



Republic of the Philippines
DEPARTMENT OF HEALTH
CENTER FOR HEALTH DEVELOPMENT - BICOL

2019 - 0039 REGIONAL ADVISORY

TO: ALL REGIONAL DIRECTORS OF NATIONAL GOVERNMENT AGENCIES

FROM: ERNIE V. VERA, MD, MPH, CHA; CESO IV
OIC-Regional Director

DATE: February 7, 2019

SUBJECT: PARTICIPATION IN ALL FORMS OF PREVENTION AND CONTROL EFFORTS AGAINST MEASLES

The Department of Health has already declared measles outbreak at the National Capital Region, Central Luzon and Eastern Visayas. Although Bicol Region is not yet on outbreak status, we have already observed increasing number of reported measles cases and other vaccine-preventable diseases in almost all provinces.

Measles or "Tigdas" is a highly contagious respiratory disease that is caused by a virus that can be transferred from person to person by sneezing, coughing, and close contact. Its signs and symptoms include cough, runny nose, red eyes, fever, and skin rashes lasting for more than 3 days. Measles can cause complications such as malnutrition, blindness, middle ear infection, diarrhea, pneumonia, and encephalitis (swelling of the brain), which may eventually lead to death. There is no specific treatment for measles and patients are only provided supportive management such as increasing oral rehydration, up-building of the nutritional status, and provision of Vitamin A supplement to prevent severe complications. The only proven and safest primary preventive measure for this disease is immunization using Measles Containing Vaccines.

To prevent the further spread of Measles in Bicol Region, we are enjoining your agency to proactively participate in all forms of prevention and control efforts of the Department of Health. The following activities are suggested:

- Public service announcements enjoining everyone in your agency to have their children (6 months to 59 months old, Grades 1 and 7 students) to be vaccinated against measles and to update their immunization status for other vaccine preventable diseases ✓
- Posting of tarpaulin/posters in strategic areas where your office staff and clients can see
- Sharing of social media postings from the DOH CHD-Bicol Official FB page @dohbicol
- Organizing lay forum on the government's program for immunization
- Showing of Audio Visual Presentations on the importance of immunization

We are sending you a copy of the poster for printing, posting and dissemination to all areas and offices under your jurisdiction. Other materials may be accessed and downloaded at our website ro5.doh.gov.ph. For further inquiries, you may call Family Health Cluster at (052) 204-0050 local 521 or the Health Promotion Unit at local 551.

Dissemination of the information to all concerned is advised.

RELEASED

JepEd, Division of Catanduanes

RECORDS SECTION

DATE: FEB 19 2019

Legazpi City * Trunk line (052) 2040050, 2040040, 2040090, 7421731, 7421728 FAX local no. 104

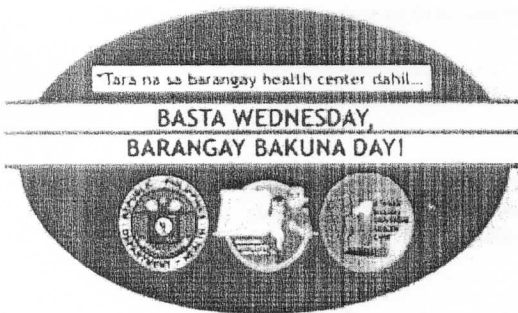
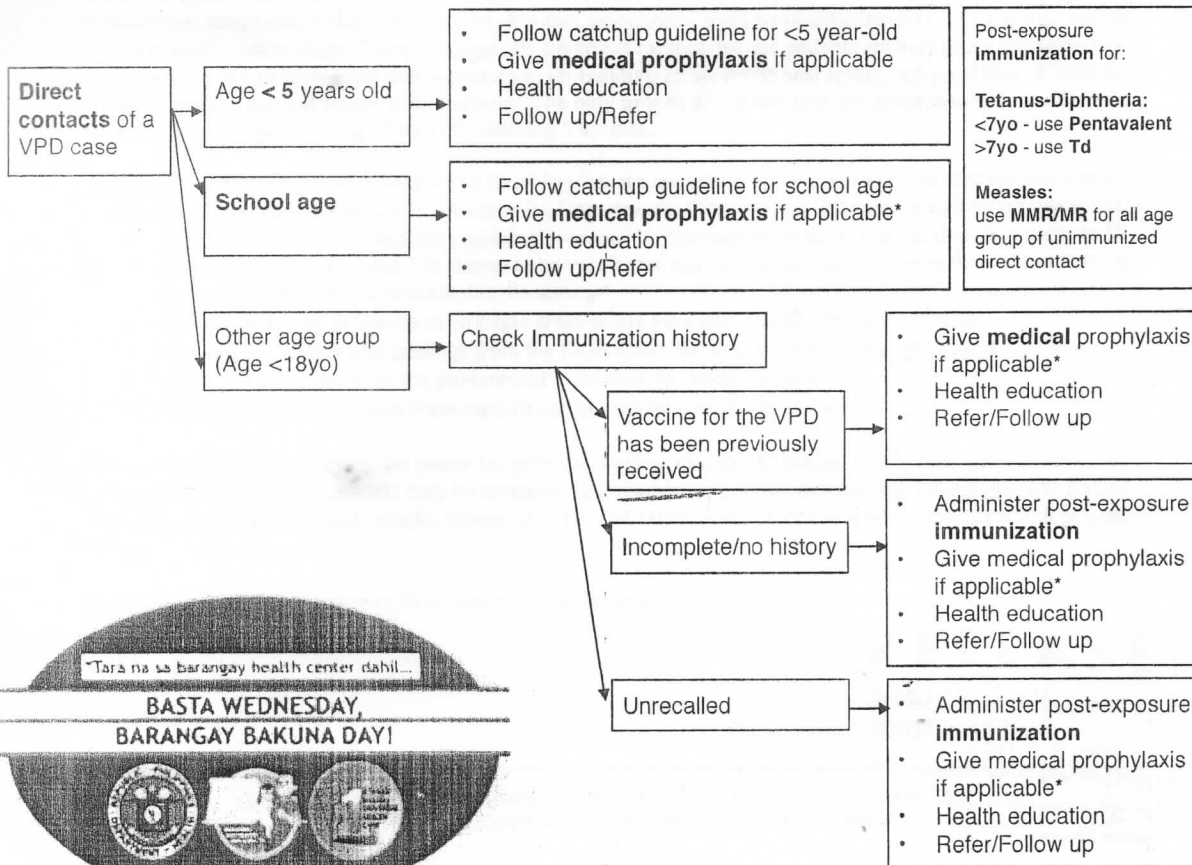
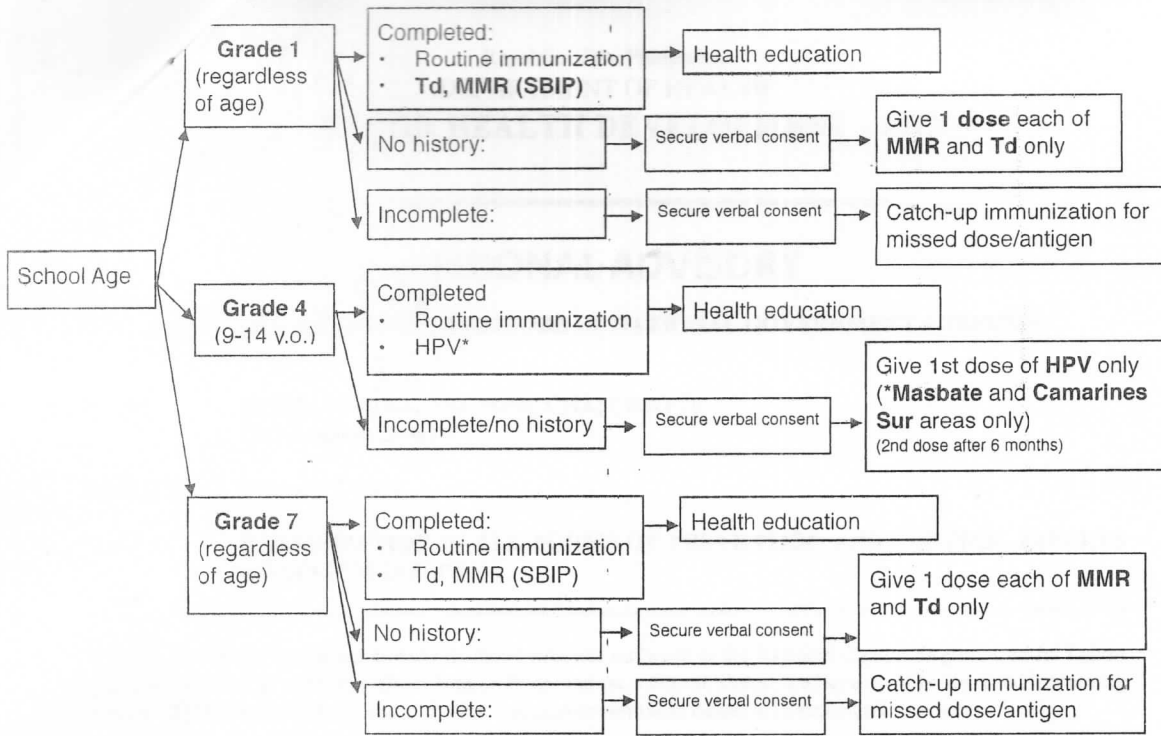
Website: <http://www.ro5.doh.gov.ph> * email address: chd_bicol@yahoo.com.ph

TO: CID/SGOD Chief
PSDS
Elem. & Secondary School Heads
Grade 1 & Grade VII Advisers

In this regard the Local Health Centers will conduct a Catch Up/Mop Up immunization in different elementary and Secondary schools. Please facilitate/assist this activity.

Widest dissemination and compliance.

SOCORRO V. DELA ROSA, CESO VI
Schools Division Superintendent



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