




DEPARTMENT OF EDUCATION  
RECORDS SECTION

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Republic of the Philippines  
**Department of Education**  
REGION V  
SCHOOLS DIVISION OFFICE OF CATANDUANES

**MEMORANDUM**  
**CID-UM-08/31/2023/FTT**

**TO :** Assistant Schools Division Superintendent  
Chiefs, CID and SGOD  
Public Schools District Supervisors  
Elementary and Secondary School Heads

**FROM :**  **SOCORRO V. DELA ROSA, CESO V**  
Schools Division Superintendent

**SUBJECT :** **AGORA: CROSSROADS OF CREATIVITY, CULTURE AND IDEAS**

**DATE :** August 31, 2023

1. Attached is a letter from the National Commission for the Culture and the Arts (NCCA) - Philippine Cultural Education Program (PCEP) in partnership with DepEd informing the field about the conduct of **Agora: Crossroads of Creativity, Culture and Ideas** which is up for implementation on **September 3, 2023** (Sunday) at the **Luneta Park, Manila**. The Performing Arts and Visual Arts celebration will be called *Peryahan ng Sining, Bukal ng Galing (PERYA)*. The event is open to the general public.
2. For your information and widest dissemination.



**PAMBANSANG KOMISYON PARA SA KULTURA AT MGA SINING**  
**PHILIPPINE CULTURAL EDUCATION PROGRAM**

17 August 2023

**SOCORRO V. DELA ROSA**  
Superintendent  
DepEd Division of Catanduanes

Greetings from the National Commission for Culture and the Arts (NCCA) -Philippine Cultural Education Program (PCEP)!

The Philippine Cultural Education Program (PCEP) in partnership with the Department of Education (DepEd) will conduct the **AGORA: CROSSROADS OF CREATIVITY, CULTURE, AND IDEAS**. The **Performing Arts** and **Visual Arts** celebration will be called ***Peryahan ng Sining, Bukal ng Galing (PERYA)***. It will be up for implementation from **SEPTEMBER 3, 2023 (SUN)** in **LUNETTA PARK**, Manila. The event is open to the general public. In connection with this, we request a DepEd Memo to formally announce the program to the Coordinators, Schools Division, City Superintendents, and Heads of Public Elementary and Secondary Schools.

Interested participants may register using this link:  
<https://docs.google.com/forms/d/e/1FAIpQLSdTAOF6pOFnrFMUAH2RNH5DaaSIg9rCYxAE7xfn5zNIIwsKA/viewform>

Or Scan the QR Code



If you have further questions regarding the matter, please don't hesitate to email us at [pcep@ncca.gov.ph](mailto:pcep@ncca.gov.ph).

We would like your favorable and immediate response. Thank you very much.

Truly Yours,

  
**JOSEPH J. CRISTOBAL**  
Director, Philippine Cultural Educational Program

Reference: [DepEd Central Memo 031 s 2023 - PCEP Program Components](#)

Attachment/s:

1. [AGORA Peryahan ng Sining, Bukal ng Galing \(PERYA\) Program Design](#)



**NATIONAL COMMISSION FOR CULTURE AND THE ARTS**  
**Philippine Cultural Education Program**

**AGORA: CROSSROADS OF CREATIVITY, CULTURE, AND IDEAS**

**Celebrating Creative Filipinos, Advancing Creative Philippines**

The **Performing Arts and Visual Arts** celebration will be dubbed as *Peryahan ng Sining, Bukal ng Galing*, or **PERYA** in simple terms. Common to many communities across the country, *Perya* is the convergence point of local genius and talent. It is a cohesive force that binds the creative, cultural, social and economic dimensions of the Filipino community.

For the **Traditional Cultural Expressions and Cultural Sites**, the fitting label to this is *Hanaturawan*, a Cebuano word which means reminiscing memories or events from the past, including the intangible knowledge or skills acquired or developed along the process.

<b>DATE</b>	<b>TIME</b>	<b>VENUE</b>
September 3, 2023 (Sunday)	2:30PM to 5PM Workshop	Luneta Park City of Manila
September 3, 2023 (Sunday)	6:00 PM to 9PM Concert	Luneta Park City of Manila

**PARTICIPATION:**

The event is open to the general public. Interested participants can only choose one (1) domain and must register online to have FREE access to the event. All registered participants will be given a certificate of participation.

Arrangements and costs of transportation, accommodation, and all meals shall be the responsibility of the participants and may be charged to local funds.

The Event Secretariat will notify the participants for confirmation of slots via email. Confirmed participants will be given final travel instructions and other requirements for participation.

**CONTACT DETAILS**

Email: [pcep.application@gmail.com](mailto:pcep.application@gmail.com)

**Pre registration:**

<https://docs.google.com/forms/d/e/1FAIpQLSdTAOF6pOFnrFMUAH2RNH5DaaSlg9rCYxAE7fxfn5zNllwsKA/viewform>

Or Scan the QR Code



## ACTIVITIES

DOMAINS	INFORMATION
1. Audio Visual Media	<p><b>Guests:</b> General Tuna Production Process Knowledge Channel Foundation Inc.</p> <p><b>Target Participants:</b></p> <ul style="list-style-type: none"> <li>• Open to all Teachers and Junior Senior High School students.</li> </ul>
2. Digital Interactive Media	<p>Lecture-workshop on game development integrating Philippine cultural symbols and Filipino cultural values in concept and design</p> <p><b>Guests:</b> Metatokyo Komikasi Bayani Fighting Game</p> <p><b>Target Participants:</b></p> <ul style="list-style-type: none"> <li>• Open to all Teachers and Junior Senior High School students interested in Digital Interactive Media.</li> </ul>
3. Creative Services	<p>Lecture on live events management</p> <p><b>Target Participants:</b></p> <ul style="list-style-type: none"> <li>• Open to Administrators, principals, supervisors, teachers from public and private schools.</li> </ul>
4. Design Domain	<p>Workshop on jewelry and accessories-making as an alternative livelihood opportunity, and in strengthening the Filipino cultural identity.</p> <ul style="list-style-type: none"> <li>- Camp Beads Jewelry-Making Workshops</li> <li>- Lantern Making</li> <li>- Shoe making</li> <li>- Tsinelas Making</li> </ul> <p><b>Guests:</b></p>

	<ul style="list-style-type: none"> <li>- Marikina Shoe Maker</li> <li>- Liliw, Laguna</li> </ul> <ul style="list-style-type: none"> <li>• Open to all Teachers and Junior Senior High School students.</li> </ul>
5. Publishing and Printed Media	<p>Book Exhibit and workshop</p> <p><b>Guest:</b> National Book Development Board</p> <p><b>Target Participants:</b></p> <ul style="list-style-type: none"> <li>• Open to all Teachers and Junior Senior High School students.</li> </ul>
6. Performing Arts	<p>Workshop for Music, Theatre, Dance, Opera, Puppetry and spoken word</p> <p>Music - lecture-workshop on songwriting highlighting Filipino cultural values and ethnic/indigenous roots</p> <p>Theatre - lecture on music theatre ideation, making theatre production inclusive, socially-relevant and viable</p> <p>Dance - lecture-workshop on contemporary dance: reinforcing ethnic and indigenous elements in Filipino contemporary dance</p> <p>Puppetry - lecture-workshop on Filipino puppetry as a tool for strengthening the Filipino values</p> <p>Spoken Word - workshop on Filipino spoken poetry as a tool for strengthening the Filipino values</p> <p><b>Target Participants:</b></p> <ul style="list-style-type: none"> <li>• Open to all Teachers and Junior Senior High School students who is willing to learn Traditional instruments and those who is willing to participate in the Dance workshop</li> </ul>
7. Visual Arts	<p>Workshop on</p> <ul style="list-style-type: none"> <li>- Filipino Komiks</li> <li>- Filipino cultural elements in Graphic Design</li> <li>- Photography</li> </ul>

	<p><b>Target Participants:</b></p> <ul style="list-style-type: none"> <li>● Open to all Teachers and Junior Senior High School students interested in Visual Arts</li> </ul>
<p>8. Traditional Cultural Expressions</p>	<p>Demo weaving, cooking demo of traditional food and demo on traditional food packaging.</p> <p><b>Target Participants:</b></p> <ul style="list-style-type: none"> <li>● Open to all interested in learning weaving and traditional food</li> </ul>
<p>9. Cultural Sites</p>	<p>Booth featuring world heritage sites, lectures on different heritage structures</p> <p><b>Target Participants.</b></p> <ul style="list-style-type: none"> <li>● Open to all Teachers and Students interested in Cultural Sites.</li> </ul>