



# Republic of the Philippines

# Department of Education

Region V
SCHOOLS DIVISION OFFICE OF CATANDUANES

December 20, 2024

# **DIVISION MEMORANDUM**

No. 645 s. 2024

# 2025 DIVISION SCHOOLS PRESS CONFERENCE (Elementary and Secondary Levels)

To: Asst. Schools Division Superintendent

Chief Education Supervisors Education Program Supervisors

Public Schools District Supervisors/In- Charge of Districts Heads, Public and Private Elementary and Secondary Schools

All Others Concerned

- 1. Pursuant to Republic Act (RA) No. 7079, also known as the Campus Journalism Act of 1991, released through DepEd Order (DO) No. 94, s. 1992, which stipulates the holding of the annual national elementary, secondary or tertiary Schools Press Conference, the SDO Catanduanes through the Division Association of Secondary School Paper Advisers (DASSPA) and the Catanduanes Association of Elementary School Paper Advisers (CAESPA) announces the conduct of the 2025 Division Schools Press Conference (Elementary and Secondary Levels) at Catanduanes State University Laboratory School on January 10-12, 2025.
- 2. This year's DSPC will focus on the theme, "Unto the Centerfold: Shaping Stories in the Light of Catandunganon Faith and Fortitude".
- 3. The Division Conference aims to:
  - a. demonstrate understanding of journalism through skillful execution in various platforms (i.e., print, broadcast, online);
  - b. recognize the role of journalism in advocating for social consciousness and environmental awareness;
  - c. promote fair and ethical use of media as tenets of responsible journalism;
  - d. foster camaraderie and enrich learning experiences through healthy and friendly competitions; and
  - e. provide learners' opportunities to use the skills learned in campus journalism for their future careers.
- 4. The 2025 DSPC activities shall include the following:
  - a. Individual Contests (English and Filipino)
    - i. News Writing
    - ii. Features Writing
    - iii Editorial Writing
    - iv. Sports Writing
    - v. Copyreading and Headline Writing
    - vi. Science and Technology Writing
    - vii. Photojournalism

- viii. Editorial Cartooning
- ix. Column Writing

# b. Group Contests (English and Filipino)

- Radio Scriptwriting and Broadcasting
- ii. Collaborative Desktop Publishing
- iii. Online Publishing (secondary only)
- iv. TV Scriptwriting and Broadcasting (secondary only)

# c. School Paper Contests (English and Filipino, elementary and secondary in PDF)

- i. News Section
- ii. Features Section
- iii. Editorial Section
- iv. Science and Technology Section
- v. Sports Section
- vi. Layout and Page Design

# d. Awarding of Outstanding School Paper Advisers (SPAs) and Campus Journalists (CJs)

- 5. Learners at the elementary and secondary levels (both junior and senior high schools) are eligible to join the contests. Considering that the activity will be conducted face-to-face, a written permit must be secured from the parents indicating consent of their child's participation in the DSPC. The parent's permit should be collected by the school paper adviser and be submitted to the division committee in registration and attendance upon arrival on **January 09, 2025.**
- 6. The learners should be accompanied and duly supervised by their school paper advisers/coaches and duly supervised by the school heads. All participants who would like to be billeted shall bring their own bedding. Billeting schools shall be at Gogon ES and Cavinitan ES.
- 7. All schools should ensure that participating in the 2025 DSPC means having a school paper or publications in Portable Document Format (PDF) or digital format of at least **four pages** to be submitted on or before **January 3**, **2025** and be sent to the following email addresses: jeffersonarcilla10@gmail.com for secondary level, and ricky.tid@deped.gov.ph for elementary level.
- 8. A campus journalist can participate in only one event, either in an individual or group category.
- 9. The top five winners in all individual categories and the top three winners in all group categories shall be recognized during the Awarding Ceremonies in the DSPC. Top five winners in individual contests will receive medals and certificates, while top three winners in group contests will receive medals and certificates. All participating teams in TV Broadcasting and Scriptwriting will be recognized during the awarding ceremonies.
- 10. The accumulated points from individual events, group events, school paper contest, and outstanding school paper adviser and campus journalist, shall be included in the computation of the overall top five scores to determine the final ranking of the top five performing schools.
- 11. For the school paper competition, the top ten winners per section and per category will be given recognition, the points shall be added to the overall ranking and results. Top three performing schools (English & Filipino) will receive trophies. The top three winners in the Search for Outstanding School Paper Advisers and Campus Journalists will also be awarded.

- 12. Recognizing and respecting Intellectual Property Rights, SDO Catanduanes adheres to the rule concerning plagiarism. This Office refterates its stand to disqualify school papers found to have copied and published texts, graphics, and other materials without duly acknowledging their sources. The disqualification covers all sections of the school paper. Any form of plagiarism in all other competitions as proven by the board of judges shall also be a ground for disqualification
- 13. The decision of the Board of Judges is **FINAL** and **IRREVOCABLE**.
- 14. Schools that will join in the school paper contest should submit their entries to this Office on or before **December 20**, **2024** for the secondary and elementary levels, until 11:59 p.m. via email jeffarcilla1993@gmail.com. Specific instructions on the submission of the school papers are given in the DSPC enclosure.
- 15. Pertinent documents and interview of the applicants for the Search for Outstanding School Paper Advisers and Campus Journalists shall be submitted on or before **January 2**, **2025** at the Curriculum Implementation Division to **Gina B. Pantino**, Education Program Supervisor, Division Campus Journalism coordinator.
- 16. A registration of Three Hundred Pesos (Php 300.00) shall be charged to each participant, and this will cover the cost for the honorarium for speakers, technical working group, officers, facilitators, and guests' snacks and meals, supplies and materials, 2025 division cliniquing (in part) for the Regionals Schools Press Conference Qualifiers and other incidental expenses. All expenses relative to the participation in this Conference shall be charged against the school's Maintenance and Other Operating Expenses (MOOE) / local/ Special Education Funds (SEF) or the School Campus Journalism Funds, whichever is applicable.
- 17. For facilitation and efficient preparation for the upcoming activity, a pre-registration of all participants is required through the Zonal representatives of each municipality. PRE-REGISTRATION fees in cash should also be made on or before **January 8**, **2025** to the Cashiers Office c/o Ms. Liza Bernardo. Administrative Officer V-Budget Officer.
- 18. The annual membership fee of Php 60.00 for school paper advisers and Php 30.00 for student-writers shall likewise be paid directly to the treasurers of the Division Association of Secondary School Paper Advisers and the Catanduanes Association of Elementary School Paper Advisers.
- 19. Division delegates are expected to be at the Catanduanes State University Gymnasium, before 7:00 in the morning for the Holy Mass to be immediately followed by an Opening Program. School paper advisers shall take charge of their delegate's accommodation with proper coordination to the committee on Accommodation.
- 20. Considering that **January 11** and **12**, 2024 fall on Saturday and Sunday, all teacher-participants are entitled to a 1.5 vacation service credit each day, in congruence to the provisions set in DepEd Order No. 13, s. 2024, re: Revised Guidelines on the Grant of Vacation Service Credits for Teachers and the non-teaching personnel are entitled to receive a Compensatory Overtime Credit (COC for the accrued number of hours rendered on the same dates, as provided in CSC & DBM Joint Circular No. 2, s. 2004, re: Non-Monetary Remuneration for Overtime Service Rendered.

21. As agreed during the meeting of DAASPA and CAESPA, actuol paper advisors and campus journalists shall wear COLOR motif following their zones viz:

Zone 1 Pink

Zono 2 - Purple

Zouc 3 - Blue

Zone 4 - White

Privato Schools - Ruot Orango

Officers/Facilitatorn- Oray

- The schedule of activition, working committees, instructions in the prejuention and aubinitiation of specific cutrice, guidelines in the sciention of winners in the hide dual and group categories, and the criteria for the aclediton of outstanding action paper advisors and campus fournalists are found in the attached enclosures.
- 23. A coordination meeting with the DSPC billeting hours, chalipersons of the different working committees, prositionts of the DAASPA and CAESPA and the conclus of group events in the clementary and according levels shall be held on Docomber 24, 2024 st Cogos Comtan 日本 出面 the progress reporting of the terms of references and the guidelines for the composite whileseas of the group events at 8:00 a.m.
- 24. Immediate and wide dissemination of this Memorandum is desired.

CECILE G. FERRO, CERO VI

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Officor In Charge

Office of the Schools Division Superimunation

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# 2025 Division Schools Press Conference

January 10-12, 2025

Venue: Catanduanes State University

# MATRIX OF ACTIVITIES

January 09, 2025 Day 0	January 10, 2025 Day 1	January 11, 2025 Day 2	January 12, 2025 Day 3
	7:00-8:00 AM	7:30-9:30 AM	7:30-12:00
	Eucharistic Mass (CatSU Gymnasium)	Radio Scriptwriting	Closing Program & Awarding Ceremonies
	8:01-9:30 AM	GROUP EVENTS & INDIVIDUAL EVENT	(CatSU Gymnasium)
	Opening Program (CatSU Gymnasium)	7:30-8:00	HOME SWEET HOME!
Turnover of	(Catoo Gynniasium)	Contest Briefings	
laptops, storage devices, and	INDIVIDUAL EVENTS & GROUP EVENT	<ol> <li>Collaborative Desktop Publishing</li> </ol>	
other equipment.		2. Online Publishing	
(Collaborative	9:30-10:00 AM Contest Briefings	3. Sports Writing	
Desktop	1. News Writing	8:01-9:00	
Publishing, Online	2. Feature Writing	Mini Press Conference	
Publishing, TV Broadcasting)	3. Sci-Tech Writing	1. Collaborative Desktop	
Droadcasting)	4.Photojournalism 5.TV Broadcasting	Publishing 2. Online Publishing	
Venue:		z. Cimic i donoimig	
Catanduanes State		Contest Proper	
University-	10:01-11:00 AM		
Laboratory Schools	Contest Proper	9:31-12:00 Radio Broadcasting Simulation	
		9:31 AM-1:31 PM Collaborative	
		Desktop Publishing	
		9:31 AM-12:31 PM	
		Online Publishing 9:30-10:30 AM	
		Sports Writing	
Arrival and	INDIVIDUAL EVENTS	1:00 PM onwards	
settling in at the		continuation of Radio	
billeting school	1:00-1:30 PM Contest Briefings	Broadcasting Simulation	
	1. Editorial Writing		
	2. Editorial Cartooning	after Radio Broadcasting	
	3. Copyreading and Headline Writing	Simulation  DASSPA and CAESPA Officers.	
	4. Column Writing	School Paper Advisers and	
	5. Radio Broadcasting & Scriptwriting	Coaches Assembly	
	1:30-2:30 PM	Venue: CatSU Gymnasium	
	Contest Proper		
	1:00 PM onwards TV Broadcasting Production		
	1:00-2:00 PM		
	Uploading of Photos &		
	Captioning (continuation of		
	Photojournalism)		

(NOTE: Schedules are still subject to change).

# Enclosure No. 2 to Division Memorandum No. 445, s. 2024

### 2025 Division Schools Press Conference

Catanduanes State University Laboratory School/Gogon ES/Calatagan ES

#### **EXECUTIVE COMMITTEE**

Cecile C. Ferro, CESO VI

Assistant Schools Division Superintendent

Officer-In Charge

Office of the Schools Division Superintendent

Delfin A. Bondad

Public Schools District Supervisor

Officer-In Charge

Office of the Assistant Schools Division Superintendent

Romel G. Petajen

Curriculum Implementation Division- Chief

### **WORKING COMMITTEE**

Gina B. Pantino - Education Program Supervisor (English)
Division Campus Journalism Coordinator
Education Program Supervisors | Public Schools District Supervisors, In Charge of Districts | Lorena Tulipat, OIC- Gogon ES/ Anchelita Sicio, School Principal-Calatagan ES

# **Program & Invitation**

Chairpersons: Ruel Fernandez, Ricky V. Tid Members: Sheena Mae Aguilar, Marian Claire Tulod, Aimee O. Soquerata, Edna Marquez, Ma. Odeza Sy, Janice Icawat, Sheena Mae Tuplano

# Attendance & Registration

Chairpersons: Joanne Tanael, Lorena Tulipat Members: Marjorie Vargas, Rosita Marino, Kateleen Francisco, Kathreena Paga, Carla Loraine Mendez, Daisy Talion

## Certificates & Awards

Chairpersons: Axel James Tomes, Mary Ann Gonzales Members: Pinky Teope, Daisylyn Reyes, Marian Claire Tulod, Avegail Teope, Cyl Gelaine Dagohoy, Arvie Shayne Gianan, Rhona Columna, Paul John Padilla

### **Creative Assets**

Chairpersons: Alvin Vargas, Paul John Padilla Members: Jefferson S. Arcilla, German Tejada, Rodulfo Tomagan, Jan Keith Abundo, John Allen Evangelista, Rhona Columna, Christine Joy Tulod

## Stage Decoration & Hall Prep

Chairpersons: Royce Sanchez, Edna MarquezMembers: John Lester Lacson, Christian Paul Tabo, Rodolfo Tomagan, Shiela Rojas, Dianne Fritz Manuel, Cynthia Rojas, Rosalie Labrador Faculty and Staff of the Host Schools

# Accommodation, Health & Safety and Proper Waste Segregation

Chairpersons: Marcelino Matienzo, Christine Joy Tulod Members: Rodolfo Tomagan, Christian Paul Tabo, Host School, and Division Nurse, Lea Gregorio, Joan Rodulfo, Jonalyn Salvador

## Mess Hall & Food Prep

Chairpersons: Rosita Marino, Daisy Talion Members: Ma. Ariane Sarte, Pamela Jane Masagca Geraldine Kay B. Obo, Avegail Teope, Joanne Tanael, Ruel Fernandez, Rosalie Labrador, Shiela Rojas, Joan Rodulfo, Sharon Cañeza, Pocholo De Quiroz

# T-Shirt, ID and Tarp Printing

Chairpersons: Rodolfo Tomagan, Shiela Rojas Members: Geraldine Kay Obo, Christian Paul Tabo, Kathreena Paga, Cynthia Rojas, Joan Rodulfo, Mary Joy Tabuzo

# Tokens, Medals, Tropies & Supplies

Chairpersons: Rosita Marino, Joanne Tanael, Lorena Tulipat Members: Marjorie Vargas Ma. Ariane Sarte, Geraldine Kay Obo, Kathreena Paga, Edna Marquez, Carla Loraine Mendez, Richelle Bragais, Nicholo Paulo San Juan, Ricky Tid

# Coding

Chairperson: Gina B. Pantino Members: Thielen Go, Shiela Rojas

### **Encoding of the Results (with PPT)**

Chairperson: Gina B. Pantino Members: Jefferson Arcilla, Rosita Marino, Alvin Vargas, Ricky Tid, Mary Ann Gonzales, Rhona Columna, Paul John Padilla

# Technical (Music, Sounds, PPT)

Chairpersons: Alvin Vargas, Paul John Padilla Members: Jefferson Arcilla, Marcelino Matienzo, Rodulfo Tomagan, Jan Keith Abundo, Genalyn Manlangit, Mary Ann Tilo, Richelle Bragais

## **Billeting Schools/Contest Rooms**

Chairperson: Jefferson S. Arcilla, Lorena Tulipat/Edna Marquez Members: Axel James Tomes, Jan Keith Abundo, Christian Paul Tabo, Sherry Tabo, Rommel Alcantara, Riki Almojuela, Analyn Magtagnob

# **Documentation & Social Media Content**

Chairpersons: German Tejada Jr., Ricky Tid, Rhona Columna Members: Sheena Mae Aguilar, Jan Keith Abundo, Marian Claire Ogalesco, Avegail Teope, Paul John Padilla, Christine Joy Tulod

# **Eucharistic Mass Celebration**

Chairpersons: Rosita Marino, Edna Marquez Members: Marjorie Vargas, Royce Sanchez, Marian Claire Tulod, Lorena Tulipat, Daisy Talion

#### **CONTEST FACILITATORS**

#### **NEWS WRITING**

Elementary: Sheena Mae Aguilar, Jan Keith Abundo Secondary: Thielen Go, John Allen Evangelista

#### FEATURE WRITING

Elementary: Ruel Fernandez, Rosita Marino Secondary: Rhona Columna, Cyl Gellaine Dagohoy

#### **EDITORIAL WRITING**

Elementary: John Lester Lacson, Marjorie Vargas Secondary: Christine Joy Tulod, Dianne Fritz Manuel

#### SCI-TECH WRITING

Elementary: Geraldine Kay B. Obo, Ma. Ariane Sarte Secondary: Paul John Padilla, Sharon Cañeza

#### COPYREADING & HEADLINE WRITING

Elementary: Avegail Teope, Pamela Jane Masagca Secondary: Ma. Odeza V. Sy, Mary Ann Tilo

#### **COLUMN WRITING**

Elementary: Pinky Teope, Royce Sanchez Secondary: Lorena Tulipat, Genalyn Manlagnit

#### SPORTS WRITING

Elementary: Axel James Tomes & Alvin Vargas Secondary: Paul John Padilla, Joan Rodulfo, Nicholo Paulo San Juan

#### **EDITORIAL CARTOONING**

Elementary: Daisylyn Lopez, Marian Claire Tulod Secondary: Edna Marquez & Carla Loraine Mendez

## **PHOTOJOURNALISM**

Elementary: Christian Paul Tabo, German Tejada, Royce Sanchez, Rodolfo Tomagan

Secondary: Mary Ann Gonzales, Daisy Talion, Shiela Rojas, Rhona Columna, Gina Dela Cruz, Pocholo De Quiroz, Arvie Shayne Gianan

#### COLLABORATIVE DESKTOP PUBLISHING

Elementary: Jan Keith Abundo, Marcelino Matienzo, Rodolfo Tomagan Secondary: Rhona Columna, Christine Joy Tulod, Daisy Talion, Shiela Rojas, Richelle Bragais, Jona Marie Ternida

# ONLINE PUBLISHING

Secondary: Mariane Claire Ogalesco, Marian Claire Tulod, Maria Odeza Sy, Mary Ann Gonzales, Sheena Mae Tuplano, Janice Icawat

# RADIO BROADCASTING & SCRIPTWRITING

Elementary: Marjorie Vargas, Aimee Soquerata, Daisylyn Reyes, Rosita Marino, Sheena Mae Aguilar

Secondary: Rosalie Labrador, Cynthia Rojas, Joan Rodulfo, Edna Marquez, Lea Gregorio, Jonalyn Salvador , Shiela Rojas

# TV BROADCASTING & SCRIPTWRITING

Chairperson: Shaina Mae Benavidez Members: Coaches in the TV Broadcasting and Scriptwriting

# SCHOOL PAPER CONTEST

Elementary & Secondary: Jefferson S. Arcilla, Ricky V. Tid

# Enclosure No. 3 to Division Memorandum No. 445, s. 2024

# GUIDELINES FOR THE SELECTION OF WINNERS IN THE DIFFERENT INDIVIDUAL WRITING CONTESTS/GROUP EVENTS

The Individual Writing Contests are designed to showcase the competencies of campus journalists and promote fair and ethical use of media as tenets of responsible journalism.

Only learners from schools with school papers (print, digital/electronic publication), either in English or Filipino for the school year 2023-2024, can participate.

The following guidelines will be strictly implemented:

#### A. General:

- 1. Should there be questions and assistance needed, the participants can only raise their concerns to the assigned proctor and/or examiner.
- 2. School paper advisers, teachers, principals, parents, or guardians who will be found in the contest venue will be grounds for disqualification of their contestants.
- 3. The top five (5) winners per medium shall be recognized and their points will be included in the computation of the overall scores (combined scores of Individual and Group Contests).
- 4. Any violation of the stipulated guidelines will be grounds for disqualification of the participant.
- 5. The decision of the Board of Judges in all aspects of the contest is final and irrevocable.

# B. Specific:

# 1. News Writing, Feature Writing, Editorial Writing, Science and Technology Writing, and Column Writing

a. Fact sheets or other sources of information shall be given to the contestants as bases for writing the article.

## 2. Sports Writing

- a. The TWG shall orient and provide instructions to the contestants before the contest proper.
- b. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials.
- c. An actual game shall be covered by the contestants.
- d. A post-game conference shall be held to interview officials and athletes after the game.
- e. The contestants shall proceed to the designated contest room for the writing of the sports article.



# 3. Copyreading and Headline Writing

- a. The contestants shall bring their pencils for the contest.
- b. The contestants shall follow the directions given in the contest piece.
- c. The contestants shall provide a headline for the article.

## 4. Editorial Cartooning

- a. The contestants shall bring their own pencil no. 2 while the RTWG shall provide Oslo papers for the contest.
- b. The cartoon must be anchored on the given topic or issue.
- c. The cartoon should be compliant with the professional and ethical standards of media.

### 5. Photojournalism

- a. Preparation
  - 1) Contestants should be at the contest venue thirty (30) minutes before the orientation on the guidelines and rubrics.
  - 2) The contestants are allowed to use any digital camera (point and shoot only) with a maximum of 24.3 megapixels with fixed lenses. Contestants who will use any DSLR and other high-end cameras will not be permitted to join the contest.
  - 3) The contestant should bring his/her camera cable for uploading and saving pictures.
  - 4) Cellular phones, extra digital cameras, extra storage cards, or any additional materials/ equipment are not allowed in the contest area.
  - 5) Contestants shall bring their black ink ball pens while the TWG will provide scratch papers where contestants can write down notes during the shooting.

#### b. Provision for Memory Card

- 1) The contestants shall load the empty storage card in front of the examiner on the contest day.
- c. Photo Shoot, Uploading, and Captioning
  - 1) The loading and unloading of the storage card will be done in front of the examiner/proctor.
  - 2) The control shot shall be the first shot.
  - 3) Contestants are given one (1) hour to take pictures.
  - 4) Contestants are allowed to take unlimited shots but will submit only five (5) possible photos with captions for the given theme and the control shot.
  - 5) Write the file name of each photo in the caption sheet.
  - 6) Caption sheets will be provided by the TWG.
  - 7) Contestants will be given 30 minutes to write captions for each of the five (5) photos.
  - 8) Throughout the duration of the competition, the advisers, trainers, and parents are NOT allowed in the venue.



#### **GUIDELINES FOR RADIO SCRIPTWRITING AND BROADCASTING CONTEST**

#### A. General Guidelines

- 1. Each school shall organize a team of seven (7) members for English and Filipino in elementary and secondary levels who shall not be competing in any of the individual writing categories.
- 2. To facilitate proper identification, the participants shall wear white shirts without any form of identification of their division or school.
- 3. Orientation shall be conducted for all the contestants. The directors will draw lots to determine the order of the presentation.
- 4. The awards for this cate o are the following:

Individual Awards	Group Awards	
Best Anchor	Best in Technical Application	
Boot Name Broomton	Best Infomercial	
Best News Presenter	Best Script	

- 5. In getting the overall results for best radio production, accumulated points from the individual and group awards shall be considered.
- 6. Any violation of the stipulated guidelines will be grounds for disqualification of the team.
- 7. The decision of the Judge is final and in-evocable.

## B. Scriptwriting

- 1. Each team may use up to four (4) official laptops that are cleared of stored documents, and an inkjet printer in preparing and printing the script.
- 2. The team will be given two (2) hours to prepare a script for a five-minute radio broadcast that includes one (1) infomercial and four (4) news articles. The infomercial may depict health, environment, politics, and social issues. It shall have a maximum length of one (1) minute and shall use the language that the group is competing in. The news articles may be based on press releases, raw data, or any other source given by the examiner/s. Another 30 minutes will be allotted for the printing of the output. After two and a half (2 1/2) hours, each team should submit four (4) copies of the script. Three (3) copies will be submitted to the judges and one (1) copy will be submitted to the examiner/s. The team may print extra copies for their use.
- 3. Once the scriptwriting has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, the proctor shall accompany them to the restrooms.
- 4. The script should not bear any information that may identify the school, division, or region but it should include the names of the



- members of the team with their respective roles (i.e., anchor, news presenter, etc.).
- 5. Scripts should be encoded using Arial font size 12; with directorial instructions in capital letters; double-spaced with normal margin (1 inch on all sides); and printed in A4-sized bond paper (8.27x11.69 inches).

#### C. Broadcast Simulation

- A broadcast room for the presentation shall be identified in the contest venue. Only the contestants, judge, and examiner/ s shall be allowed inside.
- 2. The organizers/ host division shall commission an independent sound system provider to ensure quality audio output. The technical operator shall only set the sound system before the simulation. A jack/ auxiliary cord/adapter will be provided for the laptops and other sources of sound effects.
- 3. Except for the volume meter, contestants/ technical directors shall not be allowed to change, adjust, or manipulate the main control board during their presentation.
- 4. Mobile phones and reference materials shall not be allowed in the contest area.
- 5. In case of power failure, the affected team shall be allowed to broadcast again.
- 6. Loudspeakers may be set up outside the broadcast room.
- 7. Each team shall be given nine (9) minutes: three (3) minutes for preparation, five (5) minutes for the actual broadcast, and one (1) minute for the exit. Provided running time shall be applied.
- 8. The organizers shall provide a clock or a timer that can be seen by the contestants and the judges. There will be an official timekeeper.
- 9. A yellow flaglet shall be raised to signal the team that they have one (1) minute left for preparation. A green flaglet shall then be raised to signal the team to start. A yellow flaglet shall be raised again to warn the team that they only have one (1) minute remaining followed by a red flaglet to indicate that their time is up.
- 10. The team who complied with the five-minute production shall be given a perfect score (5 points). In case of overtime or undertime, the following scheme of deductions shall be followed:

Undertime/Overtime

- 1 second 20 seconds 1 point
- 21 seconds 40 seconds 2 points
- 41 seconds 60 seconds 3 points
- 61 seconds and above 4 points



#### GUIDELINES FOR THE COLLABORATIVE DESKTOP PUBLISHING CONTEST

- 1. Each school shall organize a team of seven (7) members for English and Filipino both in elementary and secondary levels who shall not be competing in any of the individual writing categories.
- 2. Contestants shall wear white shirts without any form of identification of their division or school.
- 3. All contestants are required to attend the orientation before the competition.
- 4. All contestants are not allowed to go back to their quarters nor communicate in all forms (text, call, chat, etc.) with their respective advisers from the start until the end of the contest.
- 5. A mini press conference and a sports event shall be held as bases for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). The photojournalists shall take pictures of the mini press conference and sports event.
- For the actual sports event, a pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post-conference shall be held for interviews and data gathering.
- 7. The team will be given one four (4) hours for data gathering, writing, layout, and editing.
- 8. Each team is allowed to bring only the following:
  - two (2) digital/ DSLR cameras;
  - one (1) inkjet printer with scanner;
  - one (1) card reader;
  - one (1) blank flash drive;
  - extension wires;
  - maximum of four (4) laptops installed with either PAGEMAKER or IN DESIGN and Photoshop (for the secondary level) and Microsoft Publisher (for the elementary level) for the layout of the group's final output;
  - A4 size bond paper.
- 9. Mobile phones and other electronic gadgets shall not be allowed except for digital cameras/DSLRs and laptops with disabled internet connection.
- 10. Each team will be required to convert their output into PDF, print in A4 size bond paper, and submit it to the examiner/s. The collaborative desktop



publishing team shall submit both hard and soft copies of their entries. They should ensure that no identifying marks about their school, division, or region can be found on their output as it would be a ground for disqualification.

- 11. The output of the contest is an A4-size four-page full-colored publication. The output will be stored in a flash drive provided by the examiner/s and uploaded to the designated computer for judging.
- 12. The top five (5) teams shall be recognized, and their points will be included in the determination of the overall scores.
- 13. The decision of the Board of Judges is final and irrevocable.

#### GUIDELINES FOR THE ONLINE PUBLISHING CONTEST

- 1. Each school shall organize a team of five (5) members for English and five (5) members for Filipino at the secondary level who shall not be competing in any of the individual writing categories.
- 2. Contestants may wear their school uniforms or plain white t-shirts.
- 3. All contestants are required to attend the one-hour orientation before the competition.
- 4. All contestants are not allowed to go back to their quarters nor communicate in all forms (text, call, chat, etc.) with their respective advisers from the start until the end of the contest.
- 5. A mini press conference and a sports event shall be held as bases for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). The photojournalists shall take pictures or videos of the mini press conference and sports event.
- 6. For the actual sports event, a pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post-conference shall be held for interviews and data gathering.
- 7. The team will be given three (3) hours for writing, layout, and editing articles online after the creation of an online publication using the official platform to be provided by the organizer. Coverage/ Data gathering through a mini press conference, the pre-game, actual game, and post-conference shall be excluded from the three-hour time allotment.
- 8. Specific instructions on the number of articles to be produced will be given during the orientation.
- 9. Each team will be required to bring only the following:
  - one (1) flatbed scanner/ 3-1 printer (mobile/ phone scanner is NOT allowed);
  - maximum of two cameras -digital camera (point and shoot only) with a
    maximum of 24.3 megapixels with fixed lenses. Contestants who will use
    any DSLR and other high-end cameras will not be permitted to join the
    contest (Standard process in the Photojournalism Event shall be observed
    in checking the cameras and SD cards.);
  - maximum of four (4) laptops installed with Photoshop for image enhancement;
  - maximum of two (2) pocket wifis (preferably with two different networks) or one (1) wireless router; and o extension cord
- 10. Each group shall email their URL to the assigned examiner.
- 11. The top five (5) teams shall be recognized, and the points will be included in the determination of the overall standing. All competing teams shall be given points and ranked accordingly.)
- 12. The decision of the Board of Judges is final and irrevocable.



# Guidelines for TV Broadcasting and Scriptwriting 2024 Division Schools Press Conference (SDO Catanduanes)

#### A. General Guidelines

- 1. Each participating school shall organize a team of seven (7) members for each medium (English or Filipino). The following roles are expected to be performed by the members:
  - a. scriptwriter/s
  - b. anchor/s
  - c. reporter/s
  - d. producer/director who could also act as floor director
  - e. video/graphics editor
  - f. video journalist/cameraman
- 2. Any of the team members can assume two (2) or more positions/tasks, as long as this would not be conflicting or awkward about the outcome of the broadcast (for example an anchor can't be a reporter at the same time. But an anchor can also be a news or infomercial writer.)
- 3. Participating teams/schools shall bring their own equipment.
- 4. Turnover and surrendering of the laptops and storage devices is on March 07 (Thursday) at Catanduanes National High School.
- 5. Participating teams may start setting up their other equipment needed for shooting on March 7 (Thursday).
- 6. A 30-minute contest briefings shall be done on Day 1 (March 8) after the opening program. Likewise, contest materials saved in flashdrive, will be given on the same day before the start of the contest proper.
- 7. In gathering the overall results for the best TV broadcast, accumulated points from the individual and group awards shall be considered.
- 8. Any violation of the stipulated guidelines will be grounds for disqualification of the team.
- 9. The decision of the board of judges is final and irrevocable.

#### **Pre-Contest**

- 1. Each team will be required to bring only the following:
  - a. Maximum of four (4) laptops with at least 10GB free space and video/graphics editing program/s
  - b. Three (3) empty USB Flash Drives (16GB minimum)
  - c. Maximum of two (2) cameras/mobile phones (without sim) compatible with the laptop;
  - d. Maximum of three (3) wired/wireless lapel microphones
  - e. A4 bond paper
  - f. One (l) printer with ink
  - g. Extension cords
  - h. Green screen
  - i. Camera tripod; and
  - j. Lighting setup materials



2. Laptops and flash drives to be submitted to the TWG shall be labeled with the following format:

Category - Medium - School - Director's Name Example: TV Broadcasting - English - SAVS - Jericho Cruz

Labels for laptops shall be in a whole bond paper attached to the laptop bag.

Flash drives shall be sealed in an envelope with a label.

- 3. Checking and sealing of laptops shall be done on March 07 (Thursday): 7:30-11:30 AM for participating schools from Zone 1 and Zone 2 1:00-5:00 PM for participating schools from Zone 3 and Zone 4
- 4. Failure to submit the laptops on or before the set deadline shall mean disqualification of the competing team.

## **Contest Proper**

- 1. The team shall have the following component in their script:
  - a. Cover Page: This shall contain the group's name (mock TV network name)
  - b. News: The TWG will provide five (5) sets of data (including photos/videos/audio) in folders saved in a flash drive. The team may use all sets of data for their news reports. Each news script should indicate the corresponding video and/or audio component taken from the folders or produced during the actual contest.
  - c. Infomercial/Developmental Communication: The TWG will provide two (2) sets of data (including photos/videos/audio) in folders saved in a flash drive. The team is required to produce one (l) infomercial or developmental communication plug. This shall be produced during the contest and should be related to the topic which will be given by the judges. The script should contain video and audio components.
  - d. **Field Report**: A live field report with or without canned video support shall be included in the production.
  - e. **Headlines**: These will contain a brief lead/summary of the news articles.
  - f. **OBB/CBB**: The OBB and CBB will contain the group's assumed TV network name. The script for the OBB/CBB should be included in the main script which will be submitted to the judges.
- 2. Six (6) hours will be allotted for the preparation of the script, shooting, and editing of the videos, production of the infomercial, and rehearsals. All groups shall stop working after the allotted time. A buzzer shall signal the end of the script writing and production time.
- 3. The organizers shall provide a clock or a timer that can be seen by the contestants. There will be an official timekeeper.



- 4. Once the scriptwriting has commenced, the contestants will no longer be allowed to leave the contest venue. Members shall only be allowed to go out of the room when it is time for their team to perform and for personal necessities accompanied by a proctor.
- 5. Each team shall submit two digital copies of the final script: one in PDF format and one in image format (JPEG).
- 6. The cover page of the script shall contain the group's name (TV Network name) and the names of the members of the team with their respective roles (i.e. anchor, field reporter, etc).
- 7. Each team shall have one contest/studio room. In case there is a malfunction of equipment during the duration of the contest proper, participants may borrow such equipment from their school counterpart team (Filipino or English) to be assisted by the facilitators.
- 8. Team members may wear polo shirt (for field reporters) bearing the mock TV station name, and formal wear for news anchor/s. Clothes should not bear any information that may identify the school they represent.

#### B. SUBMISSION OF THE FINAL VIDEO FILE

- 1. The final video file shall be saved in a flash drive to be submitted to the assigned facilitator.
- 2. The final video file shall be saved in mp4 format.
- 3. In case of overtime in the prescribed duration of the video, the following points shall be deducted from the points earned in the criterion adherence to the time allotment (5%)
  - a. 1 second 20 seconds 1 point
  - b. 21 seconds 40 seconds 2 points
  - c. 41 seconds 60 seconds 3 points
  - d. 61 seconds 80 seconds 4points
- 4. The decision of the Judges is final and irrevocable.

# Enclosure No. 4 to Division Memorandum No. 445, s. 2024

# GENERAL GUIDELINES FOR SCHOOL PAPER CONTESTS (in Portable Digital Format)

- A. The School Paper Contest is open to elementary and secondary schools.
- B. The Top 10 highest pointers both in English and Filipino shall be awarded and the top performing divisions in school paper production will also be given recognition; the points of their ranking shall be added to determine the best-performing divisions that shall be recognized in the awarding ceremony at the last day of conduct of the 2024 DSPC.
- C. For any school paper found to have copied and published texts, images, and other materials without duly acknowledging their sources, the following sanctions shall be applied:

First Offense: Disqualification from the contest

Second Offense: A formal notification shall be sent to the SDS, who shall inform the concerned school head. The SDS shall issue a written reprimand to the school paper adviser/s and the school principal. The concerned school paper adviser shall undergo a refresher course on plagiarism organized by the SDO. Accordingly, the school head shall implement plans and programs on intensifying academic honesty and integrity.

Third Offense: Disqualification from the School Paper Contest for three (3) consecutive years

- D. The decision of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.
- E. For 2024 DSPC, each school shall submit entries in PDF to an email address that will be provided by the TWG. No school is allowed to submit their school paper entry/entries directly to the Division Office; submission should be sent to the given link or email address.
- F. The different SECTIONS/CATEGORIES in the school paper contest, both English and Filipino, are as follows:
  - 1 News Section / Pahinang Ballta
  - 2 Editorial Section / Pahinang Editoryal
  - Features Section / Pahinang Lathalain

- 4. Sports Section / Pahinang Pampalakasan
- 5. Science and Techn010U Section / Pahinang Agham at Teknolohiya
- Layout and Page Design Category / Kategoryang Pag-aanyo at Disenyo ng Pahina
- G. The technical specifications for both Elementary and Secondary levels are as follows:
- 1. No. of pages: minimum of 12 and maximum of 20

News Section— at least three (3)

Sports Section — at least two (2)

Feature Section — at least three (3)

Editorial Section — at least two (2)

Science and Technology Section — at least two (2)

- 2. Process: Digital
- 3. Color: All pages in full colors
- 4. Size: 9"x12" (Elementary) 12"x18" (Secondary)
- H. Failure to comply with the set guidelines in evaluating school papers will be a ground for disqualification.

# GUIDELINES FOR THE SELECTION or THE BEST SECTIONS AND LAYOUT AND PAGE DESIGN CATEGORIES FOR THE SCHOOL PAPER CONTEST

## A. Editorial Section

- 1. The section should have at least two (2) pages and should include the following: main editorial, editorial cartoon, columns, letters to the editor, and commentaries. Opinion polls or surveys may be included but are not required.
- 2. The treatment of the issues must demonstrate a fair and balanced presentation of both sides of the issue tackled, clear moral purpose, logical reasoning, and proper citations or attributions of sources.
- 3. Topics found in the section should tackle various international, national, or local issues that may directly or indirectly affect the school or the community the school serves.
- 4. The decision of the Board of Judges is final and irrevocable.

### B. News Section

- 1. The section shall consist of at least three (3) pages.
- 2. The content and scope of the news stories shall cover international, national, regional, community, and school-based news stories.



3. The content of the section may include straight or spot news, advance/ follow-up reports, news bits, news features, news analysis, and indepth news/ investigative news. 4. The decision of the Board of Judges is final and irrevocable.

#### C. Features Section

- 1. The section should have at least three (3) pages.
- 2. The feature articles should display a unique and creative presentation of topics, logical organization of ideas and facts, writers' facility of the language, and proper citations or attributions of sources.
- 3. The decision of the Board of Judges is final and irrevocable.

## D. Sports Section

- 1. The section shall consist of at least two (2) pages.
- 2. The content and scope of the sports articles shall include coverage of international, national, regional, community, and school-based sports news stories.
- The content of the section may include straight or spot news, advance/ follow-up reports; news bits; news features/ news analysis; in-depth news, features, and editorial or column concerning or pertaining to sports.
- 4. The decision of the Board of Judges is final and irrevocable

# E. Science and Technology Section

- 1. The Science and Technology Section should have at least two (2) pages.
- 2. The content may include health, environmental, scientific, technological, and innovative stories written in news, feature, or scientific commentary style. This should also include the economic impact of Science and Technology on the lives of Filipinos.
- 3. The articles should be well-researched and should observe proper citation of sources, pictures, and graphics.
- 4. The decision of the Board of Judges is final and irrevocable.

### F. Layout and Page Design Category

- 1. This category shall conform to the principles of layout and design.
- 2. The content (texts and images) should consider a range of stories about the community and the school, including those of international, national, and local significance.
- 3. The decision of the Board of Judges is final and irrevocable



# Enclosure No. 5 to Division Memorandum No. (45), s. 2024

#### SEARCH FOR THE OUTSTANDING SCHOOL PAPER ADVISERS

#### General Guidelines:

- 1. Every school shall endorse one school paper adviser in the secondary level.
- 2. Photocopied documents of the candidate shall be duly certified by the Division Supervisor in-charge of campus journalism.
- 3. The most recent copy of the school paper produced the adviser must be attached, along with the other documents to be submitted.
- 4. The candidate must be an active school paper adviser for at least five consecutive years immediately prior to the Search.
- 5. The candidate must have an average performance rating of not lower than Very Satisfactory (VS) for the past three school years.

# Specific Criteria:

## A. Achievements in Journalism Contests for the Past Five Years

- 1. The contest/ s should be duly recognized/ accredited by the Department of Education, done either in-person or online. Activities and competitions conducted by private individuals and organizations without authority or accreditation from DepEd will not be given points.
- 2. Include Memorandum and certificates of winning from the national, regional and division levels for the past five years.
- 3. Achievement in journalism contests include those winnings as a Coach/ School Paper Adviser, or as a writer/journalist.
- 4. Winnings in the school paper contests will also be credited as an achievement of the school paper adviser.

### B. Leadership Related to Journalism

- 1. This refers to any position held (President, Vice-President, Secretary, Treasurer, other positions) in an authorized journalism organization.
- 2. Submit appropriate Certification and other proofs of such position.

#### C. Extension Service Related to Journalism

- 1. This refers to any activity conducted as a Proponent, Organizer or Facilitator directly related to journalism, whether done in-person or online.
- 2. Submit appropriate Certification and other documentation.

#### D. Speakership Related to Journalism

- 1. This refers to any speakership to any journalism activity in the national, regional or division levels, whether done in-person or online.
- 2. Submit letter of invitation/ Memo, certificate and other documentation.

# E. Published Books, Modules, Workbooks, Worksheets Related to Journalism

- 1. Submit a copy the book, modules, workbooks, worksheets.
- 2. Submit also a Certification of Publication/ Utilization of modules, workbooks, worksheets.

# F. Articles Published in Newspapers/ Magazines/Journals Related to Journalism

- 1. Submit a copy of the published article/ s.
- 2. Attach a Certificate of Publication

#### SEARCH FOR THE OUTSTANDING CAMPUS JOURNALISTS

#### **GENERAL GUIDELINES**

- 1. Every school shall endorse one campus journalist in the secondary level.
- 2. Photocopied documents of the candidate shall be duly certified by the Division Supervisor in-charge of campus journalism.
- 3. The most recent copy of the school paper produced by the school of which the candidate is a member of the Editorial Board must be attached, along with the other documents to be submitted.
- 4. The candidate must be a bonafide student in the secondary school in the division, whether public or private.

#### Specific Criteria:

#### A. Academic Standing

- 1. The academic standing in class covers the current grading period.
- 2. Submit a Certification duly signed by the class adviser and school principal attesting to the rank in Class of the candidate

#### **B.** Achievements in Journalism

## 1. Individual and/or Group Contests

- a. The contest/s should be duly recognized/accredited by the Department of Education, done either in-person or online. Activities and competitions conducted by private individuals and organizations without authority or accreditation from DepEd will not be given points.
- b. Include Memorandum and certificates of winning from the national, regional and division levels for the past five years.
- c. Achievement in journalism contests include those winnings as a writer/journalist.

#### 2. Position in the School Publication

- a. Submit a copy of the most recent school paper which clearly indicates the position of the candidate in the Editorial Board (Editor In Chief, Associate Editor, Section Editor, Contributor).
- b. Attach a Certification signed by the school paper adviser and school principal.

# 3. Leadership Related to Journalism

- a. This refers to any position held (President, Vice-President, Secretary, Treasurer, other positions) in an authorized journalism organization for the past years up to the most recent).
- b. Submit appropriate Certification and other proofs of such position.

# 4. Community and Extension Services Related to Journalism

- a. This refers to any activity initiated, conducted or participated in by the candidate as a proponent, facilitator or speaker.
- b. This can also include articles written and submitted by the candidate to the local or national magazines or newspapers.