

Republic of the Philippines

Department of Education **REGION V - BICOL**

SCHOOLS DIVISION OFFICE OF CATANDUANES

NOVEMBER 13, 2023

DIVISION MEMORANDUM OSDS-SGOD-DM-468 S. 2023

DIGITAL SLOGAN-POSTER MAKING CONTEST

То

Asst. Schools Division Superintendent Public Schools District Supervisors Secondary School Heads

Health and Nutrition Sections Youth Formation Coordinators Barkada Kontra Droga Officers

All Others Concerned

- 1. The Department of Education, Schools Division of Catanduanes through the School Health & Nutrition Unit and Youth Formation Unit, in partnership with the Philippine Drug Enforcement Agency (PDEA) Catanduanes Provincial Office, will conduct a Digital Slogan-Poster Making Contest in celebration with the 2023 Drug Abuse Prevention and Control Week (DAPC), with the theme: "People First: Stop Stigma and Discrimination, Strengthen Prevention".
- 2. This contest is open for all Private and Public Secondary Schools Barkada Kontra Droga Organization. The entry Slogan-Poster will be submitted online through this link: https://tinyurl.com/dapcDIGITALslogan-postermaking, on or before November 20, 2023, following the format of submission (Name of School/Name of Student/Grade Level). The announcement and awarding of winners will be on November 23, 2023 at 9:00am-12:00pm, at SDO lobby.
 - 3. Attached is the mechanics and criterias of the said contest.
- 4. For more information and other concerns, please contact: Emeline Abrasaldo (NDEP Coordinator), and Ma. Lourdes Sorra (YFD BKD Division coordinator) 09258382832 and 09228200271.

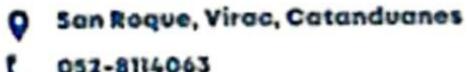
5. For widest dissemination and compliance.

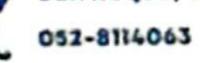
SOCORRO V. DELA ROSA, CESO V Schools Division Superintendent



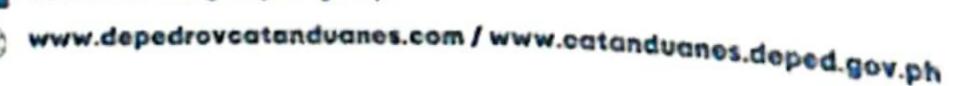














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MECHANICS:

- 1. The contest is open to all Secondary Barkada Kontra Droga Organization.
- 2. Each participant shall submit only one (1) entry per school.
- The poster is 8.5in x11 inches or A4 in size, portrait layout. The design specifics must be in JPEG format.
- Any artwork on the poster must be on original in design. No use of known ads and no use of celebrities or local/ foreign images.
- Poster designs containing clip arts and downloaded brushed will not be considered.
- A Slogan shall be written in English, with a minimum of 10 words, and shall not exceed 15 words. Poster/s must be related from the given theme.
- The participants are responsible for any copyright issues that may arise with regards to the originality and authenticity of the output.
- Together with the entry, all the participants must also submit a 1-minute video explaining the content of the poster-slogan entry.
- 9. The poster will be judged according to the following criteria;
 - a. Creativity and presentation 40%
 (Technical, Visual and aesthetics criteria)
 - b. Content 40%(Information, message, relevance)
 - c. General Characteristics 20%
 (Originality, style and context)
- 10. The Prizes shall be:

1st Prize - Php 10,000 with complimentary prize (school) worth
Php 5,000 + trophy
2nd Prize - Php 7,000 + trophy

3rd Prize - Php 5,000 + trophy

- 11.All participants must submit their entry on or before November 20, 2023 at https://tinyurl.com/dapcDIGITALslogan-postermaking.
- 12. Winners shall be identified and announced on November 23, 2023.

TIMELINE

November 13, 2023 - start of the contest upon signing of the memo

November 20, 2023 (5:00pm) - last day of submission of the entries

November 21, 2023 - deliberation and compilation of the scores November 23, 2023 - announcement of the winners and awarding



















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SCHOOLS DIVISION OFFICE OF CATANDUANES

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PDEA

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