

Republic of the Philippines

Department of Education

REGION V - BICOL

SCHOOLS DIVISION OFFICE OF CATANDUANES


NOVEMBER 13, 2023

DIVISION MEMORANDUM
OSDS-SGOD-DM-468 S. 2023

DIGITAL SLOGAN-POSTER MAKING CONTEST

To : Asst. Schools Division Superintendent
Public Schools District Supervisors
Secondary School Heads
Health and Nutrition Sections
Youth Formation Coordinators
Barkada Kontra Droga Officers
All Others Concerned

1. The Department of Education, Schools Division of Catanduanes through the School Health & Nutrition Unit and Youth Formation Unit, in partnership with the Philippine Drug Enforcement Agency (PDEA) Catanduanes Provincial Office, will conduct a **Digital Slogan-Poster Making Contest** in celebration with the 2023 Drug Abuse Prevention and Control Week (DAPC), with the theme: **"People First: Stop Stigma and Discrimination, Strengthen Prevention"**.
2. This contest is open for all Private and Public Secondary Schools Barkada Kontra Droga Organization. The entry Slogan-Poster will be submitted online through this link: <https://tinyurl.com/dapcDIGITALslogan-postermaking>, on or before November 20, 2023, following the format of submission (Name of School/Name of Student/Grade Level). The announcement and awarding of winners will be on November 23, 2023 at 9:00am-12:00pm, at SDO lobby.
3. Attached is the mechanics and criterias of the said contest.
4. For more information and other concerns, please contact: Emeline Abrasaldo (NDEP Coordinator), and Ma. Lourdes Sorra (YFD BKD Division coordinator) 09258382832 and 09228200271.
5. For widest dissemination and compliance.


SOCORRO V. DELA ROSA, CESO V
Schools Division Superintendent



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MECHANICS:

1. The contest is open to all Secondary Barkada Kontra Droga Organization.
2. Each participant shall submit only one (1) entry per school.
3. The poster is **8.5in x11 inches or A4 in size, portrait layout**. The design specifics must be in **JPEG format**.
4. Any artwork on the poster must be on **original** in design. No use of known ads and no use of celebrities or local/ foreign images.
5. Poster designs containing clip arts and downloaded brushed will not be considered.
6. A Slogan shall be written in English, with a minimum of 10 words, and shall not exceed 15 words. Poster/s must be related from the given theme.
7. The participants are responsible for any copyright issues that may arise with regards to the originality and authenticity of the output.
8. **Together with the entry, all the participants must also submit a 1-minute video explaining the content of the poster-slogan entry.**
9. The poster will be judged according to the following criteria;
 - a. Creativity and presentation – 40%
(Technical, Visual and aesthetics criteria)
 - b. Content – 40%
(Information, message, relevance)
 - c. General Characteristics – 20%
(Originality, style and context)
10. The Prizes shall be:

1st Prize	- Php 10,000 with complimentary prize (school) worth Php 5,000 + trophy
2nd Prize	- Php 7,000 + trophy
3rd Prize	- Php 5,000 + trophy
11. All participants must submit their entry on or before November 20, 2023 at **<https://tinyurl.com/dapcDIGITALslogan-postermaking>**.
12. Winners shall be identified and announced on November 23, 2023.

TIMELINE

- | | |
|----------------------------|---|
| November 13, 2023 | - start of the contest upon signing of the memo |
| November 20, 2023 (5:00pm) | - last day of submission of the entries |
| November 21, 2023 | - deliberation and compilation of the scores |
| November 23, 2023 | - announcement of the winners and awarding |



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Technical Working Committee

- Committee in Communication - Dra Kristine G. Santelices
Emeline Francia P. Abrasaldo
- Committee in Documentation - Ahdel D. Idanan
Ma. Lourdes Sorra
- Committee in Registration - Erma B. Pampanga
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- Committee in Prizes - PDEA
Ma. Lourdes Sorra