

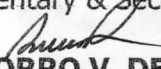


Republic of the Philippines
Department of Education
Region V (Bicol)
DIVISION OF CATANDUANES
Virac, Catanduanes



DIVISION MEMORANDUM
No. 254 s. 2018

TO : SDO Chiefs (CID/SGOD)
Public Schools District Supervisor
Elementary & Secondary School Heads

FROM : 
SOCORRO V. DELA ROSA, CESO VI
Schools Division Superintendent

SUBJECT : **VIDEO MAKING CONTEST ON HANDWASHING HEALTH
ADVOCACY CAMPAIGN**

DATE : **October 1, 2018**

RELEASED

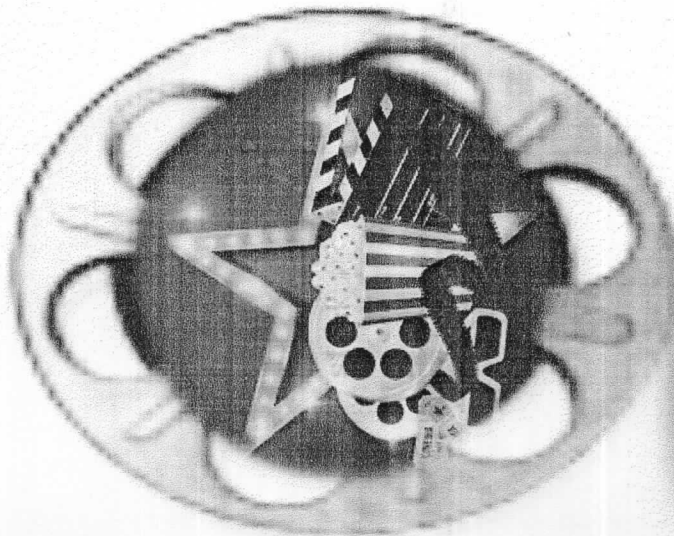
DepEd, Division of Catanduanes
RECORDS SECTION
Date OCT 01 2018
Time: 4:45 P.M.
Initial/Signature: 

1. In celebration to the 2018 Global Hand washing Day, the Health & Nutrition Section of Division of Catanduanes invites the schools to join in the Video advocacy campaign making Contest that focuses on hand hygiene with theme: "Clean Hands-a recipe for health". This activity is part of the Project WinS which is one of the major program of Ok sa Deped (Oplan sa Kalusugan).
2. The Purpose of this contest is to promote awareness on the importance of hand washing to our learners to prevent them from diseases and helping children grow strong.
3. The contest is open to all **STUDENTS of Elementary and Secondary Schools**
4. The **Deadline for submission of entries will be on October 10, 2018 in CD at School Health and Nutrition Section.**
5. The **Uploading on Facebook will be on October 11, 2018 until October 14, 2018 as part of the criteria for judging.**
6. The Judging period and Announcement of Winners will be on October 15, 2018 at SDO Conference Hall at 8:00 am.
7. The Prizes will be presented as follows :

1 st	5, 000.00 + snap cam plus certificates
2 nd	3,000.00 plus certificates
3 rd	2, 000.00 plus certificates
8. Attached is the Criteria, and Guidelines of this contest for your reference.
9. For more information please contact Dr. Amylou-Celso (09205066586) and Emeline Francia Abrasaldo (09258382832)
10. For widest and immediate dissemination.

Can you show how clean hands-a recipe for health?

Join the Video Making Contest on Handwashing Health Advocacy Campaign!!!



Guidelines :

1. The video must run for a minimum of 1 min & 30 sec and maximum of 3 min. Including the 10 secs in title screen
2. Video resolution should be at least 720 p (1280x720), 25 frame rate. The video can be in mpg, avi, wmv, mov, mp4
3. Each entry must be relevant to the 2018 Global Hand washing theme" Clean Hands a recipe for health "
4. Entries must be original. It should not have been submitted to any other video contest.
5. All information presented in the video must be cited, giving credit to the original source. Plagiarism of any kind will result in disqualification.
6. No professional assistance is allowed.
7. Videos can be English or your local language.
8. Video entries should begin with a 10 second full screen "title screen" that includes the following information:

Name of school :

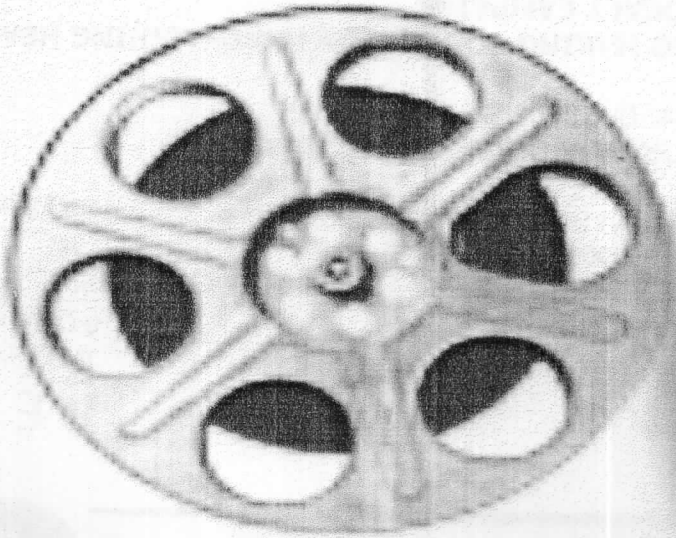
Title of the video

Name of students & coach:

9. Upload Video on official Facebook account of SGOD , engagement (likes, & comments) will be part of the criteria for judging.

CRITERIA :

- A. creativity and originality - 30%
- B. number of Facebook like and comments - 20%
- C. number of Facebook views - 10%
- D. relevance to the theme - 30%
- E. overall appeal - 10%



**users must subscribes to the channel first before liking the videos. Like from those who did not subscribes will not be counted.*