



Republic of the Philippines
Department of Education
REGION V - BICOL
SCHOOLS DIVISION OFFICE OF CATANDUANES

UNNUMBERED MEMORANDUM

SGOD-UM-07-28-2023/CPG

To: Assistant Schools Division Superintendent
Division Chiefs
Public Schools District Supervisors
School Heads
All Other Concerned

From: **SOCORRO V. DELA ROSA, CESO V**
Schools Division Superintendent

Date: July 28, 2023

Subject: **INVITATION TO THE NATIONAL CACAO CONGRESS 2023**

1. This is in connection with the Regional Advisory No. 67 s. 2023 dated July 21, 2023, inviting interested participants to attend to the National Cacao Congress 2023 to be conducted by the Philippine Cacao Industry Association, Inc. (PCIA, Inc.) on November 16-17, 2023 at the SMX Convention Center, Davao City.

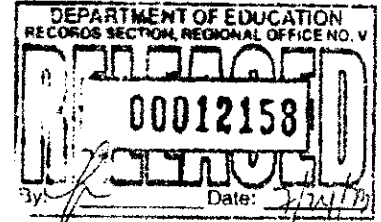
2. Attendance on this activity will be on **voluntary** and **non-compulsory** basis only. Further, any fee/payment required for attendance to such shall be on personal account. Interested participants please contact the Secretariat at mobile numbers 0945-541-1501/0966-994-0882 or may email at ncc2023@gmail.com/2023.ncc@gmail.com. For further clarifications and other details please see attached communication.

3. For information.

CPG/SGOD-UM-07-28-2023 Invitation to the National Congress 2023

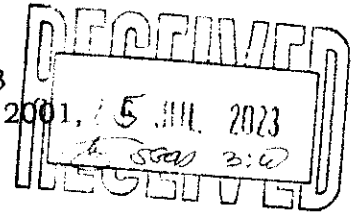


San Roque, Virac, Catanduanes
(052) 811-40-63
catanduanes@deped.gov.ph
www.depedrovcatanduanes.com
DepEd Tayo-Region V - Catanduanes



ADVISORY No. 67 s. 2023
July 21, 2023

In compliance with DepEd Order (DO) No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001, 15 JUL 2023 but only for the information of DepEd officials, personnel/staff, as well as the concerned public.



INVITATION TO THE NATIONAL CACAO CONGRESS 2023

The Philippine Cacao Industry Association, Inc. (PCIA Inc.) is inviting you to attend the National Cacao Congress 2023 on November 16-17, 2023 at the SMX Convention Center, Davao City. Cacao stakeholders are highly encouraged to attend and participate in the exhibition to help promote their products, and services by renting the Exhibition Booths.

For details, please contact the Secretariat at mobile numbers 0945-541-1501/0966-994-0882 or email at secretariat

Participation in this event is on a voluntary basis only.

For information.



DepEd V Bicol Region <region5@deped.gov.ph>

INVITATION LETTER TO NATIONAL CACAO CONGRESS 2023

NCC2023 <2023.ncc@gmail.com>

Tue, Jul 18, 2023 at 10:43 AM

To: region5@deped.gov.ph

Greetings !






The Philippine Cacao Industry Association, Inc. (PCIA Inc.) in partnership with Philippine Cacao Industry Council (PCIC), the Department of the Interior & Local Government (DILG), Department of Trade & Industry (DTI) and the Department of Agriculture (DA) has the honor to invite you to participate in the National Cacao Congress that will be held on November 16-17, 2023, at the SMX Convention Center, Davao City with the theme, "CACAO 2.0 SUSTAINABILITY, PRODUCTIVITY, QUALITY".

For details, please contact the Secretariat at mobile numbers 0945-541-1501 / 0966-994-0882 or email at secretariat.ncc2023@gmail.com / 2023.ncc@gmail.com

Thank you and see you in November!

Sincerely,
Mary Grace G. Cepillo
Cacao National Congress 2023
Event Secretariat

5 attachments

-  HONORABLE DIRECTOR GILBERT T. SADSAD.pdf
301K
-  BRIEFER NCC2023 July 4, 2023.pdf
211K
-  Registration form NCC2023 - July 4, 2023.pdf
305K
-  Sponsors and or Exhibitors packages July 4, 2023.pdf
273K
-  TENTATIVE NCC2023 PROGRAM. July 17, 2023.pdf
156K

CAAO 2023

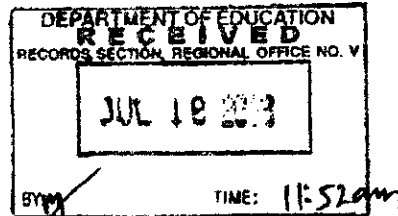
SUSTAINABILITY. PRODUCTIVITY. QUALITY.

THE NATIONAL CONGRESS

16/17 NOVEMBER
SMX CONVENTION CENTER
LANANG, DAVAO CITY

July 18, 2023

Hon. Dr. Gilbert T. Sadsad
Regional Director
Region V



Dear Honorable Director Sadsad;

The Philippine Cacao Industry Association, Inc. (PCIA Inc.) in partnership with the Philippine Cacao Industry Council (PCIC), the Department of Agriculture (DA) and the Department of Trade and Industry (DTI), the Department of Agrarian Reform (DAR), Department of Science and Technology (DOST), Department of Interior and Local Government (DILG), Department of Labor and Employment (DOLE), DENR, Department of Tourism (DOTr), Philippine Coconut Authority (PCA), Agricultural Training Institute (ATI), Technological Education and Skills Development Authority (TESDA), Mindanao Development Authority (MINDA), Rural Agro Enterprise Partnership for Inclusive Development and Growth (RAPID), Philippine Rural Development Project (PRDP), Menonite Economic Development Associates (MEDA), Philippine Center for Post Harvest Development and Mechanization (PhilMech), the Cooperative Development Authority (CDA), Philippine Council on Agriculture and Fisheries (PCAF) and Landbank of the Philippines (LBP) is inviting you to attend the National Cacao Congress 2023 on November 16-17, 2023 at the SMX Convention Center, Davao City.

We hope you can encourage your officers, colleagues and cacao stakeholders to attend the National Cacao Congress 2023 and participate in the exhibition to help promote their products, services by renting our Exhibition Booths.

The NCC 2023 will discuss and present cacao trends, technologies and strategies that will promote high productivity and quality fermented beans focused on increasing the cacao farmers' income.

Enclosed is a copy of the National Cacao Congress 2023 briefs/program, registration form and Sponsors/Exhibitor Packages. The PCIA/PCIC will share the harmonized technologies and best practices on cacao production and chocolate making which are good livelihood programs you can share and implement. Looking forward to your participation in the National Cacao Congress 2023 and the Cacao / Chocolate Exhibition that will be held on November 16-17, 2023 at the SMX Convention Center, Davao City.

Respectfully yours,

CONSUL ARMI GARCIA

President, Philippine Cacao Industry Association Inc. (PCIA)
Chairperson, Philippine Cacao Industry Council (PCIC)

Enclosed: National Cacao Congress 2023 briefs/program, Registration Form, Sponsors and Exhibitor packages.



Organized by
PHILIPPINE CACAO INDUSTRY ASSOCIATION, INC.
Armson Complex
P. Remedio St.
Bonifad, Manduae City 6014
Contact nos.: 0945 5411501 • 0966 9940882
Email: philcacaoassociation@gmail.com
www.pcia.ph

NATIONAL CACAO CONGRESS 2023
SECRETARIAT
4F Mintrade Building
Monteverde Ave. cor. Sales St.
8000 Davao City
Phone: 0945 5411501 • 0966 9940882
Email: secretariat.ncc2023@gmail.com

July 4, 2023



THE NATIONAL CONGRESS

16/17 NOVEMBER
SMX CONVENTION CENTER
LANANG, DAVAO CITY

NATIONAL CACAO CONGRESS 2023

CACAO 2.0

SUSTAINABILITY, PRODUCTIVITY, QUALITY

(November 16-17, 2023 at SMX CONVENTION CENTER DAVAO CITY)

Background:

The Cacao Roadmap (2017-2023) created the Philippine Cacao Industry Council (PCIC), the Philippine Cacao Industry Association and the Regional Cacao Councils whose mandate is to lead the development of the Philippine Cacao Industry.

Last May 31, 2021 Congress passed RA 11547 declaring Davao Region as the Cacao Capital of the Philippines. As of today, 81% of cacao production in the Philippines come from Mindanao, identified as the most suitable place for planting cacao. For the Philippines to compete and sell competitively in the export market, the cacao farmers' product must be 2 kilos of quality fermented beans per tree. This is the goal of the National Cacao Congress 2023 (NCC2023).

PARTNERS: NATIONAL CACAO CONGRESS 2023 (NCC3023)

The Philippine Cacao Industry Association, Inc. (PCIA, Inc.) in partnership with the Philippine Cacao Industry Council (PCIC), the Department of Agriculture (DA) and the Department of Trade and Industry (DTI), the Department of Agrarian Reform (DAR), Department of Science and Technology (DOST), Department of Interior and Local Government (DILG), Department of Labor and Employment (DOLE), DENR, Department of Tourism (DOT), Philippine Coconut Authority (PCA), Agricultural Training Institute (ATI), Technological Education and Skills Development Authority (TESDA), Mindanao Development Authority (MINDA), Rural Agro Enterprise Partnership for Inclusive Development and Growth (RAPID), Philippine Rural Development Project (PRDP), Menonite Economic Development Associates (MEDA), Philippine Center for Post Harvest Development and Mechanization (PhilMech), the Cooperative Development Authority (CDA), Philippine Council on Agriculture and Fisheries (PCAF) and Landbank of the Philippines (LBP) is organizing the National Cacao congress 2023 that will be held on November 16-17, 2023 at the SMX Convention Center, Davao City with the theme:

Cacao 2.0
Sustainability, Productivity, Quality

The National Cacao Congress 2023 (NCC2023) aims 1) To discuss technologies and strategies to increase cacao productivity to 2 kg of fermented beans per tree; 2) To identify strategies that will increase the quality of fermented cacao beans through post-harvest technologies; and 3) to promote greater cooperation among government agencies and private cacao stakeholders in the value chain.

PROGRAM:

Invited to the National Congress 2023 are cacao value chain stakeholders such as: farmers, local government units (LGUs), State Universities & Colleges (SUCs), traders, processors, equipment & packaging producers and development agencies, etc.

No less than President Ferdinand R. Marcos, Jr. has been invited to address the opening of the National Cacao Congress 2023. In addition, key cabinet secretaries and heads of agencies who are our partners in convening the congress have been invited to address the NCC 2023 during its opening ceremonies.

Resource persons/speakers will share the latest trends/technologies and strategies on cacao production & fermentation technologies.

CACAO EXHIBITION

There are 85 booths available for rent for the cacao farmers, government partners and private partners involved in the production of the cacao value chain to display their products and services.

FEES

The NCC2023 registration fee is P5,000 per person. Early bird rate is P4,500 per person if paid on or before August 1, 2023. This fee includes 2 lunches, four snacks, congress bag, participation in all the congress sessions and certificate of participation. Payment can be through cash or checks. Checks should be payable to Philippine Cacao Industry Association, Inc. Pls contact the PCIA to help you book your hotels in Davao City. Your transportation, hotel and food expenses outside of the congress are your own expenses.

Deposit to: Philippine Cacao Industry Association, Inc. Bank of the Philippine Islands Davao Monteverde Branch Account no. 009421-0008-64	GCash Account Account Name : " DA**E J*M. Account Number: 0967-233-1022
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Please email copies of deposit slips / GCash receipts to the secretariat (2023.ncc@gmail.com) copy furnished secretariat.ncc2023@gmail.com indicating names of participants.

Secretariat:

The business address of the Philippine Cacao Industry Association, Inc. (PCIA) and the Philippine Cacao Industry Council (PCIC) and the secretariat for the National Cacao Congress 2023 is:

PCIC / PCIA offices and Secretariat for the National Cacao Congress 2023:
4/F Mintrade Bldg., Monteverde Avenue Cor. Sales Street, Davao City,
Phone/Contact Number 09455411501/0966-9940-882
Email: secretariat.ncc2023@gmail.com / 2023.ncc@gmail.com

CONTACT PERSON:

Mary Grace G. Cepillo
mggcepillo@gmail.com
09455411501/0966-9940-882

Hope to see you in the National Cacao Congress 2023.



Consul Armi Lopez Garcia
President, Philippine Cacao Industry Association, Inc (PCIA)
Chair, Philippine Cacao Industry Council (PCIC)

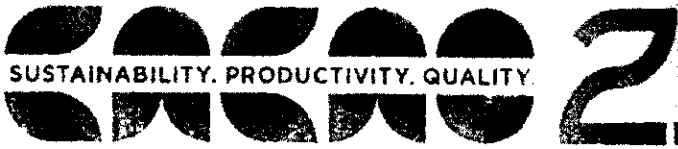


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In partnership with the Philippine Cacao Industry Council (PCIC) The Philippine Cacao Industry Association, Inc. (PCIA, Inc.) in partnership with the Philippine Cacao Industry Council (PCIC), the Department of Agriculture (DA) and the Department of Trade and Industry (DTI), the Department of Agrarian Reform (DAR), Department of Science and Technology (DOST), Department of Interior and Local Government (DILG), Department of Labor and Employment (DOLE) , DENR , Department of Tourism (DOT), Philippine Coconut Authority (PCA), Agricultural Training Institute (ATI), Technological Education and Skills Development Authority (TESDA), Mindanao Development Authority (MINDA), Rural Agro Enterprise Partnership for Inclusive Development and Growth (RAPID), Philippine Rural Development Project (PRDP), Menonite Economic Development Associates (MEDA), Philippine Center for Post Harvest Development and Mechanization (PhilMech), The Cooperative Development Authority (CDA), Philippine Council on Agriculture and Fisheries (PCAF) and Landbank of the Philippines (LBP)

July 4, 2023



THE NATIONAL CONGRESS

16/17 NOVEMBER
SMX CONVENTION CENTER
LANANG, DAVAO CITY

REGISTRATION FORM

Family name: _____ First name: _____ Middle Initial: _____

Sex: Male Female Age: _____ Civil Status: _____ Nationality: _____

Organization: _____ Designation: _____

Office Address: _____

Contact number/s: _____ E-Mail: _____

Value Chain Engaged:

- Input Supplier Farmer Processor Trader Exporter Finance
- Training Institute/ Center Enabler (NGAs, LGUs) Consumer

Participant Registration Fee: PHP 5,000.00

Early bird rate is P4,500 per person if paid on or before August 1, 2023

Includes: Congress Kit, Meals, Certificate of Attendance

Deposit to: Philippine Cacao Industry Association, Inc. Bank of the Philippine Islands Davao Monteverde Branch Account no. 009421-0008-64	GCash Account Account Name : * DA**E J**M. Account Number: 0967-233-1022
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IMPORTANT:

* Kindly send the signed registration form and validated deposit slip to secretariat.ncc2023@gmail.com

** Limited seats only – first come, first serve basis

*** In the case of cancellation, all payments made will be deemed forfeited

For more information, please contact the Congress Secretariat:

Phone/Contact Number 09455411501/0966-9940-882

Email: secretariat.ncc2023@gmail.com / 2023.ncc@gmail.com

COMPLETE NAME AND SIGNATURE



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NATIONAL CACAO CONGRESS 2023
CACAO 2.0
SUSTAINABILITY. PRODUCTIVITY. QUALITY
SPONSORS/ EXHIBITORS PACKAGES

	PLATINUM	GOLD	SILVER	Exhibitor A	Exhibitor Foyer
Rate	₱ 150,000.00	₱ 100,000.00	₱ 50,000.00	₱ 17,500.00	₱ 12,000.00
Booth	2 units 2x3 m	2 units 2x2 m	1 unit 2x3 m	1 unit 2x3 m	1 unit 2x2 m
Event Kits: ▶ Participant ID/ Exhibitor ID (Includes Entry to Plenary, Event Kit Bags, Event Souvenir) ▶ Meal Tickets Day 1 (AM Snack, Lunch, PM Snacks) Day 2 (AM Snack, Lunch, PM Snacks) ▶ Exhibitor ID	6 access badges (Participant/ Exhibitor ID) 6 stubs	4 access badges (Participant/ Exhibitor ID) 4 stubs	2 access badges (Participant / Exhibitor ID) 2 stubs		
Product Presentation during Lunch Break (AVP - 10 to 15 minutes)	Yes	No	No	No	No
Certificate of Attendance and Participation for Company	Yes	Yes	Yes	Yes	Yes
Social Media and other Multimedia Promotion	Yes	Yes	Yes	Yes	Yes
Special Mayor's Permit	Yes	Yes	Yes	Yes	Yes

CONTACT: BABY ANN QUIBEN 09435378184 / MS. JOYCE MEJILLANO 09762471874

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Important:
**Kindly send the signed form and validated deposit slip/proof of payment to: 2023_ncc@gmail.com / secretariat_ncc2023@gmail.com
** Limited seats only - first pay, first serve basis
** In the case of cancellation, all payments made will be deemed forfeited

PLEASE SIGN ON THE SPACE BELOW TO SIGNIFY YOUR CONFORMITY AND SEND TO US THE SIGNED FORM.

Name of participant

Date and Signature



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TENTATIVE PROGRAM

TIME	TOPIC	DISCUSSANT/ RESPONSIBLE PERSON
DAY 1: NOVEMBER 16, 2023		
8:00 – 9:00 AM	OPENING <ul style="list-style-type: none"> Ribbon Cutting: Cacao/ Chocolate Exhibit 	Honorable Sebastian Z. Duterte Mayor, Davao City
9:00 – 9:20 AM	PRELIMINARIES <ul style="list-style-type: none"> Invocation Philippine National Anthem 	Kalumon Performing Ensemble
	WELCOME MESSAGES <ul style="list-style-type: none"> 	Honorable Sebastian Z. Duterte Mayor, Davao City Honorable Consul Armi Lopez-Garcia Chairperson, Philippine Cacao Industry Council (PCIC) President, Philippine Cacao Industry Association, Inc. (PCIA, Inc.)
9:20-10:00 AM	KEYNOTE ADDRESS	Honorable Ferdinand R. Marcos, Jr. President Republic of the Philippines (Not yet confirmed)
10:00 – 12:00 noon	MESSAGES	Honorable Senator Cynthia A. Villar Chair, Senate Committee on Agriculture Honorable Conrado M. Estrella III Secretary, Department of Agrarian Reform (DAR) Honorable Benjamin C. Abalos Jr. Secretary, Department of Interior and Local Government (DILG) Honorable Alfredo E. Pascual Secretary Department of Trade and Industry (DTI) Honorable Dr. Renato U. Solidum, Jr. Secretary, Department of Science and Technology (DOST) Honorable Domingo F. Panganiban Senior Undersecretary, Department Agriculture (DA) Honorable Hermilando I. Mandanas Governor, Province of Batangas
12:00 – 1:00 PM	LUNCH BREAK	

TIME	TOPIC	DISCUSSANT/ RESPONSIBLE PERSON
1:00 - 3:00 PM	SCIENCE OF FERMENTATION AND DRYING	
	1. The Science of Fermentation and Drying	Dr. Edward Barlaan
	2. My Journey: Fermentation	Mr. Christopher Fadriga
3:00 - 5:00 PM	THE COCONUT FARMERS AND INDUSTRY DEVELOPMENT PLAN (CFIDP)	Hon. Bernie Ferrer Cruz <i>Administrator, Philippine Coconut Authority (PCA)</i>
	1. INTERCOPPING COCONUT WITH CACAO	Mr. Ruben Rico
	2. Pest and Diseases in Coconut	Ms. Liberty Canja
	3. Economics of Cacao and Coconut Production	Ms. Liberty Canja
DAY 2 NOVEMBER 17, 2023		
8:00 AM - 12:00 NOON	SCIENCE OF CACAO PRODUCTION	
	1. Site Selection and Suitability Evaluation of Cacao Production	Dr. Calixto M. Protacio
	2. Soil, Water and Nutrient Management	Dr. Calixto M. Protacio
	3. Selection of Planting Materials and Cacao Farm Establishment: Land Preparation, Lay Outing, Hole Digging and Planting	Mr. Pedro V. Cruz Mr. Pedro V. Cruz
	4. Shade Management / Pruning Practices and Flowering Pollination, Fruit/Pod Care and Management	Mr. Raymundo R. Delos Santos
	5. Rejuvenation and Rehabilitation of Cacao Trees	Dr. Edward A. Barlaan
12:00 - 1:00 PM	LUNCH BREAK	
	6. CACAO INSECT PESTS AND DISEASES	Dr. Alberto Barrion
	7. CACAO WASTE MANAGEMENT	Dr. Alberto Barrion
	8. MATURITY AND HARVESTING OF CACAO PODS	Dr. Agustin R. Mercado, Jr.
	9. CACAO FARM MECHANIZATION AND PROCESSING	Engr. Andres M. Tuales, Jr.
3:30 - 4:30 PM	PRESENTATIONS	PCIA /PCIC Partners
4:30 - 5:00 PM	CLOSING REMARKS	Dante R. Muyco, Jr. <i>Chair, Davao City Cacao Industry Council</i> <i>Co-Chair, National Cacao Congress</i>

July 17, 2023