



Republic of the Philippines
Department of Education
Region V (Bicol)
DIVISION OF CATANDUANES
Virac, Catanduanes



Division Memorandum No. 353 s. 2018

**TO: CHIEFS, CID AND SGOD
EDUCATION PROGRAM SUPERVISORS
PUBLIC SCHOOL DISTRICT SUPERVISORS
ELEMENTARY AND SECONDARY SCHOOL HEADS**

RELEASED

DepEd, Division of Catanduanes
RECORDS SECTION

Date OCT 07 2019

Time: 11:50 AM

Initial/Signature: [Signature]

FROM: ANILO E. DESPI
Schools Division Superintendent

DATE: October 7, 2019

**SUBJECT: PARTICIPATION TO THE 1st CATANDUANES CULTURAL
ICONS EXHIBIT, CATANDUNGAN FESTIVAL 2019**

1. This is to inform the field that this Division is taking charge of the 1st Catanduanes Cultural Icons Exhibit (Si Catanduanes Ako. Ika, Sisay Ka?) in a form of competition on October 22-24, 2019 at Virac Sports Center, Rawis Virac, Catanduanes as one of the pre-festival events of Catandungan Festival 2019.
2. In connection with this, all identified teacher-researchers who have gone cultural mapping, district cultural coordinators and their school heads shall convene with the Municipal LGU-Tourism Officers on related matters under the consultancy of respective Public School District Supervisors.
3. The following cultural themes are to be exhibited: a). cultural heritage (man-made and natural); b). antiques above 50 years; c). historical heritage (pre-colonial, American occupation, Japanese occupation); d). personalities; e) flora and fauna; and, f). literary pieces.
4. The Guidelines for the 1st Catanduanes Cultural Icons Competition and other information are provided in Enclosure No. 1. Provincial and district/municipal working committees are listed in Enclosure No. 2.
5. The committees are also enjoined to attend the Unveiling of the Cultural Icons Exhibit on October 22, 2019 (8am) at Virac Sports Center and on the Awarding Ceremony during the Catandungan Night at the Catanduanes Convention Center on October 25, 2019, (6pm). Participants shall wear Filipinana attire during the two occasions.
6. Activities for the Unveiling of Catanduanes Cultural Icons Exhibit are listed in Enclosure No. 3.
7. Travel expenses relative to the event shall be charged to local funds subject the availability of funds and usual accounting and auditing rules and regulations.
8. For more information, please contact the focal person of the Catanduanes Cultural Icons Exhibit, Jesslyn T. Taway, EPS (LRMDS) or Carmel B. Garcia, Supervising Tourism Operations Officer, Provincial Tourism Office, Virac, Catanduanes.
9. For information, guidance and compliance.

**GUIDELINES FOR
THE 1ST CATANDUANES CULTURAL ICONS COMPETITION
(Si Catanduanes Ako . Ika, Sisay Ka? - Named by Maria Odeza Sy, NCCA Scholar)**

I. Background

Revisiting and showcasing our municipal cultural icons will contribute in establishing the identity of every Catandunganon. It is also an avenue to develop in them pride of one's culture, social responsibility and positive attitude towards their origin. To establish in them stable identity is also to be globally competitive since they can act locally but think globally with the advent of technology and 21st century skills.

II. Objectives :

It aims to:

- a. develop awareness of every Catandunganon of his/her cultural identity which will lead him/ her to be socially responsible and be proud of own community.
- b. provide a show case of municipal cultural information for other people and hopefully to attract tourists and researchers on the province.
- c. provide relevant information to all sectors of the government for educational, social and cultural development especially in terms but not limited to tourism industry.

III. Qualifications:

All 11 the municipalities are qualified to join the competition.

IV. Time table

October 7-8,2019	Information dissemination Municipal Committee Meeting/Planning
October 8, 2019	Submission of municipal design/illustration for 2ftx6ft tarpaulin with tag name, " Si (Name of Municipality)Ako. Ika, Sisay Ka? " (can be translated into own dialect such as in northern Catanduanes).
October 9-20,2019	Municipal Preparation of cultural icons to be displayed
October 18-20, 2019	Preparation of the venue and skeleton of 11 booths by the provincial committee, Virac Sports Center, Rawis
October 21, 2019	Preparation of booth by municipality <i>Note: Each municipality will be provided with individual skeleton of booth, 10ft (l)X10ft(w) X 7ft(h)</i>
October 22, 219 /8a.m.	Unveiling of Exhibit, Ribbon -Cutting and Opening Program
October 22-24, 2019	Display of municipal icons (there should be 2 detailed persons in each booth daily Judging
October 25, 2019	Awarding of Winners during Catandungan Night (6pm) Attire: Filipinana
October 26, 2019	Dismantling of booths

The DepEd- District committees with their corresponding Municipal Tourism Office shall convene to prepare their local cultural icons to be show cased as municipal entry to the competition.

V. Mechanics (Crafted by Augusto Vargas, NCCA Scholar)

a. Display Form

- i. Display is neat and clean, written words are easy to read, pictures are clear and brilliant.
- ii. Display is clearly organized by era
- iii. Space must be well utilized.
- iv. Designs are pleasing to the eyes.
- v. Wide use of indigenous materials found in locality is highly encouraged.

- vi. The total package of display should depict on the theme but anchored to history.
- vii. Use of primary sources is encouraged ; if possible, avoid sources from Internet.
- b. Display graphics
 - i. Exhibit makes use of variety of graphics. Proper borders should be applied on captions, photographs, timeline, maps, charts or documents.
- c. Authentic/Real Display
 - i. Authentic/real materials display should be properly labeled.

VI. Criteria (Crafted by Augusto Vargas, NCCA Scholar)

The following shall be the criteria for judging :

Criteria	Factors	Percentage
A. Historical Quality	1. Entry is historically accurate 2. Shows clear interpretation 3. Uses available primary sources	60%
B. Relation to the theme	1. Clearly relates to the theme 2. Demonstrates significance in the history	20%
C. Clarity of Display Presentation	1. Exhibit/display is original, clear, appropriate and organized 2. Exhibit has visual impact, correct use of photos, graphs maps, etc.	20 %
TOTAL		100%

VII. Awards/Cash Prizes (Financed by Provincial LGU- Tourism)

First Place	Php15,000.00 Certificate of Recognition Trophy
Second Place	Php12,000.00 Certificate of Recognition Trophy
Third Place	Php9,000.00 Certificate of Recognition Trophy
Consolation Prize for each non- winning municipal entry	Php 5,000.00 Certificate of Participation

WORKING COMMITTEES FOR

THE 1st CATANDUANES CULTURAL ICONS COMPETITION (SI CATANDUANES AKO. IKA, SISAY KA?), CATANDUNGAN FESTIVAL 2019

October 24-26, 2019

Provincial Activity Committee	DepEd	Local Government Unit																											
Provincial Activity Manager	Jesslyn T. Taway, EPS (LRMDS)	Carmel B. Garcia Supervising Tourism Operations Officer																											
Consultants	Josefa V. Zape, CID Chief Ma. Luisa T. Dela Rosa Assistant Schools Division Superintendent	Hon. Edwin T. Tanael Provincial Board Member (Tourism)																											
Activity Assistant Managers	Daniilo E. Despl. CESO V Schools Division Superintendent	Hon. Shirley A. Abundo Acting Governor Provincial Tourism Staff																											
	<table border="1"> <thead> <tr> <th>National Commission for Culture and the Arts Scholars</th> <th>School/Office</th> <th>Head/Adviser</th> </tr> </thead> <tbody> <tr> <td>1. Teresa Camu</td> <td>Catanduanes NHS</td> <td>Amelia Eusebio</td> </tr> <tr> <td>2. Teresita Mantangit</td> <td>SAVS</td> <td>Lyra Tusi</td> </tr> <tr> <td>3. Augustin Vargas</td> <td>Virac Pilot ES</td> <td>Marisol Lim</td> </tr> <tr> <td>4. Odeza Sy</td> <td>Balite ES</td> <td>Joan Correo</td> </tr> <tr> <td>5. Marife Bregulillo</td> <td>SGOD</td> <td>Miguel Ogalinola</td> </tr> <tr> <td>6. Fredelyn Tarrobal</td> <td>Bato RDHS</td> <td>Fidel Vegim</td> </tr> <tr> <td>7. Bernardo Sorra Jr.</td> <td>Catanduanes NHS</td> <td></td> </tr> <tr> <td>8. Lito Zafe</td> <td>Catanduanes NHS</td> <td></td> </tr> </tbody> </table>	National Commission for Culture and the Arts Scholars	School/Office	Head/Adviser	1. Teresa Camu	Catanduanes NHS	Amelia Eusebio	2. Teresita Mantangit	SAVS	Lyra Tusi	3. Augustin Vargas	Virac Pilot ES	Marisol Lim	4. Odeza Sy	Balite ES	Joan Correo	5. Marife Bregulillo	SGOD	Miguel Ogalinola	6. Fredelyn Tarrobal	Bato RDHS	Fidel Vegim	7. Bernardo Sorra Jr.	Catanduanes NHS		8. Lito Zafe	Catanduanes NHS		
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Consultants	Cynthia T. Soneja, EPS (AP) Romel G. Petajen, EPS (Math)																												
Secretariat	<table border="1"> <tbody> <tr> <td>1. Jogene Alliy San Juan</td> <td rowspan="3">CID</td> <td rowspan="3">CID Chief EPS</td> </tr> <tr> <td>2. Peachie Roshele Chavez</td> </tr> <tr> <td>3. Ma. Ellene Samar</td> </tr> </tbody> </table>	1. Jogene Alliy San Juan	CID	CID Chief EPS	2. Peachie Roshele Chavez	3. Ma. Ellene Samar	Provincial Tourism Staff																						
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	<ul style="list-style-type: none"> 2. Ma. Luz Bautista 3. Jennifer Peralta 4. District Cultural Coordinator/s 	Bugao CES Bagamanoc RDHS	Josephine Vallespin Milagros V. Lim	Meden B. Fernandez (Municipal Tourism Officer and Staff Hon. Remegio B. Villaluna Municipal Mayor
Consultant	<p>Nieva DJ. Tuibeo, OIC-Public School District Supervisor (PSDS)</p> <ul style="list-style-type: none"> 1. Arsenia Tejada 2. Melanie Joy Sigismundo 3. Yolanda Tesorero 4. District Cultural Coordinator/s 	Baras CES Bugao CES Genitligan ES	Generosa Sarmiento Bella Petajen Jan Marvin A. Toledo	
Consultant	<p>Erlinda C. Borbe, PSDS Herman L. Bodota, PSDS</p> <ul style="list-style-type: none"> 1. Ronald Tesorero 2. Neiyen Temena 3. Sharina Tempionuevo 4. Paul Xavier Tejerero 5. District Cultural Coordinator/s 	Bato CES Bato CES Bato CES Bato CES Agraray CES	Allan Sorreda Joel Masagca	Hon. Paulo P. Teves Municipal Mayor Joy T. Soria (Municipal Tourism Officer) and Staff
Consultant	Miguelito T. Rodriguez, PSDS			Hon. Juan T. Rodulfo Municipal Mayor
4. Caramoran	<ul style="list-style-type: none"> 1. Leonita Isorena 2. Estrella Miraban 3. Francia Alberto 4. Gina dela Cruz 5. District Cultural Coordinator/s 	Caramoran CES	Lea Z. Arcilla	Antonio DR. Bien (Municipal Tourism Officer) and Staff Hon. Glenda V. Aguiar Municipal Mayor
Consultant	<p>Ruth B. Sorreña, OIC-PSDS Delfin de Leon, PSDS</p> <ul style="list-style-type: none"> 1. Odette Tatad 2. Mat Monroe Timuat 3. Carmelo Tatad 4. District Cultural Coordinator 	Gigimoto RDHS Gigimoto CES Gigimoto CES	Danilo V. Taway Juan O Geromo	Jay A. Padilla Councilor Jake T. Tolledo (Municipal Tourism Officer) And Staff Hon. Vicente J. Tayam Jr. Municipal Mayor
5. Gigmoto	<ul style="list-style-type: none"> 1. Odette Tatad 2. Mat Monroe Timuat 3. Carmelo Tatad 4. District Cultural Coordinator 			
Consultant	Henry T. Marin,, PSDS			
Panganiban	<ul style="list-style-type: none"> 1. Melvin Publico 2. Liza A. Robles 	Panganiban NHS CC Panganiban CES	Arnold M. Valledor Ma. Liza R. Arrojo	

		<ol style="list-style-type: none"> 3. Fe Balmaceda 4. Marliou Adona 5. Carina Pasuengos 6. District Cultural Coordinator 	<p>Panganiban CES San Miguel CES Maculiv ES</p>	<p>Ma. Liza R. Arrojo Gloria T. Soriao Beatriz M. Arisapa</p>	<p>Nieva V. Vecina Joemart Dayauon (Municipal Tourism Officers) and Staff</p>
Consultant	Brenda V. Villarey, PSDS				Hon. Cesar J. Robles Municipal Mayor
7. Pandan		<ol style="list-style-type: none"> 1. Nida Rodriguez 2. Ana Marie Bagay 3. Herbert leonapo 4. Eloisa Alcantara 5. District Cultural Coordinator/s 	<p>Pandan CES Tariwara ES Cobo IS PSAT</p>	<p>Ma. Celia Evangelista Columna R. Deinla Amalia I. Domingo Niño Gerard C. Cenefa</p>	<p>Rochelle I. Bernardo (Municipal Tourism Officer) And Staff</p>
Consultant	Nelson I. Isorena, PSDS				Hon. Honesto C. Tabugan II Aldrin J. Solero (Municipal Tourism Officer) and Staff
8. San Andres		<ol style="list-style-type: none"> 1. Armen Samudio 2. Edith Barba 3. Vilma Surban 4. Marilyn Ortiz 5. District Cultural Coordinators 	<p>San Andres CES San Andres CES San Andres CES Cmagaycay ES</p>	<p>Dennis L. Gianan Rolly Nazareno</p>	
Consultant	Edgar A. Rima, PSDS Delia P. Lazaro, OIC-PSDS				Hon. Peter C. Cua Municipal Mayor
9. San Miguel		<ol style="list-style-type: none"> 1. Inelda Mendoza 2. Merly Aguilan 3. Romelda Lizaso 4. Liezel I. Manlangit 5. Ma. Theresa Bernal 6. District Cultural Coordinator/s 	<p>San Miguel RDHS Kibulihan ES Paraiso B ES Tucao ES Solong ES</p>	<p>Sonia V. Prensader Elena C. Tedera Elvira B. Vasol Eddie T. Cadag Rpwena B. Tindugan</p>	<p>Mary Ann T. Teves (Municipal Tourism Officer) And Staff</p>
Consultant	Belén T. Tapas, PSDS				Hon. Francisco T. Camano Jr. Municipal Mayor
10. Viga		<ol style="list-style-type: none"> 1. Marilyn Garcia 2. Heide Dominguez 3. Nino Nazareno 4. Sherly Ocray 5. District Cultural Coordinator/s 	<p>Viga RDHS Viga RDHS Tinago NHS Viga CES</p>	<p>Nestor S. Emerenciana Nestor S. Emerenciana Clemente T. Olarter Cynthia D. Usero</p>	<p>Concordio M. Tubeo Jr. (Municipal Tourism Officer) and Staff</p>
Consultant	Joselito T. Ruiz, OIC-PSDS				Hon. Emeterio M. Tarin Municipal Mayor

11. Virac	<ol style="list-style-type: none"> 1. Marichu Tabuzo 2. Reynoso Tarnate 3. Nelly Bonifacio 4. Marlene Marino 5. Melody Domingo 6. Marbeth Tresmanio 7. Sheena Linn Doroca 8. Rosalina T. Sarmiento 9. District Cultural Coordinator/s 	<p>Capilhan ES Hicming Es Virac CES Capilhan ES Calampong ES Palta Small ES Dugui Wala ES F. Tacorda Village ES</p>	<p>Arlene P. Alberto Roberto B. Molina Fe. B. Mendoza Arlene P. Alberto Ricky P. Delos Santos Daisy V. Cambonga Jay Tabuzo Felix M. Sorra Jr.</p>	<p>Ferdinand B. Ocol (Municipal Tourism Officer) and Staff</p>
Consultant	<p>Elias V. Abundo, PSDS Merly T. Gonzales, PSDS</p>			<p>Hon. Sinfороso M. Sarmiento Jr. Municipal Mayor</p>

Welfare Officers: Red Cross Personnel
Logistics Officers: C/O Municipal and Provincial Tourism Offices

Security Officers: C/o Provincial Security Staff

**UNVEILING OF CATANDUANES CULTURAL ICONS EXHIBIT
(SI CATANDUANES AKO. IKA, SISAY KA?)**

October 22, 2019 (8:00 AM)

Virac Sports Center, Rawis, Virac, Catanduanes

ACTIVITIES

I. CUTTING OF RIBBON

The Acting Governor and DepEd Schools Division Superintendent together with ASDS, Provincial Board Members, CID and SGOD Chiefs, EPSs, Municipal Mayors and PSDSs, NCCA Scholars other Provincial and Municipal Committee Members

II. OPENING PROGRAM

--- Opening Prayer

--- National Anthem

--- Catandungan Hymn

---Welcome Remarks – Hon. Edwin T. Tanael.

Provincial Board Member (Tourism)

---Intermission Number-

--- MESSAGES -- Hon. Shirley Araojo-Abindo

Acting Governor

--Dr. Danilo E. Despi

Schools Division Superintendent

---Recognition of Participants

--Dr. Jesslyn T. Taway

EPS (LRMDS)

In-Charge of Catanduanes Cultural Icons Exhibit

--- Formal Opening of the 1st Catanduanes Cultural Icons Exhibit ,
Catandungan Festival 2019

Ms. Carmel B. Garcia

Supervising Tourism Operations Officer