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DepEd, Division of Catanduanes

RECORDS SECTION

SEP 03 2018

Republic of the Philippines
Department of Education
Region V (Bicol)

Date: _____
Time: 4:00 PM
Initial/Signature: _____



SCHOOLS DIVISION OF CATANDUANES
Virac, Catanduanes

Email Add: catanduanes@deped.gov.ph; catanduanesdiv15@gmail.com
Website: www.depedrovcatanduanes.com Tel No.: (052)811-40-63



September 3, 2018

DIVISION MEMORANDUM

No. 120, s. 2018

2018 DIVISION SECONDARY SCHOOLS PRESS CONFERENCE (DSSPC)

TO : Education Program Supervisors
Public Schools District Supervisors
Secondary School Heads
(Public and Private Schools)

1. In line with the thrust to promote responsible and free journalism pursuant to the provisions of Sections 2 and 8 of Republic Act No. 7079, this division through the Division Association of Secondary School Paper Advisers (DASSPA) announces the conduct of the Division Secondary Schools Press Conference (DSSPC), on **October 11-13, 2018 at JUAN M. ALBERTO MEMORIAL ELEMENTARY SCHOOL (JMAMES), VIRAC NORTH DISTRICT, VIRAC CATANDUANES** with this year's theme, " Fostering 21st Century Skills and Character-Based Education through Campus Journalism ".

2. The Division Secondary Schools Press Conference aims to :

- a. demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches ;
- b. sustain advocacy on social consciousness and environmental awareness ;
- c. provide a venue for an enriching learning experience for students interested in pursuing journalism as a career, or those who intend to use skills sets learned through campus journalism to give them a better edge in their chosen careers ;
- d. promote responsible and fair ethical use of social media, and
- e. enhance journalistic competence through healthy and friendly competitions.

3. The Conference activities shall include the following :

a. Individual Contest (English and Filipino)

1. Editorial Writing
2. News Writing
3. Feature Writing
4. Sports Writing
5. Editorial Cartooning
6. Photo Journalism
7. Copy Reading and Headline Writing
8. Science and Health Writing

**DIVISION SECONDARY SCHOOLS PRESS CONFERENCE
(October 11-13, 2018-JMAMES)**

EVENTS FACILITATORS

EVENTS	FACILITATOR/S
NEWS WRITING	LORAINE TAULE
EDITORIAL WRITING	MELODY TEMONES
FEATURE WRITING	ROSITA MARINO
COPY READING AND HEADLINE WRITING	MARIAN CLAIRE V. TULOD
SPORTS WRITING	REYMOND MOLOD
PHOTOJOURNALISM	RALPH T. VARGAS/ DAISYLYN REYES
EDITORIAL CARTOONING	FRANCIS JOHN TEMPLONUEVO
SCI-TECH	PINKY TALION/ ROY CABALLERO
RADIO BROADCASTING	MARJORIE D. TIMAJO/ SHERLYN S. BARBA
COLLABORATIVE PUBLISHING	JEFFERSON S. ARCILLA/ DAVE S. TOLENTINO
SCHOOL PAPER CONTEST	RUEL FERNANDEZ

b. Group Contest (English and Filipino)

1. Script Writing and Radio Broadcasting
2. Collaborative Publishing
3. School Paper Competition

c. Search for Outstanding School Paper Advisers and Campus Journalists

4. Grade 7 to 12 students are qualified to participate in the competition. Every student is allowed to participate in only one event, either individual or group contest, in English or Filipino category. Each event may be coached by as many teachers depending on his/her expertise or chosen event. However, there should only be one school paper adviser for school paper category contest. Observers are allowed but should be limited to 5 campus journalists only per school.
5. The implementing guidelines for the individual and Group Contests stipulated in DepEd Memorandum No. 200, s. 2017 shall be strictly adhered to. **For the Photojournalism event, campus journalists shall bring their own laptop, lay out and write captions in the laptops. Camera is point and shoot with a maximum of 20.1 megapixels.** Since October 13, falls on a Saturday a **one-day service credit/COC** shall be given to school paper advisers, principals and education program supervisors in-charge.
6. Five winners in the individual and group events shall be declared ,but only top three (individual events) and the best team for radio broadcasting and collaborative publishing) will represent the division in the Regional Schools Press Conference on **November 12-16, 2018** at Camarines Sur National High School, Naga City Division.
7. Likewise, the top three winners in the Search for Outstanding School Paper Advisers and Campus Journalists will be declared, together with the top ten winners in the school paper contest by section (News Section/Pahinang Balita, Editorial Section/Pahinang Editorial, Feature Section/Pahinang Lathalain, Sports Section/Pahinang Pampalakasan, Science and Technology Section/Pahinang Agham at Teknolohiya and Layout and Page Design Category/Kategoryang Pag-aanyo at Disenyo ng Pahina).
8. The SDO DepEd Catanduanes enforce the “ No School Paper, No Student Contestant” policy. It is also reiterated that the schools should respect the Intellectual Property Rights, and adhere to the concerning plagiarism. No campus publication should be submitted to the Division Office that has copied and published texts, graphics and other materials without duly acknowledging their sources.
9. Schools that have collected journalism or subscription fees should submit school paper entries (hard copy) and not e-document entries. Schools that did not collect journalism or subscription fee are the only institutions allowed to submit their campus publication in e-document format (pdf). Schools that will submit entries in this format should include a certification from the parent’s association, duly noted by the school principal, that no publication fee was collected from the students. This certification should be included in the documents to be submitted in the Schools Division Office for the school paper entries.
10. Schools that will join in the school paper contest either in hard or e-document (PDF) format can submit the draft of their school paper (12”x18”) in 3 copies and pertinent documents for the Search for Outstanding School Paper Advisers and Campus Journalists to the Curriculum Implementation Division (Attention : Dr. Gina B. Pantino, Education Program Supervisor) on or before **September 24, 2018, Friday until 5:00 p.m.** Announcement of top 10 winners for school paper in no particular order shall be held on **October 1, 2018**, while Division Cliniquing of the top 10 for the school paper will be held immediately on **October 2, 2018** at the Curriculum Implementation Division.

11. Each participant shall pay a registration fee of Three Hundred Pesos (P300.00) which shall cover the cost of meals, snacks and honorarium of speakers and facilitators, supplies and materials, division cliniquing for the RSPC (in part) and other incidental expenses. All expenses relative to the participation in this Conference shall be charged to the School Maintenance and other Operating Expenses (MOOE)/ local funds/SEF/campus journalism funds, subject to the usual accounting and auditing rules and procedures. Participants from private schools shall make their own arrangements to source out funds relative to their participation in the aforementioned activity. All secondary and private schools shall register in cash.

12. In order to assist the host school in the preparation for the upcoming activity, a PRE REGISTRATION of all secondary participating schools is required to be submitted at the CID to Dr. Gina B. Pantino on or before **September 24, 2018**.

13. The annual membership fee (Php 60.00 for school paper advisers and Php 30.00 for student writers) shall be paid directly to the treasurer of the Division Association of Secondary School Paper Advisers on same date **September 24, 2018** at the Curriculum Implementation Division.

14. The participants are expected to be at the venue before **7:00 a.m.** on October 11, Day 1 for the presentation of Participants by Zone with their prepared **Yell** and the Thanksgiving Mass with the t-shirt colors viz :

- | | | |
|-----------|---|--------|
| A. Zone 1 | - | Maroon |
| B. Zone 2 | - | Blue |
| C. Zone 3 | - | Gray |
| D. Zone 4 | - | White |

14. Attached are the enclosures for the schedule of activities, working committees and registration form.

15. Immediate and wide dissemination of this Memorandum is desired.

for ^{*with*} **SOCORRO V. DELA ROSA, CESO IV**
Schools Division Superintendent

Encls.: As stated

PRESS CONFERENCES
CONTESTS
CAMPUS JOURNALISM

Enclosure No. 1, to Division Memorandum No. , s. 2018

Program of Activities

DIVISION SECONDARY SCHOOLS PRESS CONFERENCE

October 11-13, 2018

Venue: JUAN M. ALBERTO MEMORIAL ELEMENTARY SCHOOL

October 10, 2018 (WEDNESDAY) – Day 0	October 11, 2018 (THURSDAY) – Day 1	October 12, 2018 (FRIDAY) – Day 2	October 13, 2018 (SATURDAY)
<p>TURNOVER OF LAPTOPS, EMPTYING OF FILES (Collaborative Publishing)</p> <p>c/o Mr. Dave S. Tolentino and Mr. Jefferson S. Arcilla</p>	<p>7:00-8:00 A.M. – Thanksgiving Mass</p> <p>8:00-9:30 A.M. – OPENING PROGRAM</p> <p>INDIVIDUAL CONTESTS</p> <p>9:30-10:30 A.M. – CONTEST BRIEFINGS</p> <p style="padding-left: 20px;">Sports Writing Feature Writing Science & Health Writing Photojournalism</p> <p>10:30-11:30 A.M. – CONTEST PROPER</p>	<p>CONTESTS: Radio Broadcasting Collaborative Publishing</p> <p>7:30-8:30 A.M. – Preparation 8:30-9:30 A.M. – CONTEST BRIEFINGS</p> <p>CONTEST PROPER</p> <p>9:30-11:30 A.M. (Radio Script Writing)</p> <p>9:30 -1:30 P.M. (Collaborative Publishing)</p>	<p>8:00-11:00 AM CLOSING PROGRAM</p> <p>HOME SWEET HOME</p>
	<p>1:00-2:00 P.M.</p> <p>Uploading of Photos and Captioning (cont. <i>Photojournalism</i>)</p> <p>INDIVIDUAL CONTESTS</p> <p>1:00-2:00 P.M.</p> <p>CONTEST BRIEFINGS</p> <p style="padding-left: 20px;">News Writing Editorial Writing Editorial Cartooning Copyreading and Headline Writing</p> <p>2:00-3:00 P.M.– CONTEST PROPER</p> <p>4:00-5:00 P.M.</p> <p>INTERVIEW OF CANDIDATES FOR OUTSTANDING SPA & CJ</p>	<p>1:00-6:00 P.M. Radio Broadcasting – (Presentation by Team)</p> <p>2:00-3:00 P.M. – Orientation (Online Collaborative Publishing Teams)</p>	

Enclosure No. 2 to Division Memorandum No. _____, s. 2018

**DIVISION SECONDARY SCHOOLS PRESS CONFERENCE
(October 11-13, 2018-JMAMES)**

Division Technical Working Committees

Committee on Program/Certificates:

Ralph T. Vargas
Roy Caballero

Committee on Invitation:

Ruel C. Fernandez
Loraine Taule

Committee on Registration:

Melody Temones
Marjorie D. Timajo
Mariane Claire V. Tulod

Committee on Tarpaulin/Awards:

Dave S. Tolentino

Committee on I.D lay-out and distribution:

Jefferson S. Arcilla
Ruel C. Fernandez

Committee on Accommodation:

Rosita R. Marino
Sherlyn S. Barba

Committee on Trophies/ Medals:

Rosita R. Marino
Pinky Talion

Committee on Food Preparation:

Reymond Molod
Sheila Rose Endencio
Daisylyn Reyes

Committee on Hall Preparation/ Sound System/ Room Assignment:

Francis John Templonuevo
Daisylyn Reyes

GENERAL GUIDELINES FOR THE SELECTION OF WINNERS IN THE DIFFERENT INDIVIDUAL WRITING CONTESTS

The competition in the Individual Writing Contest is designed to showcase the competencies of campus journalists, demonstrate their holistic journalistic skills and proficiency through media exposure, immersion and press conferences, and promote free responsible journalism.

Only learners from schools with school paper (print or PDF copy), both in English and Filipino for the school year and who won the top three spots in each category are allowed to compete in the various individual contests of the NSPC.

The following will be strictly implemented and complied with:

A. General:

1. To facilitate proper identification, the participants are required to wear their school uniform with their valid school ID/NSPC IDs especially during the contest proper.
2. Should there be questions and assistance needed, the participants can only raise their concerns to the assigned proctor and/or examiner. The proctor shall refer them to the National TWG for appropriate response.
3. Contestants should not put any identifying mark on the contest entry or answer sheet.
4. School paper advisers, teachers, principals, parents or guardians who will be found in and around the contest venue will be grounds for disqualification of their contestants.
5. The top seven winners per medium shall be recognized and their points will be included in the computation of the overall scores.
6. Any violation of the stipulated guidelines will be grounds for disqualification of the participant.
7. The decision of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.

B. Specific:

1. Sports Writing:

- a. The NTWG shall orient and provide final instructions to the contestants before the contest proper.
- b. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post-game conference shall be held for further interview and data gathering.
- c. Contestants shall watch an actual game where they can gather appropriate data and/or interview officials and athletes before and after the game.

2. Copyreading & Headline Writing:

- a. The contestants shall use the 2016 Associated Press (AP) copyreading symbols and follow directions given in the contest piece.
- b. The contestants shall provide the best two headlines for the article.

In radio
broadcasting,
contestants
should wear
white shirts
and pants.

NTWG will provide both the pencil + oslo paper

3. Editorial Cartooning:

- ← a. Contestants shall bring their own pencil no. 2 while the NTWG shall provide the oslo papers for the contest.
- b. The cartoon must reflect the elements of editorial cartooning.
- c. The cartoon should be, at all times, compliant with the professional and ethical standards of media.

4. Science and Technology Writing

Fact sheets or other sources of information shall be given to the contestants as bases in writing a feature article.

Don't settle w/ a mere topic, students should be given w/ info - sheets - / know d discipline (i.e. fact sheets)

5. Photojournalism

a. Preparation:

- 1) Contestants should be at the contest venue thirty (30) minutes before the orientation.
- 2) The contestants are allowed to use any Digital Camera (point and shoot only) with a maximum of 20.1 megapixels. Contestants who will use any DSLR and other high-end cameras will not be permitted to join the contest.
- 3) The contestant should bring his/her own camera cable, card reader, and laptop for uploading and saving of pictures.
- 4) Cellular phones, extra digital cameras, extra storage card or any additional materials/equipment are not allowed in the contest area.

b. Provision for Memory Card:

- 1) All contestants must use an empty memory card for the contest.
- 2) The contestants will load the storage card in front of the examiner on the contest day.

c. Photo Shoot and Layout

- 1) Soft copy of a news article will be given to the contestants for them to save in their respective laptops.
- 2) The article must be analyzed by the contestants.
- 3) They will be asked to produce three (3) possible photos with caption for the article.
- 4) Contestants are given one (1) hour to take pictures, which does not include the loading and unloading of the storage card in front of the examiner.
- 5) **During the actual photo shoot, the advisers, trainers, and parents are NOT allowed in the venue.**
- 6) Contestants are allowed to take unlimited shots, but only four (4) shots (including the control shot) will be submitted as official entries.
- 7) Contestants should submit their three (3) photos that are separately laid out in the news article using MS Word and saved as PDF. Hence, each contestant shall have four (4) files in their folder.

* celebrating success
* local product - preservation, cultivating pride

1st - control
 2nd - 1st shot
 3rd - 2nd shot
 4th - 3rd shot

} w/ news article or caption