



Republic of the Philippines  
Department of Education  
Region V (Bicol)  
**DIVISION OF CATANDUANES**  
Virac, Catanduanes





December 10, 2018

**DIVISION MEMORANDUM**

No. 341, s. 2018

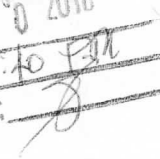
**TO :** Chiefs, CID & SGOD  
Education Program Supervisors  
Public Schools District Supervisors  
Elementary and Secondary School Heads  
SGOD Personnel  
ASP/BE District and School Coordinators  
All Others Concerned

**FROM :**  **SOCORRO V. DELA ROSA, CESO VI**  
Schools Division Superintendent 

**SUBJECT:** GUIDELINES AND CRITERIA FOR THE 2019 BRIGADA ESKWELA JINGLE MAKING CONTEST

**DATE :** December 10, 2018

1. In preparation for the 2019 Brigada Eskwela Jingle Making Contest, the SDO-SGOD through the Social Mobilization and Networking Unit with the theme, "*Matatag na Bayan para sa Maunlad na Paaralan.*"
2. This aims to encourage schools to showcase the talents of learners in coming with a campaign jingle for the 2019 Brigada Eskwela Marketing and advocacy activities in order to attract more volunteers and partners for the schools maintenance efforts before the opening of the School Year 2019-2020.
3. This is open to all learners either individual or group coming from public elementary and secondary schools.
4. The mechanics for the Brigada Eskwela Jingle Contest is provided in the enclosure
5. Participation to this activity is subject to the no-disruption of classes.
6. Deadline of submission of entries is on **January 7, 2019** and the Division Selection and Evaluation for the 2019 Jingle making contest will be on January 9, 2019 at 1:00 P.M. at the SGOD Office and may contact BE Division Coordinator Maria Imelda S. Abejo cp. Number 09079504358.
7. Immediate dissemination of this Memorandum is desire.

**RELEASED**  
DepEd, Division of Catanduanes  
RECORDS SECTION  
Date: DEC 10 2018  
Time: 1:40 PM  
Initial/Signature: 



Republic of the Philippines  
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**COMPOSITION OF THE 2019 DIVISION SELECTION AND EVALUATION  
COMMITTEE  
FOR 2019 BRIGADA ESKWELA JINGLE MAKING CONTEST**

January 9, 2019 / 1:00P.M/ SGOD Office

**Chairman: Mr. Nelson T. Sicio, EPS MAPEH , SDO**

**Co-Chairman: Mrs. Sarah S. Chiong, SEPS, SMM&E, SDO**

**Members: Mr. Angelo James Aguinalde, Accountant III, SDO**

**Mr. Anatoly Raphael V. Arcilla, Tr. II, VPES**

**Mrs. Juvy V. Gianan, Tr. II JMAMES**

# MECHANICS FOR THE 2019 BRIGADA ESKWELA JINGLE CONTEST

Theme: *"Matatag na Bayan para sa maunlad na Paaralan"*.

## 1. COMPOSITION

- It must be in Filipino Language.
- It must be relevant to the theme.
- The time duration must not be more than two (2) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument may be used as accompaniment .

## 2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the Regional Level, 1 entry per division may qualify
- Only 1 entry per region will qualify for the National Level competition.

## 3. ENTRY FORMAT AND REQUIREMENT

- Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flask disk or DVD/Optical Disc with the following requirements:
- Accomplished Entry form
- Narrative report on the concept of the jingle
- Profile of composers and the music teacher/coach ( which can be found in the entry form.

## 3 ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable
- Winners will be announced through a DepEd issuance.
- The Regional Office of the winning entry shall be notified via email through the Regional Partnership Focal Person.

## 5. PRIZES

- Prizes for the top 10 at the Division Level shall be at the discretion of the SDO.

## Regional Level

*First Place:* ₱ 7,000.00 and medals for the learners and Plaque of Recognition for the coach and the school.

*Second Place:* ₱ 5,000.00 and medals for the learners and Plaque of Recognition for the coach and the school.

*Third Place:* ₱ 3,000.00 and medals for the learners and Plaque of Recognition for the coach and the school.

Consolation Prize for regional top 10 participating entries: ₱ 1,000.00 for the learners.

## National Level

*First Place:* ₱ 30,000.00 and medals for the learners and Plaque of Recognition for the coach and the school.

*Second Place:* ₱ 20,000.00 and medals for the learners and Plaque of Recognition for the coach and the school.

*Third Place:* ₱ 10,000.00 and medals for the learners and Plaque of Recognition for the coach and the school.

Consolation Prize for regional top 10 participating entries: ₱ 3,000.00 for the learners.

## 6. TIMELINE FOR THE SUBMISSION OF ENTRIES

Division Level: December 2018 – January 11, 2019

Regional Level: January 12-18, 2019

National Level: January 25, 2019

Announcement of BE Jingle Winner: 1<sup>st</sup> week of February 2019

## 7. CRITERIA

Originality	40%
Musicality Melody Arrangement Instrument/ Accompaniment Tone	40%
Relevance and Appropriateness to the BE Program and the Theme	20%
Total	100%