



Republic of the Philippines  
**Department of Education**

07 OCT 2014

DepEd MEMORANDUM  
No. **108**, s. 2014

**SEARCH FOR THE 2014 GURO NG PAG-ASA**

*(Gantimpala para sa Ulirang PagtutuRO ng PAG-iimpok at Araling PanSalapi)*

To: Bureau Directors  
Regional Directors  
Schools Division Superintendents  
Heads, Public Elementary Schools  
All Others Concerned

1. The Department of Education (DepEd) through the Bureau of Elementary Education (BEE), in partnership with the *Bangko Sentral ng Pilipinas (BSP)*, announces the **Search for the 2014 GURO NG PAG-ASA** *(Gantimpala para sa Ulirang PagtutuRO ng PAG-iimpok at Araling PanSalapi)*.
2. Since School Year 2012-2013, the **Search for GURO ng PAG-ASA** has been conducted every year, to reward outstanding teachers who exhibited exemplary dedication in teaching the habit of saving money among school children using teaching guides, which integrate financial literacy in *Edukasyon sa Pagpapakatao (EsP)*, *Edukasyong Pantahanan at Pangkabuhayan (EPP)* and *Araling Panlipunan (AP)*.
3. The **Search** has been expanded to include the **Bida Sa Pag-iimpok at Pangkabuhayan (BSP) Award**, an award for a sustained savings and entrepreneurial program either by a teacher/student/pupil/class or by a school implementing the said program. This award is open to all sustained saving and entrepreneurial programs that have been running for at least one school year.
4. As part of the criteria for the **BSP Award**, schools are enjoined to participate in savings activities such as breaking open of coin banks and depositing the amount in a partner bank, and the like. The schools are encouraged to invite representatives from DepEd, BSP and Banking Institutions to witness the said activities and the National Savings Consciousness Week among other related special events.
5. A separate nomination form is enclosed for all who are interested to join the **Search for the (BSP) Award**.
6. The **Search for GURO ng PAG-ASA** and the **BSP Award** shall commence on October 2014 and will culminate with the Awarding Ceremony in **January 2015** following the scheduled activities:

Activity	Date
Deadline for submission of nominations to the <i>Bangko Sentral ng Pilipinas</i> (either to the Head of Office in Manila or to the three regional offices and 18 branches of the BSP nationwide)	October 24, 2014
National Level Screening	November 10-21, 2014
Documentation of the Finalists' Accomplishments and Interview of Pupils/Partners (by members of the National Screening Committee and Board of Judges to be accompanied by the BSP)	November 24-December 5, 2014
Final Judging and Selection of Winners	December 8-12, 2014
Awarding Ceremony	January 2015 (Exact date will be announced by the BSP)

7. The guidelines, criteria and documentary requirements can be found in the following enclosures:

- Enclosure No. 1 - 2013 *GURO ng PAG-ASA* National Winners and Area Finalists
- Enclosure No. 2 - Nomination Form – *GURO ng PAG-ASA*
- Enclosure No. 3 - Nomination Form – *Bida sa Pag-iimpok at Pangkabuhayan (BSP)*
- Enclosure No. 4 - Guidelines for:
  - a. The Search for the 2014 *GURO ng PAG-ASA*
  - b. *Bida Sa Pag-iimpok at Pangkabuhayan (BSP)* Award
- Enclosure No. 5 - Criteria for the Evaluation of Nominees for the 2014 Search for *GURO ng PAG-ASA*, and *Bida Sa Pag-iimpok at Pangkabuhayan (BSP)* Award
- Enclosure No. 6 - Composition, Duties and Responsibilities of the Screening Committees and Board of Judges
- Enclosure No. 7 - Awards and Prizes

8. Teachers and schools interested to join the search can download the Teaching Guides from the BSP website: <http://www.bsp.gov.ph/publications/teaching.asp>. These are also available in e-copies from the CDD, BEE-DepEd.

9. For more information, all concerned may contact either **Mr. Jetzer M. Tan**, Acting Assistant Manager, *Bangko Sentral ng Pilipinas* at telephone no.: (02) 708-7140 or **Dr. Rogelio O. Doñes**, Senior Education Program Specialists (SEPS), Curriculum Development Division-Bureau of Elementary Education (CDD-BEE), Department of Education Central Office (DepEd CO), 2<sup>nd</sup> Floor, DepEd Complex, Meralco Avenue, Pasig City at telephone no.: (02) 638-4799 or send a message through any of the email addresses: [jmtan@bsp.gov.ph](mailto:jmtan@bsp.gov.ph); [rogelio\\_dones@yahoo.com.ph](mailto:rogelio_dones@yahoo.com.ph), and on facebook account: <https://www.facebook.com/gurongpagasa>.

10. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

Encls.:

As stated

Reference:

DepEd Memorandum No. 117, s. 2013

To be indicated in the Perpetual Index  
under the following subjects:

Learning Area, EDUKASYON SA PAGPAPAKATAO, EDUKASYON SA  
PAGPAPAHALAGA AT ARALING PANLIPUNAN  
PRIZES OR AWARDS  
SEARCH  
TEACHERS

(Enclosure No. 1 to DepEd Memorandum No. 108, s. 2014)

**a. 2013 GURO ng PAG-ASA National Winners**

<b>Winner</b>	<b>Region</b>	<b>Learning Area</b>
Ms. Jeanette Z. Bagtas Caba Elementary School, Caba, La Union	I	<i>Edukasyon sa Pagpapakatao (EsP)</i>
Ms. Rowena D. de la Peña Sumilihon Central Elementary School, Butuan City	CARAGA	
Ms. Mae E. Pangantihon Sta. Barbara Central Elementary School, Sta. Barbara, Iloilo	VI	<i>Edukasyong Pantahanan at Pangkabuhayan (EPP)</i>
Ms. Agueda A. Pal-iwen Lucban Elementary School, Baguio City	CAR	<i>Araling Panlipunan (AP)</i>

**b. 2013 GURO ng PAG-ASA Area Finalist**

<b>Winner</b>	<b>Region</b>	<b>Learning Area</b>
Mr. Ramil D. Dorol Aurora A. Quezon Elementary School, Manila	NCR	<i>Edukasyon sa Pagpapakatao (EsP)</i>
Ms. Gmelina A. Tavera Eugenio S. Daza Pilot Elementary School, Borongan City	VIII	
Mr. Danilo B. Bambico Baguio City Special Education, Baguio City	CAR	<i>Edukasyong Pantahanan at Pangkabuhayan (EPP)</i>
Ms. Feliza M. Verzosa Pasig Elementary School, Pasig City	NCR	
Ms. Brigida P. Borra Passi I Central School, Passi City, Iloilo	VI	<i>Araling Panlipunan (AP)</i>

**c. 2013 Winner for the Best Sustainability Program – The Class of Ms. Mae E. Pangantihon of Sta. Barbara Central Elementary School, Sta. Barbara, Iloilo.**



**III. PROFESSIONAL AND COMMUNITY INVOLVEMENT**

List down the applicant’s initiative program(s) that aim to promote financial education in the school/community: (Please use separate sheet if necessary)

Name of program	Place and Date	Target Participants	Documentation
			<input type="checkbox"/> Pictures <input type="checkbox"/> Videos <input type="checkbox"/> Others _____
			<input type="checkbox"/> Pictures <input type="checkbox"/> Videos <input type="checkbox"/> Others _____

**IV. CERTIFICATION OF THE NOMINEE (To be filled out by the nominee)**

TO THE BANGKO SENTRAL NG PILIPINAS (BSP):

I hereby certify to the best of my knowledge that all the information contained in this form are true and correct. I am aware that any willful misrepresentation of facts stated herein can be used as basis for my disqualification.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature over printed name

**V. NOMINATED BY (To be filled out by the nominator)**

TO THE BANGKO SENTRAL NG PILIPINAS (BSP):

I hereby nominate (Mr./Ms.) \_\_\_\_\_ to the Search for the *GURO ng PAG-ASA* awards of the Bangko Sentral ng Pilipinas for the \_\_\_\_\_ category.  
(Esp, EPP or AP)

For Principals:

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature over printed name

\_\_\_\_\_  
School

**VI. RECOMMENDED BY (To be filled out by the Schools Division Superintendent)**

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature over printed name

\_\_\_\_\_  
Division

**VII. INSTRUCTIONS**

Each nominee must accomplish the nomination form (GURO ng PAG-ASA and/or BSP Award) together with the required documentation in duplicate (2 copies), including two (2) 2x2 colored photos. One (1) set of forms and documentation for GURO ng PAG-ASA and/or BSP Award duly acknowledged/received by the Division School Office shall be sent to the Bangko Sentral ng Pilipinas, c/o The Corporate Affairs Office, Rm. 412 5-Storey Bldg., BSP Complex, Manila 1004, on or before October 24, 2014. The nominee shall retain a copy of the nomination form and complete documentary requirements duly acknowledged by the Division School Office for reference.

## **VIII. REQUIRED ATTACHMENTS**

1. Nomination Form signed by principal and/or head teacher or in their absence the Public School District Supervisor (PSDS) and duly recommended by the Schools Division Superintendent (SDS).
2. One (1) page personal essay highlighting career achievements & accomplishments related to financial education.
3. Performance Rating for the last 2 years (at least Very Satisfactory – VS).
4. Documentation of all lesson plans (attach copies) and their implementation (How it is being taught) by the nominee for the entire school year.
5. Documentation of innovations developed to further make the lessons interesting to the class. (e.g. songs, dance, poems, teaching aids, teaching approach, etc.)
6. Documentation of financial education lessons by students outputs (e.g. class projects, programs, coin-bank project, cash from trash, entrepreneurial activities, etc.).
7. Testimonials from students on how they save, how they use their savings, or how they were influenced by their teacher to save.
8. Documentation of pupils who have savings (home, school, and banks).
9. Documentation of the nominee's efforts/initiatives to extend financial education to parents and other community members (e.g. Community Service rendered, PTA programs initiated, implemented and sustained, etc.).
10. Testimonials from co-Teachers, school officials', parents and community members, regarding the nominee's efforts/initiatives to extend financial education in the school and their community.



**BANGKO SENTRAL NG PILIPINAS**  
**SEARCH FOR BIDA SA PAG-IIMPOK**  
**AT PANGKABUHAYAN (BSP)**  
under the Guro ng Pag-asa Awards Program

Please attach recent  
2x2 photo

**INSTRUCTIONS:** Please use black ink and print legibly or use a typewriter.  
Accomplish this form in duplicate (2 copies) including two (2) 2x2 colored photos.  
Please follow carefully all the instructions in each item.

**NOMINATION FORM**

**I. PERSONAL/GROUP REPRESENTATIVE DATA**

Name:	Address:	Age:
Nickname:	Civil Status:	Gender:
Date of Birth:	Cellular Phone No.:	Religion:
Place of Birth:	E-mail Address:	Residence Tel. No.:
Group Name: (e.g.: School Section)	Full Name of Nominee's School:	Number of Members:
School Address:	School's Tel. No./s.:	Fax No.:
Role of the Group Representative: (Adviser, Mentor or Group Head)		

- Have any administrative/civil/criminal charges been brought against the nominee? \_\_\_\_\_ If yes, please give details, current status and final adjudication, if any \_\_\_\_\_

**II. GROUP MEMBERS**

Name:	Address:	Age:
Name:	Address:	Age:
Name:	Address:	Age:
Name:	Address:	Age:

(Please use separate sheet if necessary)

**III. SUSTAINABILITY PROGRAM**

1.	Name of program: (If any)	
2.	Nature of Program:	
3.	Years implemented:	

**III. DOCUMENTATION**

List down the applicant’s initiative program(s) that aim to promote financial education in the school/community: (Please use separate sheet if necessary)

Name of program	Place and Date	Target Participants	Documentation
			<input type="checkbox"/> Pictures <input type="checkbox"/> Videos <input type="checkbox"/> Others _____
			<input type="checkbox"/> Pictures <input type="checkbox"/> Videos <input type="checkbox"/> Others _____

**IV. CERTIFICATION OF THE NOMINEE (To be filled out by the nominee)**

TO THE BANGKO SENTRAL NG PILIPINAS (BSP):

I hereby certify, for and behalf of all the members, to the best of my knowledge that all the information contained in this form are true and correct. I am aware that any willful misrepresentation of facts stated herein can be used as basis for my/our disqualification.

\_\_\_\_\_ Date

\_\_\_\_\_ Signature over printed name

**V. NOMINATED BY (To be filled out by the nominator, Principal and/or District Supervisor)**

TO THE BANGKO SENTRAL NG PILIPINAS (BSP):

I hereby nominate our program to the Search for the *BIDA SA PAG-IIMPOK AT PANGKABUHAYAN (BSP)* awards under the Financial Education Program of the Bangko Sentral ng Pilipinas and the Department of Education.

\_\_\_\_\_ Date

\_\_\_\_\_ Signature over printed name

\_\_\_\_\_ School

**VI. I, Concur (To be filled out by the Schools Division Superintendent)**

\_\_\_\_\_ Date

\_\_\_\_\_ Signature over printed name

\_\_\_\_\_ Division

**VII. INSTRUCTIONS**

Each nominee must accomplish the nomination form (GURO ng PAG-ASA and/or BSP Award) together with the required documentation in duplicate (2 copies), including two (2) 2x2 colored photos. One (1) set of forms and documentation for GURO ng PAG-ASA and/or BSP Award duly acknowledged/received by the Division School Office shall be sent to the Bangko Sentral ng Pilipinas, c/o The Corporate Affairs Office, Rm. 412 5-Storey Bldg., BSP Complex, Manila 1004, on or before October 24, 2014. The nominee shall retain a copy of the nomination form and complete documentary requirements duly acknowledged by the Division School Office for reference.

**VIII. REQUIRED ATTACHMENTS**

1. Documentation of a sustained savings and entrepreneurial program (in-school and at home). Indicate project description, background, achievements and number of years implemented. (Note: All achievements of the nominees must be based on the lessons learned or taught using the teaching guides on financial education.)
2. Testimonial from a teacher, student, class or school on the reason why they are motivated to save and to engage in entrepreneurial activities.
3. Opening of student’s coin/piggy banks at the beginning of the school year and eventually depositing the amount to partner banks with passbook as evidence of their saving habits.



## **A. GUIDELINES FOR THE SEARCH FOR THE 2014 GURO NG PAG-ASA**

### **WHO ARE ELIGIBLE FOR NOMINATION?**

1. Public elementary school teachers handling any one of these three learning areas, namely, *Edukasyon sa Pagpapakatao (EsP)*, *Edukasyong Pantahanan at Pangkabuhayan (EPP)*, and *Araling Panlipunan (AP)*, and have been using the Teaching Guides on Financial Education in any of the said three learning areas for at least one school year. However, the nominee must not be on leave during the covered search period, or one (1) year prior to nomination and during the actual search process.
2. Former National winners can be nominated in a category other than the one in which they were declared winners.
3. Former Area finalists can be nominated in the same category or in another category that they are currently teaching.
4. Teachers whose performance rating is at least Very Satisfactory (VS) during the covered Search Period.

### **WHO ARE NOT QUALIFIED?**

1. Teachers who have been suspended, reprimanded, or have been sanctioned for violation of administrative policies, rules and regulations.
2. Previous National winners who are being nominated in the same category where they previously won.

### **WHO CAN NOMINATE?**

1. Principal and/or Head teacher, or in their absence, the Public School District Supervisor (PSDS).

## **B. GUIDELINES FOR BIDA SA PAG-IIMPOK AT PANGKABUHAYAN (BSP) AWARD**

### **WHO ARE ELIGIBLE FOR NOMINATION?**

1. All public school teacher(s) together with a student(s), class or school, implementing a sustained savings and entrepreneurial program in school.
2. All sustained saving and entrepreneurial program that has been running for at least one (1) year. (e.g. savings habit through bank deposit, entrepreneurial activities and programs, etc.)

### **WHO CAN NOMINATE?**

1. Adviser (Teacher and/or co-Teacher), Principal and/or Head teacher, or, in their absence, the Public School District Supervisor (PSDS).

**Criteria for evaluation – GURO ng PAG-ASA during the screening period**

**A. Requirements**

- 1 Nomination Form signed by principal and/or head teacher or in their absence the Public School District Supervisor (PSDS) and duly recommended by the Schools Division Superintendent (SDS).
- 2 One (1) page personal essay highlighting career achievements & accomplishments related to financial education.
- 3 Performance Rating for the last 2 years (at least Very Satisfactory – VS).

**B. Instructional Competence and Teaching Effectiveness (75 points)**

- |   |  |           |
|---|--|-----------|
| 1 | Documentation of all lesson plans (attach copies) and their implementation (How it is being taught) by the nominee during the entire school year.                        | 15        |
| 2 | Documentation of innovations developed to further make the lessons interesting to the class. (e.g. songs, dance, poems, teaching aids, teaching approach, etc.)          | 20        |
| 3 | Documentation of financial education lessons from students outputs (e.g. class projects, programs, coin-bank project, cash from trash, entrepreneurial activities, etc.) | 15        |
| 4 | Testimonials from students on how they save, how they use their savings, or how they were influenced by their teacher to save.   | 15        |
| 5 | Documentation of list of pupils who have savings (home, school, and banks)   | 10        |
|   |  | <b>75</b> |

**C. Professional and Community Involvement (25 points)**

- |   |   |           |
|---|---|-----------|
| 1 | Documentation of the nominee's efforts/initiatives to extend financial education to parents and other community members. (e.g. Community Service rendered, PTA programs initiated, implemented and sustained, etc.) | 15        |
| 2 | Testimonials from co-teachers, school officials, parents and community members, regarding the nominee's efforts/initiatives to extend financial education in the school and their community.                        | 10        |
|   |   | <b>25</b> |

**TOTAL 100**

Criteria for **Bida Sa P** *ag-iimpok*  
*at*  
*angkabuhayan (BSP Award)*

**A. Requirement**

1. Nomination Form signed by principal and/or head teacher or, in their absence by the Public School District Supervisor (PSDS) and duly recommended by the Schools Division Superintendent (SDS).

**B. Criteria**

- |   |   |           |
|---|---|-----------|
| 1 | Documentation of a sustained savings and entrepreneurial program in-school. Indicate project description, backgrounder, achievements and number of years implemented. (Note: All achievements of the nominees must be based on the lessons learned or taught using the teaching guides on financial education.) | <b>40</b> |
| 2 | Testimonial from a teacher, student, class or school citing the reason why they are motivated to save and to engage in entrepreneurial activities.  | <b>30</b> |
| 3 | Opening of student's coin/piggy banks at the beginning of the school year and eventually depositing the amount to partner banks with passbook as evidence of their saving habits.   | <b>30</b> |

**Total                    100**

**THE SEARCH PROCESS**

**A. Accomplishment of Nomination Form**

1. Each nominee must accomplish the nomination form (GURO ng PAG-ASA and/or BSP Award) together with the required documentation in duplicate (2 copies), including two (2) 2x2 colored photos.
2. One (1) set of forms and documentation for GURO ng PAG-ASA and/or BSP Award duly acknowledged/received by the School Head shall be sent to the Bangko Sentral ng Pilipinas Head Office in Manila or to the three (3) Regional Offices and eighteen (18) branches nationwide on or before October 24, 2014.
3. The nominee shall retain a copy of the nomination form and shall document and complete the documentary requirements with acknowledgment from the School Head for reference.
4. The BSP, upon receipt of the nomination form and documents, shall photocopy three (3) sets of all submitted documents and shall likewise submit to the National Screening Committee on or before November 09, 2014.

**COMPOSITION, DUTIES AND RESPONSIBILITIES  
OF THE NATIONAL SCREENING COMMITTEE & BOARD OF JUDGES**

**A. National Screening Committee**

- The National Screening Committee will be composed of two (2) members recommended by the DepED-Bureau of Elementary Education (BEE). The BSP will select one (1) independent representative. The BSP will appoint two (2) representatives to observe the proceedings of the search process (without voting power).
- The National Screening Committee will evaluate, screen, select and document all nominations submitted by the School Heads. The National Screening Committee will then select twelve (12) finalists from among the nominations submitted for the deliberation by the Board of Judges (BoJ) as follows:
  - 3 for Luzon (1 for EsP, 1 for AP and 1 for EPP)
  - 3 for Visayas (1 for EsP, 1 for AP and 1 for EPP)
  - 3 for Mindanao (1 for EsP, 1 for AP and 1 for EPP)
  - 3 for NCR (1 for EsP, 1 for AP and 1 for EPP)

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**12 Total Finalists**

- The National Screening Committee will do on-site validation by observation of demo classes of the finalists, interviews with co-teachers, pupils, parents and school officials and will be accompanied by one (1) Bangko Sentral ng Pilipinas staff who will document the proceedings.
- For the Demo Class, the topic will be selected by the National Screening Committee on the day of the observation.
- The National Screening Committee will also evaluate, screen, select and document the top nominees for the *Bida Sa Pag-iimpok at Pangkabuhayan (BSP Award)* for the best sustainability program for deliberation of the Board of Judges.
- The National Screening Committee will function as resource persons during the final deliberation by the Board of Judges to support their validation of the finalists of GURO ng PAG-ASA and the **BSP Award**.

## B. The Board of Judges (BoJ)

- The Board of Judges (BoJ) will be composed of three (3) members to be recommended by both the BSP and the DepED.
- BoJ will be tasked to evaluate the twelve (12) finalists, as recommended/documented/approved by the National Screening Committee.
- BoJ will be tasked to evaluate the top three (3) finalists for the *Bida Sa Pag-iimpok at Pangkabuhayan (BSP Award)* for the best sustainability program, as recommended/documented/approved by the National Screening Committee.
- BoJ will view the demo classes and interviews conducted by the National Screening Committee.
- BoJ will conduct the Final interview through video-conferencing.
- BoJ will be in-charge of the deliberation and announcement of the winners.

## **AWARDS AND PRIZES**

### **GURO ng PAG-ASA**

- The GURO ng PAG-ASA National Winners will each receive P100,000.00 in cash, a *GURO NG PAG-ASA* Medal, and a Certificate of Recognition. The winners' school will each receive a computer with printer and a projector and screen.
- The nine (9) remaining GURO ng PAG-ASA Area Winners will receive P50,000.00 in cash and a Certificate of Recognition. The Winner schools will also be awarded with a Certificate of Recognition.

### **Bida sa Pag-iimpok at Pangkabuhayan (BSP)**

- The Winner for **Bida sa Pag-iimpok at Pangkabuhayan (BSP)** will receive P25,000.00 in cash that will be utilized for the purchase of the entrepreneurial materials. Likewise, the winner will receive a Certificate of Recognition for their achievement.
- A report on the utilization of the cash prize will be submitted to BSP copy furnished the DepED-Bureau of Elementary Education.