"/>	



**COLGATE BRIGHT SMILES, BRIGHT FUTURES®
2014 "My Bright Smile™" Global Calendar Art Contest**

BIOGRAPHICAL AND CULTURAL INFORMATION QUESTIONNAIRE

Please have your family help you fill out the questions on the following pages. Your answers will provide biographical information to supplement your award-winning poster when it is displayed. The information you provide will also help us develop new learning materials for children in a variety of media.

While answering the questions, it may be helpful to pretend that you are an "ambassador" for your country. Keep in mind that the idea is to tell us about yourself *and* to help other kids around the world learn about the cultures and ways of life in your country.

Thank you for taking the time and telling us about yourself. We are fascinated to learn about you and your country!

Tell Us about Yourself!

First Name: _____ Last Name: _____

Address: _____

Country: _____

How would you describe the place that you live in? (Climate, population, plants/animals, etc.)

How many people are in your immediate family?

Do you live in a house, apartment, or other dwelling?

Where are your parents and grandparents from?

What is the language you speak at home?

Are you learning or do you speak more than one language? If yes, what are these languages?

PRIZES FOR THE PHILIPPINE AND GLOBAL WINNERS

Prizes			
Components	Details	Qty.	Cash Prize
School	Global	1	10,000 to defray cost of six brushing trough
	Honorable	1	7,500 to defray cost of four brushing trough
Student	Global	1	20,000
	Honorable	1	15,000
Grade 1 School			
	1st Prize Philippine Winner	1	5,000 to defray cost of three brushing trough
	2nd Prize Philippine Winner	1	4,000 to defray cost of two brushing trough
	3rd Prize Philippine Winner	1	3,000 to defray cost of one brushing trough
Grade 1 Student			
	1st Prize Philippine Winner	1	6,500
	2nd Prize Philippine Winner	1	5,500
	3rd Prize Philippine Winner	1	4,500
Grade 2 School			
	1st Prize Philippine Winner	1	5,000 to defray cost of three brushing trough
	2nd Prize Philippine Winner	1	4,000 to defray cost of two brushing trough
	3rd Prize Philippine Winner	1	3,000 to defray cost of one brushing trough
Grade 2 Student			
	1st Prize Philippine Winner	1	6,500
	2nd Prize Philippine Winner	1	5,500
	3rd Prize Philippine Winner	1	4,500
Grade 3 School			
	1st Prize Philippine Winner	1	5,000 to defray cost of three brushing trough
	2nd Prize Philippine Winner	1	4,000 to defray cost of two brushing trough
	3rd Prize Philippine Winner	1	3,000 to defray cost of one brushing trough
Grade 3 Student			
	1st Prize Philippine Winner	1	6,500
	2nd Prize Philippine Winner	1	5,500
	3rd Prize Philippine Winner	1	4,500

Bright Smiles, Bright Futures' Global Art Poster Making Contest Rules and Regulations

Theme: "Healthy Teeth, A Factor to Academic Excellence"

Who may enter?

The contest is open to public school children ages 6-9 at time of entry. Employees of Colgate-Palmolive Company and their promotion and/or fulfillment agencies and immediate family members of these employees are not eligible.

Must artwork be original?

Yes. Artwork must be original, created by the student without assistance from others. Artwork cannot be copied or traced from a book or other material. Photos and computer-generated graphics will be disqualified.

What type/ medium of art entry is acceptable?

Black and white or color artwork depicting the theme "**Healthy Teeth, A Factor to Academic Excellence**" may be submitted including line drawings, and artwork using crayon, paint, regular or colored pencil, acrylic pastel, magic markers, ink or any combination.

How should the entries be submitted?

Each entry must include a completed entry form and be mailed to the Department of Education, Health and Nutrition Center, Meralco Ave., Pasig City. The entry form may be photocopied. Entries should be mailed flat or in mailing tubes. Entries must be received no later than June 10, 2015. Colgate-Palmolive Company is not responsible for lost, late or misdirected mail.

What size should the entry be?

Entries should be a minimum of 8 1/2 x 11 inches and cannot exceed 11 x 17 inches.

Will entries be returned?

No. Entries become sole property of Colgate-Palmolive Company and will not be returned.

How will the entries be judged?

Entries will be judged on originality, creativity, imagination, and best rendering of the theme “Why My Bright Smile is Important”.

Colgate-Palmolive and Department of Education will choose 9 winners. The artwork of these winners will be submitted to the Global Judging for final selection of the 12 global winners to be featured on the Global Calendar.

Decisions of the judges are final.

How will the winners be notified?

Philippine Winners will be notified by the 3rd week of June
Global winners will be notified via mail by 4th week of July

If the pupil should win, he/she should agree to submit a photograph to Colgate-Palmolive Company within 10 days of notification along with a completed “Winner’s Biographical information form”.

What are the requirements to enter?

By completing the entry form, entrants agree to the reproduction, use, display and exhibition of their artwork in the Global Calendar and traveling exhibit. Entrants also agree to use their name, photograph or likeness and personal information in advertising, promotional and publicity materials and the final calendar for global distribution.

What is the timetable?

Entry deadline	:	June 10, 2015
Philippine Winners notified	:	June 17, 2015
Global winners notified	:	July 31, 2015

Any question?

For more information about the contest, contact Colgate Bright Smiles, Bright Futures, Scientific Affairs Manger, Mr. Iam E. Guerrero at: (02) 802 78 64 or Department of Education-Health and Nutrition Center Health Education and Promotion Officer II, Belinda C. Beltran at (02) 635 99 64.