

Division Memorandum No. 211

To

Chiefs, SGOD & CID

**Public Schools District Supervisors** 

**Elementary and Secondary School Heads** 

From

SOCORRO V. DELA ROSA, CESO VI

**Schools Division Superintendent** 

Subject

**ECONOMIC AND FINANCIAL LITERACY WEEK** 

**CELEBRATION** 

Date

October 23, 2017

- 1. In support to RA 10677 (Youth Entrepreneurial Act) and RA 10922 (an Act Declaring the second week of November of every year as Economic and Financial Literacy Week) and per Regional Memorandum no. 98, s. 2017, this office would like to inform the field to conduct a Financial Literacy Week Celebration on November 6-10, 2017.
- 2. The theme of the celebration is Financial Literacy: Key to Self- Sufficiency.
- 3. The activity aims to:
  - a. strengthen the financial literacy education among DepEd personnel, teachers and learners;
  - b. develop consciousness on the imperatives of economic and financial literacy among students and the youth;
  - c. strengthen the advocacy for knowledge-expansion and financial literacy related activities;
  - d. provide forum for ensuring that economic and financial education becomes an integral part of learning.
- 4. The following are suggested start-up activities to achieve the objectives:
  - Jingle writing & song competition
  - Slogan making
  - E-poster making
  - Project Proposal Making
  - Business Plan
  - Video Infomercial
  - Fora

- Youth camp
- Orientation on the Personal Finance for Mentors (Perform)Program
- Other related activities
- 5. A documentation report in line with the conduct of the activity shall be submitted to Mrs. Amy B. Cabrera- EPS I TLE on November 14, 2017.