

May 10, 2021

**DIVISION MEMORANDUM**  
**OSDS-SGOD - DM 000 194 s. 2021atb**

To:

Assistant Schools Division Superintendent  
Chiefs, SGOD & CID  
Education Program Supervisors  
Public Schools District Supervisors  
Elementary and Secondary School Heads  
All Others Concerned



**PARTICIPATION TO 2021 VIRTUAL ABACA FESTIVAL**


1. Pursuant to Provincial Ordinance no. 21 s. 2015, this year's **5<sup>th</sup> ABACA FESTIVAL** will be on May 24 to May 28, 2021. This year's virtual celebration is anchored on the theme "**Kusog kan Hibla nin Abaca: Burunyog sa Pandemya**" which recognizes not just the strength of the world class abaca fiber, but also the spirit of resilience and synergy of Catandunganons in moving forward amidst COVID -19 pandemic.
2. The Abaca Festival is not only in recognition of abaca industry's importance to the local economy and its valuable contribution to national development, but a celebration of the strength and unity of the Catandunganons as one community.
3. In line with this, to express our support to the activity, this office highly encourages offices/schools to adorn their facades and/or offices with abaca decorations. Similarly, photos of decoration must be submitted at [abacafestival2021@gmail.com](mailto:abacafestival2021@gmail.com). All photos will be uploaded in Catanduanes Tourism Promotion Official Facebook page during the virtual celebration.
4. Likewise, festival contest shall be held virtually thru the Catanduanes Tourism Promotion Official Facebook page to adhere with minimum health standards and safety protocols. **To manifest intent to join, the participants to various contests must register at <https://tinyurl.com/abacafestival2021> on or before May 15, 2021.**
5. The official hashtags to be utilized for this year's virtual celebration shall be **#AbacAmazinglyCatandungan** and **#2021AbacaFestival VirtualCelebration**.
6. Attached herewith is the calendar of activities, mechanics for the various contests/ activities and advisory for additional information.
7. For information, guidance and appropriate action.

Encl:

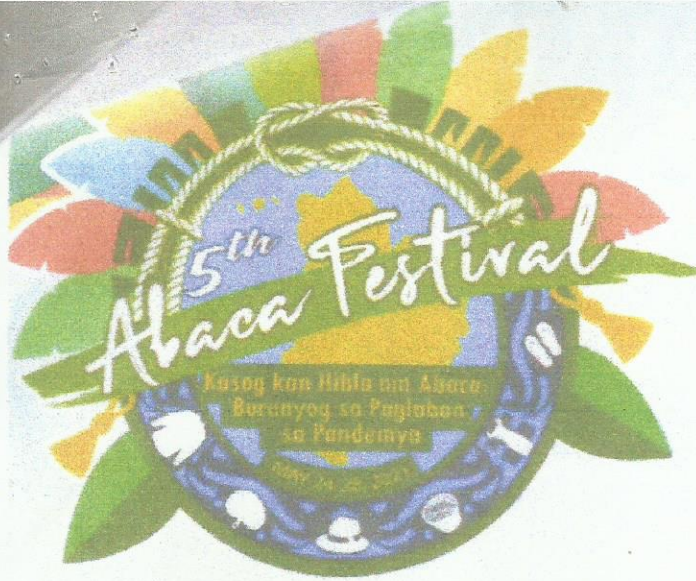
References:

To be indicated in the Perpetual Index  
Under the following subjects:  
Special Events

Atb/ DM- Participation to 2021 Virtual Abaca Festival  
0000 \_\_\_ /May 10, 2021

  
**SUSAN S. COLLANO**  
OIC- Schools Division Superintendent





# Calendar of Events

*"Kusog kan Hibla nin Abaca:  
Burunyog sa Paglaban sa Pandemya"*  
May 24-28, 2021

**May 24**

Virtual Opening Ceremonies  
E-Barakalan (*Trade & Tourism Fair*)  
Festival Queen Costumes Exhibit  
Presentation of Abaca Arch & Facade Entries

**May 25**

Rawit sa Abaca (*Spoken Word Poetry Contest*)  
AbaCaptures (*Photography Contest*)  
AbaCatandungan sa Radyo

**May 26**

Abaca Festival Virtual Concert  
Abaca TikTok Dance Fest  
Abaca-da: Usaping Pagpapaunlad  
ng Industriyang Abaca sa Isla

**May 27**

Abaca Festival Virtual Dance Showdown

**May 28**

Festival Queen Virtual Showdown  
Virtual Closing and Awarding Ceremonies



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# Abaca Festival



## ADVISORY

- All offices are enjoined to express their statement of support in the virtual celebration of the 5<sup>th</sup> Abaca Festival by sending video greetings. The video can be submitted at [abacafestival2021@gmail.com](mailto:abacafestival2021@gmail.com) and must not exceed two (2) minutes. All video greetings will be uploaded in the Catanduanes Tourism Promotion official Facebook page during the virtual celebration. As an alternative, a tarpaulin bearing the statement of support to Abaca Festival 2021 may be utilized.
- Offices of municipal local government units (LGUs), provincial and national agencies are highly encouraged to adorn their respective façades and/or offices with abaca decorations. Similarly, photos of them with their decoration as a background must be submitted at [abacafestival2021@gmail.com](mailto:abacafestival2021@gmail.com). All photos will be uploaded in the Catanduanes Tourism Promotion official Facebook page during the virtual celebration.
- Everyone is invited to join the merriment and fun as we officially open the Abaca Festival on the virtual opening ceremonies on May 24, 2021 thru the Catanduanes Tourism Promotion official Facebook page.
- Festival contests shall be held virtually thru the Catanduanes Tourism Promotion official Facebook page to adhere with the minimum public health standards and safety protocols. To manifest intent to join, the participants to the various contests must register at <https://tinyurl.com/abacafestival2021> on or before May 15, 2021.
- All municipal local government units (LGUs) are hereby encouraged to participate in the arch contest. Meanwhile, façade decoration contest is open to all private establishments in Catanduanes. Arch and façade entries must be installed on or before May 24, 2021. For complete details, please refer to the attached mechanics of Abaca Arch and Façade Contest.
- For the Abaca Festival Virtual Dance Showdown, five (5) to ten (10) performers from each municipality shall showcase their municipality's various tourism sites through a video production using abaca as the main motif.
- The official hashtags to be utilized for this year's virtual celebration shall be #AbacAmazinglyCatandungan and #2021AbacaFestivalVirtualCelebration.

THANK YOU VERY MUCH!

# Abaca Festival



## ABACA TIKTOK DANCE FEST

### Contest Mechanics

- Open to all individuals presently residing at Catanduanes.
- A minimum of five (5) and a maximum of ten (10) individuals per entry.
- Contestants can only submit one (1) entry.
- Participants must register at <https://tinyurl.com/abacafestival2021> on or before May 15, 2021.
- Participants who wish to participate will enter a video of their creation through the TikTok app. Aspiring contestants will create a special Abaca TikTok video featuring the life of our abacaleros through the hashtag #AbacaTikTokDanceFest2021, #AbacAmazinglyCatandungan, and #2021AbacaFestivalVirtualCelebration.
- **TIKTOKERS must include actual abacaleros or parahag-ots in their videos.** They shall draw inspiration in abacaleros' life and/or process of abaca production from harvesting (topping and tumbling), tuxying, stripping, drying, and processing to showcase the island's abaca industry.
- Participants are free to select a popular music in the TikTok app.
- All TikTok videos shall not exceed 60 seconds.
- TikTokers are encouraged to be creative and innovative in their videos and may use props, if necessary.
- Videos having physical harm and violence, inappropriate language, gestures, clothing, and other derogatory content shall be automatically disqualified.

### Submission & Publication

- A copy of the video entry and contest piece thru a PDF format shall be submitted at [abacafestival2021@gmail.com](mailto:abacafestival2021@gmail.com). Along with the entry, contestants shall provide their name and address.
- All participants are required to like, follow, and share the official Facebook page of Catanduanes Tourism Promotion.
- All entries will be uploaded in the Catanduanes Tourism Promotion Facebook page on May 26, 2021.
- Cut-off period for the casting of votes for people's choice award will be on May 27, 2021 at 11:59pm.

# Ataraca Festival



## Criteria for Judging

○ Facebook views	50%
○ Creativity & Originality	30%
○ Visual and Entertainment Value	10%
○ <u>Execution</u>	10%
<b>Total</b>	<b>100%</b>

Note: The highest number of Facebook views shall get the full 50% and the succeeding four (4) videos shall follow a 2% deduction; hence, they shall have 48%, 46%, 44% and 42%, respectively. The remaining videos which were not in the Top 5 highest Facebooks views shall get 30% automatically.

- For People's Choice Award, only the number of "heart" Facebook reaction, will be counted.
- The decision of the judges is final and irrevocable.

## PRIZES

<b>First Place</b>	15,000
<b>Second Place</b>	12,000
<b>Third Place</b>	10,000
<b>People's Choice Award</b>	5,000

# Abaca Festival



## RAWIT SA ABACA

(Spoken Word Poetry Competition)

### Event Categories:

Young – 18 years old and below

Adult – 19 years old and above

### Contest Mechanics

- The contest is open to all young and adults who are presently residing in Catanduanes only.
- Participants must register at <https://tinyurl.com/abacafestival2021> on or before May 15, 2021.
- The spoken word poetry piece must be an original composition.
- Entries must be unpublished and exclusive to this contest within the duration of the spoken word poetry contest.
- The contest piece must be written in Bikol.
- The piece must be related to the theme and must not contain any malicious, inappropriate and offensive content.
- Each contestant is given three (3) to five (5) minutes to recite or deliver his/her piece through a video recording. The video entry must be in high resolution.
- Sounds, instrumental or music background is allowed to complement the delivery. No deduction shall be made if the contestant chooses not to have a musical background.
- Attire appropriate for the spoken piece shall be worn in the video recording.

### Submission and Publication

- A copy of the video entry and contest piece thru a PDF format, shall be submitted at [abacafestival2021@gmail.com](mailto:abacafestival2021@gmail.com). Along with the entry, contestants shall provide their name and address.
- All participants are required to like, follow, and share the official Facebook page of Catanduanes Tourism Promotion.
- All entries will be uploaded in the official Facebook page on May 25, 2021.
- For People's Choice Award, only the number of "heart" Facebook reaction, will be counted.

# Ataraca Festival



- Cut-off period for the casting of votes for people's choice award will be on May 27, 2021 at 12:00nn.
- The decision of the judges is final and irrevocable.

## CRITERIA FOR JUDGING

▪ Message/Content	40%
▪ Delivery and Performance	40%
▪ Originality	10%
▪ Overall Impact	10%
Total	100%

## Prizes

	Young	Adult
First Place	10,000	
Second Place	7,000	
Third Place	5,000	
Consolation Prize	2,000	
People's Choice Award	3,000	



# Abaca Festival



## ABACAPTURES 2021

(Photography Contest)

### Contest Mechanics

- Open to all amateur and professional photography enthusiasts, ages 12 and above, and presently residing at Catanduanes.
- Participants must register at <https://tinyurl.com/abacafestival2021> on or before May 15, 2021.
- DSLR, Point-and-Shoot, and Camera Phones are allowed.
- Contestants can only submit one (1) entry.
- Participants may feature *people, places, and/or events* and must include, but not limited to, Catandunganon's world class abaca fiber, our parahagots, the conduct of Abaca Festival, the process of abaca production from harvesting (topping and tumbling), tuxying, stripping, drying and processing, and other related events and places related to the Abaca industry.
- All entries must be an **ORIGINAL** material personally taken by the photographer and should not include watermarks, signatures, frames, date and/or time stamp or any other markings on the photo.
- Digital manipulation is not allowed. Enhancements must be limited to basic post-processing such as adjustments of contrast, minimal color – balancing, sharpening, cropping, dodging and burning.
- Entries with offensive, harmful, and provocative content will be automatically disqualified. Entries must be unpublished and exclusive to this contest within the duration of the photo contest.
- All entries are considered property of the Provincial Government of Catanduanes.

### Submission and Publication

- All photos must be physically submitted at 2/F Old Capitol Bldg. Provincial Tourism Office, Sta. Elena, Virac, Catanduanes using an A3 size of photo paper.
- A digital copy, in high resolution, must also be submitted at [abacafestival2021@gmail.com](mailto:abacafestival2021@gmail.com)

2/F Old Capitol Bldg. Sta. Elena, Virac, Catanduanes

abacafestival2021@gmail.com  
tourism\_catanduanes@yahoo.com

0919-899-1872

catanduanestourismpromotion





# Abaca Festival



- A title and short description to explain the photo along with participant's name and address shall be provided.
- All participants are required to like, follow, and share the official Facebook page of Catanduanes Tourism Promotion.
- All entries will be uploaded in the official Facebook page on May 25, 2021.
- For People's Choice Award, only the number of "heart" Facebook reaction, will be counted.
- Cut-off period for the casting of votes for people's choice award will be on May 27, 2021 at 12:00nn.
- The decision of the judges is final and irrevocable.

## Criteria for Judging

▪ Composition	30%
▪ Creativity	30%
▪ Technical Quality	20%
▪ Overall Impression	20%
<b>Total</b>	<b>100%</b>

## Prizes

<b>First Place</b>	7,000
<b>Second Place</b>	5,000
<b>Third Place</b>	3,000
<b>People's Choice Award</b>	4,000
<b>Consolation Prize</b>	2,000

# Abaca Festival



## 2021 ABACA FESTIVAL QUEEN COMPETITION

### Contest Mechanics

- The competition is open to all local designers and 18-25 years old ladies presently residing at Catanduanes.
- Participants must register at <https://tinyurl.com/abacafestival2021> on or before May 15, 2021.
- The costume must represent a fusion of a municipal festival in Catanduanes and the provincial festival, Abaca Festival.
- Festival costumes must be at least 50% made of Abaca.
- Face masks shall be included in the design.
- Festival costume designers must first submit their design sketches at [abacafestival2021@gmail.com](mailto:abacafestival2021@gmail.com) on or before May 15, 2021.
- Designed creations will be displayed on the first day of Abaca Festival, May 24, 2021, at the Provincial Capitol Lobby for the judging.
- Participating festival queens shall wear the designed creations in an exclusive event. Only the festival queens, judges, and organizers shall be allowed to enter the venue to adhere with the minimum public health standards and safety protocols.
- Candidates must prepare a brief opening spiel that talks about herself and her festival costume, and promote the festival she represents.
- A minimum of two (2) minutes and maximum of five (5) minutes dance production shall also be presented by participating festival queens.
- Photos of the festival queen candidates will be uploaded in the Catanduanes Tourism Promotion official Facebook page on May 24, 2021.
- For People's Choice Award, only the "heart" Facebook reaction will be counted.
- Cut-off period for the casting of votes for the People's Choice Award will be on May 27, 2021 at 12:00nn.
- The decision of the judges is final and irrevocable.

# Abaca Festival



## Criteria for Judging

### Abaca Festival Queen

Beauty of the Face & Figure	30%
Choreography, Creativity & Style	25%
Projection and Gracefulness	20%
Content & Mastery of Opening Spiel	15%
Overall Impact	10%
<b>Total</b>	<b>100%</b>

### Abaca Festival Costume

Craftsmanship & Originality	30%
Cultural value & relevance	30%
Visual Aesthetics Quality	20%
Wearability/ Functionality	10%
Overall Impact	10%
<b>Total</b>	<b>100%</b>

## Prize

<b>Abaca Festival Costumes</b>	
Best Designer	25, 000
1 <sup>st</sup> Runner Up	15, 000
2 <sup>nd</sup> Runner Up	10,000
Consolation Prize	5,000
<b>Abaca Festival Queen</b>	
Festival Queen	25, 000
1 <sup>st</sup> Runner aUp	15, 000
2 <sup>nd</sup> Runner Up	10,000
People's Choice Award	5, 000
Consolation Prize	5, 000



2/F Old Capitol Bldg. Sta Elena, Virac, Catanduanes

ibsmorefunneatanduanes@gmail.com

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(043) 999-0872



catanduanesdeputisangporma.gov

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# Abaca Festival



## ABACA ARCH & FACADE CONTEST

### Event Categories

- Municipal local government units (LGUs)
- Private Establishments

### Contest Mechanics

- The arch contest is open to all municipal LGUs in Catanduanes.
- The façade decoration contest is open to all private establishments in Catanduanes.
- Participating municipal LGUs and private establishments must register at <https://tinyurl.com/abacafestival2021> on or before May 15, 2021.
- All entries should depict a creative, culturally-relevant interpretation of the Abaca Festival.
- Arch and façade entries must reflect Catandunganon's world class abaca fiber. Entries must be made of 50% abaca materials.
- Arch and façade entries must be installed on or before May 24, 2021.
- A description, in English, to explain the arch and façade shall be provided by the participating municipal LGUs and private establishments.
- The decision of the judges is final and irrevocable.

### Criteria for Judging

▪ Craftsmanship, Creativity	40%
▪ Originality	30%
▪ Cultural Value and Relevance	20%
▪ Overall Impact	10%
<b>TOTAL</b>	<b>100%</b>

### Prize

	LGUs	Private Establishments
<b>First Place</b>	100,000	50,000
<b>Second Place</b>	75,000	40,000
<b>Third Place</b>	50,000	30,000
<b>Consolation Prizes</b>	25,000	10,000

# Abaca Festival



## ABACA FESTIVAL VIRTUAL DANCE SHOWDOWN

### Contest Mechanics

- The dance showdown is open to all eleven (11) municipalities in Catanduanes.
- A group of five (5) to ten (10) performers shall compose the participating municipality.
- Participants must register at <https://tinyurl.com/abacafestival2021> on or before May 15, 2021.
- Performers of the dance showdown shall showcase their municipality's various tourism sites through a video production using abaca as the main motif.
- Performers are required to use props and costumes related to Abaca Festival. However, pyrotechnics, paper, or metallic confetti or any materials, substances, special effects that are deemed hazardous to the safety and well-being of the performers and spectators are strictly prohibited.
- "Abaca nin Catanduanes" shall be the official music for the dance showdown.
- The duration of every video entry must be a minimum of three (3) minutes and a maximum of five (5) minutes.
- The video entry must be in high resolution.

### Submission and Publication

- All video entries shall be submitted at [abacafestival2021@gmail.com](mailto:abacafestival2021@gmail.com).
- A short description, in English, to explain the presentation along with the name of municipality shall be provided.
- All participants are required to like, follow, and share the official Facebook page of Catanduanes Tourism Promotion.
- All entries will be uploaded in the official Facebook page on May 27, 2021.
- For People's Choice Award, only the "heart" Facebook reaction will be counted.
- Cut-off period for the casting of votes for the People's Choice Award will be on May 28, 2021 at 8:00am.
- The decision of the judges is final and irrevocable.

# Tithaca Festival



## Criteria for Judging

▪ Choreography	30%
▪ Performance	30%
▪ Production Design	20%
▪ Overall Impact	20%
Total	100%

## Prize

<b>First Place</b>	50,000
<b>Second Place</b>	40,000
<b>Third Place</b>	30,000
<b>Consolation Prize</b>	10,000
<b>People's Choice Award</b>	5,000