



Republic of the Philippines
Department of Education
 Region V – Bicol
SCHOOLS DIVISION OFFICE OF CATANDUANES

DepEd - Division of Catanduanes
 RECORDS SECTION
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Division Memorandum
 No. 370 s. 2024

GAWAD TEODORA ALONSO 2024

TO : Chiefs, CID and SGOD
 Education Program Supervisors
 Public Schools District Supervisors
 Elementary and Secondary School Heads
 All Other Concerned

1. In preparation for the **Gawad Teodora Alonso 2024 (6th National Competition on Storybook Writing)** this Division, through the CID- LRMS is now accepting original, locally developed stories as entries for Division Screening.
2. Three best stories shall be submitted as regional entries.
3. The following are the objectives of the competition:
 - a. appreciate the role of stories and illustrated storybooks as a tool in the development of reading and learning curricular content standards;
 - b. harvest original stories that demonstrate learning competencies of the MATATAG Curriculum;
 - c. recognize the skills and talents of classroom teachers, non-teaching personnel, education leaders, and learners in the production of storybooks for basic education; and
 - d. contribute to the treasury of content materials for utilization as reading resources and transformation to engaging media.
4. Enclosed is The General Guidelines and Standards of the Gawad Teodora Alonso 2024.
5. The submission of entries with other required entry forms shall be online, through the following links:

	DepEd	Non-DepEd
Category 1	https://bit.ly/6DCSWCat1DepEd 	https://bit.ly/6DCSWCat1NonDepEd 
Category 2	https://bit.ly/6DCSWCat2DepEd 	https://bit.ly/6DCSWCat2NonDepEd 

Please see attached Timeline for the deadline in the Enclosure.

6. For information and guidance.

By the Authority of the Schools Division Superintendent:

EVA S. TOLENTINO
 Administrative Officer V
 Officer In-Charge
 Office of the Schools Division Superintendent



Enclosure

GENERAL GUIDELINES AND STANDARDS OF THE GAWAD TEODORA ALONSO 2024 (6TH NATIONAL COMPETITION ON STORYBOOK WRITING)

I. RATIONALE

The Department of Education (DepEd) is committed to resolving basic education challenges by promoting the love of reading as a foundation for national literacy, as highlighted in the MATATAG Agenda. This is manifested through the several reading and literacy programs, such as the National Reading Program (NRP) and local reading initiatives, as well as programs with reading and literacy as their key components, such as End-of-School Year Reading Program, National Learning Camp (NLC), and Catch-Up Fridays. The Gawad Teodora Alonso (GTA), formerly the National Competition on Storybook Writing, is a harvesting program of the BLR that supports the implementation of all reading programs at all governance levels. It is aimed at collecting children's stories and illustrated storybooks as the main resources for reading intervention, remediation, and enrichment. The stories submitted to the GTA are anchored on the different learning areas of the MATATAG Curriculum and are woven with local and cultural concepts that are designed to let familiarity invite young and emergent readers to develop the habit and hobby of reading.

Now in its sixth edition, the GTA is expected to grow its reading treasury, which now comprises hundreds of storybooks and manuscripts. GTA 2024 is the last edition of the Second Volume that addresses the needs for Grades 4, 5, and 6 storybooks. To complete the children's story experience, the GTA 2024 includes a new category of storytelling. This category is aimed at the harvesting of original stories intended for storytelling in short multimedia clips.

II. OBJECTIVES

The GTA 2024 aims to:

1. appreciate the role of stories and illustrated storybooks as a tool in the development of reading and learning curricular content standards;
2. harvest original stories that demonstrate learning competencies of the MATATAG Curriculum;
3. recognize the skills and talents of classroom teachers, non-teaching personnel, education leaders, and learners in the production of storybooks for basic education; and
4. contribute to the treasury of content materials for utilization as reading resources and transformation to engaging media.

III. STANDARDS AND SPECIFICATIONS

1. All works submitted in the Competition shall be unpublished and have not been entered in other competitions.
2. All entries shall not reflect the names of the author, illustrator, layout artist, school, or any other identifiers.
3. Stories must be original. Adaptation and unique retelling of local stories may be done with respect and sensibility and with consideration of indigenous and local traditions.
4. Artworks and texts produced through artificial intelligence (AI) or similar system-generated concepts shall **not** be used in any part of the entries. This provision does not underscore the features of AI; however, the novelty of this art concept needs further discussion in the art community and may be explored in future editions.
5. Internet images, stock photos, and all other non-original art pieces shall not be used.
6. Stories must be written in Filipino. The choice of the Filipino language is limited to logistical considerations (e.g., judging) and shall **not** reflect any bias toward the said language. Furthermore, all harvested stories will be subjected to post-competition activities, which include, among others, the literary translation of stories and rendering to diglot or bilingual versions of these stories.
7. Stories must be based on one or a combination of learning competencies in any learning area/s of the MATATAG Curriculum.
8. Stories shall contain the themes and motifs of tradition, culture, environment, art, and a basic understanding of local concepts. This set of themes and motifs supports the official tagline of #KuwentoNgBayanKo.



9. Stories and illustrations shall adhere to the provisions of the DepEd Social Content Guidelines (see Mechanics and Templates).
10. There shall be **no** accompanying processing questions and supplementary activities in the story.
11. For styling and orthographic purposes, it is recommended to follow the latest version of the Ortograpiyang Pambansa published by the Komisyon sa Wikang Filipino. For other styling concerns not addressed by the said publication, it is recommended to follow the Chicago Manual of Style 17th Edition.
12. The following are the specifications for manuscript submission:
- The number of words for Grades 1, 2, and 3 must not exceed 2,000;
 - The number of words for Grades 4, 5, and 6 must not exceed 5,000;
 - All entries must be typed in a word processing service (e.g., MS Word) using any serif typefaces in single space, size 12;
 - There shall be no identification on submitted entries other than the title and the story itself; and
 - Learning competencies covered shall be placed in the last part of the manuscript, written in italics, flushed right.
13. The following are the specifications for illustration and design:
- Page extent shall be any of the following: **20, 28, 36, or 44 pages**. The breakdown of the page extent follows 4 cover pages (front cover, inside front cover, inside back cover, back cover) and a varying number of pages divisible by 8.
 - The Front Cover Page shall reflect the following information:
 - Title of the storybook, styled in headline case,
 - Cover art, and
 - Provision for the logo of the DepEd (upper right) and the Gawad Teodora Alonso golden seal (lower right).
 - Front and Back matters include the following:
 - Provision for copyright page (inside front cover), which shall be left blank
 - Title page, containing stripped down version of the Cover Page and the list of learning competencies covered, and
 - Provision for author and illustration boxes (inside the back cover), which shall be left blank.
 - The story's presentation shall be by panel, using either the whole-page style or the two-page-spread style.
 - Option 1: For each panel sequence (two-page spread), text may be placed on one page and the illustration on the adjacent page to facilitate picture-aided reading.
 - Option 2: For each panel sequence (two-page spread), text and illustration may be placed together to facilitate a visually comprehensible story reading.
 - Option 3: For each panel (whole page), text and illustrations may be placed together to facilitate a visually comprehensible story reading.
 - All stories must start on a verso (left) page after the Title Page.
 - The Back Cover Page shall contain a short synopsis and/or a teaser to the story. The synopsis shall introduce the plot of the story without giving away the whole storyline.
14. The following are the specifications for wordless storybooks:
- Page extent shall be any of the following: **20 or 28 pages**. The breakdown of the page extent follows 4 cover pages (front cover, inside front cover, inside back cover, back cover) and a varying number of pages divisible by 8;
 - Only one (1) word is allowed for a wordless storybook, including in the count any label, symbol, grapheme, or fancy fonts placed in conspicuous spaces, items, and objects, and any other text necessary for the development of the story;
 - The Back Cover Page shall contain a synopsis or a teaser of the story in illustration, with no text; and
 - All other standards and specifications in the Illustration (Item 13 of these Guidelines) shall be followed in the preparation of wordless storybooks.

IV. MECHANICS AND QUALIFICATIONS

1. Writing and illustration of stories shall be done **outside** of office hours.
2. There will be six categories in the GTA 2024. Each category has its own set of mechanics, qualifications, and templates (See attached Mechanics and Templates for each category).
3. Category 1 is Storybooks for Young Readers, with three levels: Grades 4, 5, and 6.
4. Category 2 is Storybooks for Emergent Readers, dedicated to wordless storybooks for Kindergarten.
5. Category 3 is Stories for Beginning Readers, with three levels: Grades 1, 2, and 3.
6. Category 4 is Storytelling Sessions, with two subcategories: Recorded Storytelling and Live Storytelling.
7. Category 5 is Stories for Habit and Hobby Readers, a category intended to collect manuscripts for Key Stage 2 anchored on the DepEd MATATAG Agenda: Literacy, Values Education, Peace Education, and Health Education. This is a non-competitive category for education leaders and interested non-DepEd civil servants.
8. Category 6 is Stories for Young Readers by Young Writers, a category intended to involve the end-users themselves. This contest collects experiences of the learners in the form of children's short stories.

V. HONORARY AND SPECIAL AWARDS

1. Gawad Teodora Alonso
 - a. The Gawad Teodora Alonso is awarded to three-time national winning writers of the Second Volume in Category 1, the main category of the Competition. Teodora Alonso, the namesake of the award, was the mother and first teacher of Jose Rizal, inculcating in him values and learning through reading stories from the Bible and children's books.
 - b. Winning writers of the Top 5 entries in Category 1, regardless of ranking, shall be given one point per winning storybook.
 - c. The point system is cumulative across the Second Volume. The 4th National Competition on Storybook Writing, conducted in 2022, is the reckoning edition of the point system.
 - d. Former winners of the Gawad Teodora Alonso are no longer eligible for this honorary award.
 - e. Only the writers of the winning storybooks are eligible for the Gawad Teodora Alonso.
2. Gawad Fernando Amorsolo
 - a. The Gawad Fernando Amorsolo is awarded to the three-time national winning illustrators of the Second Volume in Categories 1 and 2. Fernando Amorsolo, the namesake of the award, was the first Filipino to be conferred as a National Artist of the Philippines for his significant contributions to the development of visual arts in the country.
 - b. Winning illustrators of the Top 5 storybooks in Categories 1 and 2, regardless of ranking, shall be given one point per winning storybook.
 - c. The point system is cumulative across the Second Volume.
 - d. Illustrators who also serve as writers of the winning storybooks will only be credited for their work as illustrators.
3. Readers' Choice
 - a. Readers' Choice Award will be given to three titles per grade level in Categories 1 and 2.
 - b. The mechanics of this special award will be determined by the host region, in coordination with the National Technical Working Committee (NTWC), and as approved by the National Management Committee.
 - c. The writers and illustrators of the winning storybooks in this special category will not gain points for the Honorary Awards.

V. LOGISTICS

1. A logistical support to the Regional TWC amounting to P200,000 shall be downloaded by the BLR to cover expenses incurred during the various activities related to the Competition, subject to usual accounting and auditing rules and regulations.



2. Additional budget for preparatory and related activities may be augmented by available local funds of the Regional Office and/or the Schools Division Office subject to usual accounting and auditing rules of the government.
3. The National Recognition Rites and Reading Exhibit will be conducted after the Judging at the National Level to recognize the winning writers and illustrators of storybooks.
4. Winners of the Competition will be invited through a formal invitation letter addressed to their respective Regional Offices.
5. Winners will receive Certificates and Plaques of Recognition. Tokens and other incentives will be given subject to existing rules and regulations.

VI. QUALIFICATIONS and INCENTIVES

The following are qualified to join the corresponding categories:

Category	Description	Who are qualified to join?	Incentives (National Level)
1	Storybooks for Young Readers (Illustrated) – for Grade 4-6	Teaching and non-teaching personnel of DepEd and full-time teachers of non-DepEd basic education institutions	Prizes: Up to Php35,000 and a chance to get published
2	Storybooks for Emergent Readers (Wordless Books for Kinder)	Teaching and non-teaching personnel of DepEd and full-time teachers of non-DepEd basic education institutions	Prizes: Up to Php35,000 and a chance to get published
3	Stories for Beginning Readers Manuscripts for Grade 1-3)	Open to all DepEd and attached agencies regular employees - Teaching and non-teaching personnel - LRMS - Central Office - Attached agencies	Prizes: Up to Php15,000 and a chance to get published
4	Story Telling		
a.	Video recorded Material: Original story piece or entries submitted to GTA 2024, regardless of placement, focusing on (1) inclusive education and gender and development, (2) environment and disaster risk management, and (3) family and mental health.	DepEd teaching and non-teaching personnel, and option to include learners as actors/participants, subject to consent from legal guardians.	Prizes: Up to Php10,000 and a chance for television features through partnership with the National Council for Children's Television
b.	Live Storytelling Material: ReadEx Picks entries of Categories 1 and 2 of GTA 2024	Official invitees of the Storybook Recognition Rites and Reading Exhibit	Prizes: Up to Php10,000 and a chance for television features through partnership with the National Council for Children's Television

5	Stories for Young Readers Story manuscripts for Pre-Teens – 9 to 12 years old (non-competitive)	Basic education leaders (career, third level officials in DepEd)	Special citations shall be given to entries, as selected by the National SC. These citations include awards to be given by external partners.
6	Stories or Young Readers by Young Writers Story manuscripts for DepEd core values (Maka- Diyos, Maka-tao, Makakalikasan, and Makabansa) For 9-12 years old	DepEd learners from Grades 4 to 12	To be illustrated by DepEd illustrators be part of the Treasury of Storybooks of the Bureau of Learning Resources

VII. TIMELINE OF ACTIVITIES

The following are the suggested timeline of the competition:

Activities	Category 1	Category 2	Category 3	Category 4	Category 5	Category 6
	Storybooks for Young Readers	Storybooks for Emergent Readers	Stories for Beginning Readers	Storytelling (Recorded)	Stories for Young Readers	Stories or Young Readers by Young Writers
Submission of Manuscript for Division Screening	August 12, 2024					
Division Screening of Manuscript	August 13, 2024		Registration with plot through a google form to be Announced later			
Submission of Storybooks (Illustrated	August 23, 2024					
Division Judging of Storybooks	August 26, 2024	August 26, 2024				
Deadline of Submission for Regional Judging	First Week of September, 2024	First Week of September, 2024	N/A			
Deadline of Submission to National TWC	September 27, 2024	September 27, 2024	To be announced later	To be announced later	Registration with plot summary to be announced later	Submission of Final entries until September 15, 2024
Judging at the National Level	October, 2024 (Specific dates to be announced later)					
Storybook Recognition Rites and Reading Exhibit	December, 2024 (Specific dates to be announced later)					

VIII. CRITERIA FOR JUDGING

MANUSCRIPT SCREENING

Criteria	Factors	Percentage
Concept	Originality and local flavor	20%
Storytelling Style - Plot and pacing - Characterization - Dialog	Artistic presentation, use of the literary device (idioms, figures of speech, etc.), appropriate tone of the story, story progression (three-act, framing, etc.), unpredictability, conflict presentation and resolution, utilization of character, effective use of dialog (as needed)	40%
Development of the Theme and Learning Competency	Clarity of the theme, effective presentation, and treatment of competency, appropriateness to grade level	25%
Presentation Standards	Spelling, punctuation, grammar, usage, orthographic compliance, styling	15%

MANUSCRIPT ILLUSTRATION AND WORDLESS STORYBOOK

Criteria	Factors	Percentage
Appropriateness of the Illustration	Purpose, intent, message	40%
Media/mode of Presentation	Use of appropriate media for the story	15%
Technique and Skill	Expertise, consistency, etc.	25%
Viewer Reception/Overall Design and Artistic Composition	Use of elements and principles of art	20%

STORYBOOK PACKAGE

Criteria	Factors	Percentage
Text	Concept/Premise Storytelling Style, Plot and Pacing Characterization and/or Dialog Development of the Theme and Competency Presentation Standards	50%
Art	Appropriateness of the Illustration Media/Mode of Presentation Technique and Skill Viewer Reception/Overall Design and Artistic Composition	50%

RECORDED STORYTELLING VIDEO

Criteria	Factors	Percentage
Story	Concept, message, style, plot and pacing, characterization, dialog, presentation and development of theme and agenda Script and dialog	35%
Performance	Narration style, facial expressions, body language, vocal quality, audience engagement	35%
Multimedia Quality	Video quality, audio quality, editing and post- production, appropriateness of sound and graphics	30%