



**RELEASED**  
 4 September 2019  
 DepEd, Division of Catanduanes  
 RECORDS SECTION  
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 Initial/Signature: [Signature]

**DIVISION MEMORANDUM**  
 No. 306 s. 2019

**2019 DIVISION ELEMENTARY SCHOOLS PRESS CONFERENCE**

To: Public Schools District Supervisors  
 Elementary School Heads (Public & Private schools)

1. Pursuant to Republic Act No. 7079, otherwise known as the Campus Journalism Act of 1991, the Schools Division Office of Catanduanes through the Catanduanes Association of Elementary School Paper Advisers (CAESPA), announces the conduct of Division Elementary Schools Press Conference at Taytay Elementary School on September 12-14, 2019.

2. This year's theme is: Inculcating Value-laden Education Through Campus Journalism.

3. The activity aims to:
- a. demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
  - b. sustain advocacy on social consciousness and environmental awareness;
  - c. provide avenue for an enriching learning experience for students interested in journalism as a career or those who intend to use skill sets learned through campus journalism to give them a better edge in their careers;
  - d. promote responsible journalism and fair and ethical media; and,
  - e. enhance journalistic competence through healthy and friendly competitions.

4. The Conference will focus on the following:
- a. Individual Contests (English & Filipino)
    - Editorial Writing                  Editorial Cartooning
    - News Writing                      Photojournalism
    - Feature Writing                  Copyreading & Headline Writing
    - Sports Writing                    Science & Health Writing
  - b. Group Contest (English & Filipino)
    - Radio Script Writing and Broadcasting
    - Collaborative Publishing ( 4<sup>th</sup> placers in the individual contest)
    - School Paper Competition (to be done after the Press Conference)
  - c. Search for Division Outstanding School Paper Advisers and Campus Journalists

5. Participants to this Conference should come from Grades 4-6. Every pupil is allowed to participate in only one event either individual or group contest. Same as last year's policy, several coaches from each school are allowed to participate, aside from the two advisers, regardless of grade level, provided that there will be only one pupil one coach per individual event and one coach also per group contest in both English and Filipino. All coaches shall register and shall be given certificates.

6. The implementing guidelines for the individual and group contests stipulated in DepEd Memorandum No. 167, s. 2018.

7. Five (5) winners in the individual events and top three (3) for radio script writing and broadcasting and collaborative desktop publishing in both English and Filipino categories shall be declared; however, only the top (3) in the individual events and the best team for radio script writing and broadcasting shall represent the SDO Catanduanes in the Regional Press Conference. Collaborative and Desktop Publishing group to represent the SDO Catanduanes shall be taken from the 4<sup>th</sup> placers in the individual event which will be announced during the awarding. The Regional Conference will be held on November 5-8, 2019 in a venue to be announced later.

8. Schools that will join in the school paper contest should submit six (6) printed copies of the DRAFT of their school paper (9'X12" for the elementary) to Dr. Gina M. Templonuevo on September 27, 2019 (English and Filipino) together with the documents for the Search for School Paper Adviser and Campus Journalist. The deadline of submission at the Regional Office is on October 4, 2019.

9. The orientation of working committee and preparation of needed materials for contest will be done at the Curriculum Implementation Division (CID) on September 7-8, 2019. The committee and EPS in-charge shall be given service credit/CTO for 2 days and their travel expenses shall be charged to MOOE.

10. A registration of P500 shall be charged each participant which shall cover the cost of meals and snacks of the working committee, guests, honorarium for speakers, supplies and materials (Division Cliniquing in part) and other incidental and related expenses. All expenses relative to the participation in this Conference shall be charged to the School Maintenance and Other Operating Expense (MOOE)/local funds/SEF/Campus Journalism funds, subject to the usual accounting and auditing rules and regulations rules and procedures. Participants from private schools shall make their own arrangements to source out funds that will cover the costs relative to their participation in the aforementioned activity.

11. The list of participants to the Division Elementary Schools Press Conference should be submitted to Dr. Ma. Gina M. Templonuevo on or before September 9, 2019. Only the winners and coaches who participated in the Zonal Press Conference are allowed to join the DESPC and all contestants and coaches from CSU, SAVS, Virac Pilot ES and JMAMES.

12. The participants shall be in uniform. The color of t-shirts shall be the same as that of last year which shall be worn during the opening or closing; however, it is not mandatory. The pupils and coaches may opt to wear their school uniform.

13. The Registration Form, schedule of activities/program, and list of working committees are found in Enclosures 1-3.

14. Participating schools in the School Paper Category are reminded to start their school paper production to beat the deadline. ALL school paper entries for the Regional Evaluation should be submitted to Dr. Ma. Gina M. Templonuevo.

15. Immediate and wide dissemination of this Memorandum is desired.

  
SOCORRO V. DELA ROSA, CESO V  
Schools Division Superintendent

Encls:

As stated

Reference:

Regional Memorandum No. 62, s. 2019

To be indicated in the Perpetual Index

Under the following subjects:

CONFERENCES CONTEST FUNDS LEARNERS SCHOOL PAPERS

Enclosure No. 1 to Division Memo No. 306, s. 2019

LIST OF OFFICIAL DELEGATES TO DIVISION ELEMENTARY SCHOOLS PRESS CONFERENCE

Name of School: \_\_\_\_\_ Principal: \_\_\_\_\_  
District: \_\_\_\_\_ district Supervisor: \_\_\_\_\_

Campus Journalist	Event	Category	Adviser/Coach

Submitted by: \_\_\_\_\_  
School Principal

Noted: \_\_\_\_\_  
Public Schools District Supervisors

**PROGRAM OF ACTIVITIES**  
**2019 DESPC**  
**@ Taytay Elementary School**

<b>September 12, 2019</b>	<b>September 13, 2019</b>	<b>September 14, 2019</b>
<p>8:30 – 10:00 a.m. Opening program</p> <p>10:30-11:30 a.m. Contest Briefings (news, feature, &amp; editorial writing)</p> <p>11:30 a.m.-12:30 p.m. Contest Proper</p>	<p>8:00-9:00 a.m. Contest Briefings (sports writing &amp; radio script writing &amp; broadcasting )</p>	<p>8:00-12:00 noon Consolidation of results</p> <p>Preparation for Closing</p>
<p>1:00-2:30 p.m. Contest Briefings (Photojournalism, cartooning, science technology &amp; health writing and copyreading)</p>	<p>9:00 -10:00 a.m. Sports Coverage</p> <p>10:00-11:00 a.m. Contest proper in sports writing</p>	
<p>2:30-5:00 p.m. Contest Proper</p> <p>5:00-7:00 p.m. Captioning</p>	<p>1:00-2:00 p.m. Meeting of SPAs</p> <p>Election of Pupil Writers Association</p>	<p>1:00 -3:00 pm</p> <p align="center"><b>CLOSING PROGRAM/AWARDING CEREMONIES</b></p>

Note: Schedules indicated in the Program are subject to change.

**WORKING COMMITTEES**

<p><b>Invitation:</b> Mary Ann Gonzales Edna Marquez</p> <p><b>Certificates:</b> Ricky Tid Mary Ann Gonzales Edna Marquez</p> <p><b>Tarpaulin Design:</b> Ricky Tid Prince Lee Burce</p> <p><b>Registration:</b> Joji Ordon Conception Berja</p>	<p><b>Distribution of Program:</b> Edna Marquez Lorena Tulipat</p> <p><b>Contest Rooms:</b> Edna Marquez Jesselou Balmadrid Mary Ann Gonzales Teachers of Taytay ES</p>	<p><b>Trophies/Awards/Supplies</b> Jesselou Balmadrid Mary Ann Gonzales Prince Lee Burce</p> <p><b>Powerpoint Presentation (Opening &amp; Closing)</b> Ricky Tid</p> <p><b>MCEE (Opening &amp; Closing)</b></p>	
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**CONTEST FACILITATORS**

<p><b>News Writing:</b> Conception Berja Ma. Odessa Sy</p>	<p><b>Photojournalism:</b> Mary Ann Gonzales Christophere Tapas</p>
<p><b>Cartooning:</b> Prince Lee Burce Joan Guerrero</p>	<p><b>Sports Writing:</b> Lorena Tulipat Shianne Rubio</p>
<p><b>Feature writing:</b> Joan Guerrero Carla Lorraine Mendez</p>	<p><b>Copyreading &amp; Headline Writing:</b> Lorena Tulipat Jad Angelo Aquino</p>
<p><b>Science Technology &amp; Health writing:</b> Edna Marquez Paolo Bernardino</p>	<p><b>Radio Script Writing &amp; Broadcasting:</b> Jad Angelo Aquino Noemi Bisco</p>
<p><b>Editorial Writing:</b> Rhona Columna Lotie Tura</p>	