



Republic of the Philippines  
Department of Education  
Region V (Bicol)  
**SCHOOLS DIVISION OF CATANDUANES**  
Virac, Catanduanes

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**RELEASED**

**DIVISION MEMORANDUM**

No. 192, s. 2018

DepEd, Division Office of Catanduanes

RECORDS SECTION

Date: AUG 06 2018

Time: 4:30 PM

Initial/Signature: [Signature]

TO : Public Schools District Supervisors  
Elementary and Secondary School Heads  
All Others Concerned

FROM : [Signature]  
SOCORRO V. DELA ROSA, CESO VI  
Schools Division Superintendent

SUBJECT : **Revitalization of the Project C**

DATE : August 6, 2018

1. In support to DepEd's Vision, Mission and Core Values and the DepEd Catanduanes' Mantra "Every Catandunganon Child Excels" with its 11-point agenda, this division revitalizes the **Project C**, an innovation in *Edukasyon sa Pagpapakatao* for the SY 2018 – 2019 onwards.
2. This project aims to:
  - a. To strengthen the instruction of *Edukasyon sa Pagpapakatao* through integration of monthly values in all the subject areas;
  - b. To inspire the teachers and other employees with the different values celebrated every month; and
  - c. To maintain and sustain the high degree of morale attributed to teachers who serve as models of values to children and the community, as well.
3. Enclosed are the following:
  - a. Implementing Guidelines
  - b. Flyer

Note: CDs containing advocacy videos were already released earlier c/o PPSDS/ EsP Key School Heads
4. Expenses relative to the implementation of this project may be charged to the school's MOOE subject to the usual accounting rules and regulations and availability of funds.
5. Immediate dissemination of this memorandum is desired.

## IMPLEMENTING GUIDELINES OF THE PROJECT C

### I. Rationale

The DepEd vision and mission set the direction for all the efforts that we do for the benefit of the learners. We wish to produce a functionally-literate and holistically-developed graduate equipped with necessary values (*Maka-Diyos, Makakalikasan, Makatao at Makabansa*) and competencies needed towards nation building. Hence, the department protects and promotes every learner's right to basic education where the internal and external stakeholders work hand in hand for a shared responsibility towards developing life-long learners.

The present situation of our society calls for immediate response to uphold the values and morale of every learner and teacher. Disintegration of family, Substance abuse, Parental absenteeism, Economic difficulties, Absence of family goals and deteriorating values, Rising incidence of early sexual involvement and teenage pregnancies, and Strong negative influence of different social media and technology on the family (D SPEARS) are just some of the challenges faced today by our students.

The principle of exercise states that those things most often repeated are best remembered. Pine and Horn (1990) also stressed that a learning environment should facilitate learning and that which promotes and facilitates individuals' discovery of the personal meaning of idea. To strengthen the implementation of the subject *Edukasyon sa Pagpapakatao*, this division scaffolds instruction through programs and projects which could help in the mastery of the 5 macro skills that each learner should possess which are: *Pag-unawa, Pagninilay, Pagsangguni, Pagpapasiya* and *Pagkilos* to attain functional literacy evident on the ultimate goal of EsP for every learner: *nagpapasya at kumikilos nang mapanagutan tungo sa kabutihang panlahat*

### II. About the Project

The project is titled as **Project C**. Capital letter "C" stands for two meanings which are **Character** and **Catanduanes**, instilling to the minds of every child and teacher of the province that one of the priorities of a Catandunganon learner must be Character.

Project C is anchored on the two (2) important mandates of the Department of Education: The DepEd's Vision, Mission and Core Values and the DepEd Catanduanes' Mantra.

The Department of Education envisions Filipino children who passionately love their country and whose values and competencies enable them to realize their full potential and contribute meaningfully to building the nation. Within them are the four Core Values which are *Maka-Diyos, Maka-tao, Makakalikasan* and *Makabansa*.

In support to this direction of the DepEd, the Schools Division of Catanduanes, with the leadership of Schools Division Superintendent Socorro V. Dela Rosa, launched on February 2, 2016 its Mantra which is the **ECCE (Every Catandunganon Child Excels)**. This mantra carries with it the **Eleven-point agenda** where values formation is reflected in the first letter of the acronym which was based on the province's name. Viz:

#### **Character building**

- Access to basic education
- Transparency & Accountability in education
- Authentic assessment of student's performance
- Nurturing, child-friendly schools
- Differentiated instruction for maximum result
- Understanding climate change
- Adaptive, appropriate student-leadership activities for the better student government
- Nature protection, conservation and preservation
- Enriched art activities to promote Catandungan cultural heritage
- Stakeholders' engagement towards better schools



The focus of Project C is the celebration of monthly virtues which are:

- |              |                               |
|--------------|-------------------------------|
| a. January   | - Honesty and Integrity       |
| b. February  | - Love and Loyalty            |
| c. March     | - Faith in God and Humility   |
| d. April     | - Joy/Happiness               |
| e. May       | - Industry/Hard work          |
| f. June      | - Punctuality and Promptness  |
| g. July      | - Obedience                   |
| h. August    | - Perseverance                |
| i. September | - Cleanliness and Orderliness |
| j. October   | - Respectfulness              |
| k. November  | - Helpfulness and Cooperation |
| l. December  | - Mercy and Compassion        |

This will also utilize reflection as an approach towards building character among school children and teachers as observed in the *Edukasyon sa Pagpapakatao* instruction.

### III. Activities

Activities to be done in schools could be, but not limited to the following:

1. Reading of a quotation and a brief reflection every week after the flag ceremony;
2. Reading of a quotation and a brief reflection during gatherings such as school conferences, PTA meetings and the like;
3. Putting up of Weekly/ Daily Quotation Board (with quotation) at the Office of the Principal and/or the place where the teachers log their attendance for the day;
4. Putting up of Weekly/ Daily Quotation at the EsP bulletin board in every classroom;
5. Displaying quotations around the school premises;
6. Integration of values in the lessons;
7. Creation of sayings and "hugot lines" by the students (complexity of content will depend on their level) guided by the teacher. For K to 3, it is suggested to be in Mother Tongue, Filipino or English for higher grades);
8. Sharing of created sayings and "hugot lines" by the students to the class; and
9. Other parallel activities which could contribute to the objectives of this project.

### IV. Funding

Expenses relative to the implementation of this project may be charged to the school's MOOE and other funding sources subject to the usual accounting rules and regulations and availability of funds.

### V. Expected Outcome

The outcomes of this project are qualitative in nature. Among these are: (1) Strengthened instruction in *Edukasyon sa Pagpapakatao*; (2) Inspired and highly motivated teachers and other employees; and (3) Maintained and sustained high degree of morale attributed to teachers who serve as models of values to children and the community, as well.

### VI. Monitoring and Evaluation

Periodic Monitoring shall be conducted by the school head, PSDS, EPS and other DepEd officials to address challenges which may arise and ensure success of the implementation of the project.