



Republic of the Philippines
Department of Education

REGION V – BICOL

SCHOOLS DIVISION OFFICE OF CATANDUANES
SAN ROQUE, VIRAC, CATANDUANES

DEPED DIVISION OF CATANDUANES
RECORDS SECTION

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5 MAY 2023

DIVISION MEMORANDUM

OSDS-CID-DM 172, 2023

2023 DIVISION ELEMENTARY SCHOOLS PRESS CONFERENCE

TO: Assistant Schools Division Superintendent
Chief Education Supervisors (CID and SGOD)
Education Program Supervisors
Public Schools District Supervisor/District In-Charge
Public and Private Elementary School Heads
All Others Concerned

1. Pursuant to **Republic Act 7079** or the Campus Journalism Act of 1991 and **Regional Memorandum No. 59 s. 2023**, the Schools Division of Catanduanes through the Association of Elementary School Paper Advisers, Incorporated announces the conduct of the 2023 Division Elementary Schools Press Conference (DESPC) **at Virac Central Elementary School on May 25-26, 2023.**

2. This year's DESPC will focus on the theme, ***"From Campus Journalism to Real-World Journalism: Shaping Minds from Schools to Societies"***.

3. The contest aims to:

- demonstrate understanding of the importance of journalism through skillful execution in various platforms (i.e., print, broadcast, online);
- recognize the role of journalism in advocating for social consciousness and environmental awareness;
- promote fair and ethical use of media as tenets of responsible journalism;
- foster camaraderie and enrich learning experiences through healthy and friendly competitions, and
- provide learners opportunities to use the skills learned in campus journalism for their future careers.

4. The DESPC activities shall include:

- Individual Contests (English and Filipino)
 - News Writing
 - Feature Writing
 - Editorial Writing



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- iv. Sports Writing
 - v. Copyreading and Headline Writing
 - vi. Science and Technology Writing
 - vii. Photojournalism
 - viii. Editorial Cartooning
 - ix. Column Writing

b. Awarding of Outstanding School Paper Contests (SPAs) and Campus Journalists (CJs)

5. There will be no contest for Collaborative and Radio Broadcasting both in English and Filipino. However, Virac Pilot Elementary School and Juan M. Alberto Memorial Elementary School are assigned to train contestants in radio broadcasting and collaborative publishing respectively to represent the Division in the Regional Schools Press Conference. They are expected to be at the venue on Day 1 for a demonstration.
6. Top 5 winners will be declared but only the Top 3 winners per category are eligible to advance to the Regional Schools Press Conference. The accumulated points from individual contests shall be included in the computation of overall scores to determine the overall champion.
7. Considering that the activity will be conducted face-to-face, a written permit shall be declared from the parents indicating consent to their child's participation in the DESPC. The parent's permit shall be collected by the school journalism coordinator and submitted to the division committee upon arrival on May 25, 2023.
8. The learners should be accompanied by their school paper advisers/coaches. A teacher who is not a school paper adviser but is willing to coach a contestant is allowed to join. Schools with **no existing school paper**, either English or Filipino, are not allowed to join.
9. A campus journalist can participate in **only** one event, either in an individual or group contest. One contestant one event policy shall be imposed to avoid duplication of winners.
10. The decision of the judges is FINAL and IRREVOCABLE.
11. Pertinent documents of the applicants for the Search for Outstanding School Paper Advisers and Campus Journalists shall be submitted on the first day of the activity.
12. A Registration Fee of four hundred pesos (Php 400.00) shall be charged to each participant, and this will cover the cost of the speakers' meals and honorarium, supplies and materials, and other incidental expenses chargeable against the school's Maintenance and Other Operating Expenses (MOOE) subject to the usual accounting and auditing rules and regulations.



13. The annual membership fee of Php 60.00 for coaches/school paper advisers and Php 30.00 for campus journalists shall be paid directly to the treasurer of Catanduanes Association of Elementary School Paper Advisers, Inc.

14. The list and number of official delegates from the school should be submitted to this office thru the link below on or before **May 9, 2023**.
<https://docs.google.com/spreadsheets/d/1dnIqe6YZzHIESMKApWwQooWcqQjN6WgU4Ug5cooLHjI/edit#gid=0>


15. Coaches and school paper advisers are advised to conduct make-up classes or necessary alternative modalities for their contestants to cover up the missed lessons.

16. In the conduct of the press conference, all participants are reminded to observe basic health protocols to ensure their safety and well-being. Face masks should always be worn, and hand sanitizers and alcohol should be kept on hand. Pupils should always wear their school ID during the conduct of the DESPC.

17. The schedule of activities, working committees, guidelines, and scoresheets in the selection of winners in the individual contests, and the criteria for the selection of outstanding school paper advisers and campus journalists are found in the attached enclosures.

18. Immediate and wide dissemination of this Memorandum is desired.

By Authority of the Schools Division Superintendent:


MA LUISA T. DELA ROSA
Assistant Schools Division Superintendent
Officer-In-Charge

Encl.:

As stated Reference:
Regional memorandum No. 59, s. 2023

To be indicated in the Perpetual Index under the following subjects:
PRESS CONFERENCE LEARNERS
CONTESTS SCHOOL PAPERS



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Enclosure No. 1

PROGRAM OF ACTIVITIES

Time	Day 1	Day 2
7:00-8:00	ARRIVAL & REGISTRATION	
8:00-9:30	Opening Program	Election of Division Pupil-Writers Association Officers Election of Catanduanes Association of Elementary School Paper Advisers Officers
9:30-10:00	SNACK	
10:00-11:00 11:00-12:00	News Writing (Lecture and Contest) Sports Writing (Game Watching) Photojournalism Copyreading & Headline Writing Collaborative Desktop Publishing (Demo) Scriptwriting and Radio Broadcasting (Demo)	Awarding Ceremony & Closing Program
12:00-1:00	LUNCH BREAK	
1:00-2:00	Editorial Writing	
2:00-3:00	Features Writing	
3:00-4:00		
4:00-5:00	Science & Technology Writing	
	Column Writing	
	Editorial Cartooning	
	Sports Writing (Cont.)	
	Collaborative Desktop Publishing (Cont.)	
	Scriptwriting and Radio Broadcasting (Cont.)	



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Enclosure No. 2

WORKING COMMITTEES

Executive Committee:

Socorro V. Dela Rosa	Schools Division Superintendent
Ma. Luisa T. Dela Rosa	Assistant Schools Division Superintendent
Romel G. Petajen	Chief Education Supervisor

Working Committee:

Ma. Gina M. Templonuevo	Education Program Supervisor, Filipino Journalism Coordinator (Elementary)
Gina B. Pantino	Education Program Supervisor, English
Invitation	Mary Ann Gonzales Edna Marquez
Certificates/Programs/Tarpaulin	Ricky Tid Mary Ann Gonzales
Hall Accommodation	Ma. Odeza Sy Rosalie Labrador Joan Rodulfo
Stage Decoration	Lorena Tulipat Carla Loraine Mendez Jesselou Balmadrid
ICT/Projector/PPT	Rona Columna Mary Joy Tabuzo
Foods/Snacks	Edna Marquez Daisy Talion Sheila Rojas
Awards/Trophies/Medals	Cynthia Rojas Christine Joy Tulod
Tabulation of Results/Outputs	Mary Ann Gonzales Daisy Talion
Opening/Closing Program	Thielen Go Paul John Padilla



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Registration & Attendance

Edna Marquez
Carla Loraine Mendez
Lorena Tulipat

T-shirt Colors:

Zone I	Gray
Zone II	Pink
Zone III	Purple
Zone IV	Sky Blue
Private School	Yellow



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