



DEPARTMENT OF EDUCATION  
SCHOOLS SECTION

**RELEASED**  
BY: *[Signature]*  
DATE: 4 MAY 2023 2:10 P

Republic of the Philippines  
**Department of Education**  
REGION V – BICOL  
**SCHOOLS DIVISION OFFICE OF CATANDUANES**

May 4, 2023

DIVISION MEMORANDUM  
OSDS-SGOD-DM- 160, s. 2023

**CALL FOR NOMINATION FOR NESTLE-BEAR BRAND ON THE  
ANG BATANG MATIBAY 2023 AWARDS**

TO: Assistant Schools Division Superintendent  
Chief Education Supervisors, CID & SGOD  
Public Schools District Supervisors/In-Charge of the Districts  
Public Elementary School Heads  
Adopt-A-School Program (ASP) Coordinators  
All Others Concerned

1. In reference to the communication from the Director of External Partnerships Service of the Department of Education No. 03-135, s. 2023 re: "Request for Partnership Support/Assistance for the Nestle-Bear Brand Ang Batang Matibay 2023 Awards", this Office through the SGOD-Social Mobilization and Networking Unit, encourages all public elementary schools to submit nominations for Ang Batang Matibay 2023 Awards. There is no limit on the number of nominations for qualified participants.

2. This activity is **open to all qualified Grade 5 and 6 learners from public elementary schools** who demonstrated resilience amidst adversities in life. Further, this also promoted school nutrition education for parents, teachers, and learners.

3. Below is the timetable for your guidance.

Dates	Activity	Office/Company Responsible
May 1- June 23, 2023	Submission of Ang Batang Matibay 2023 nominations to SDO c/o SGOD-SocMobNet Unit	All public elementary schools
June 26-30, 2023	Compilation of documents and submission to EPS-DepEd CO	SGOD-Social Mobilization and Networking Unit
July 2023	Screening and deliberations for BEAR BRAND ANG BATANG MATIBAY 2023 nominations	DepEd and Nestle Philippines Inc.
August-September 2023	Announcement of the BEAR BRAND ANG BATANG MATIBAY 2023 Awardees	DepEd, Nestle Philippines Inc. and FDA
September-October 31, 2023	BEAR BRAND ANG BATANG MATIBAY 2023 Awards Ceremony (Venue: TBC or in-person)	Nestle Philippines Inc.



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052-8114063  
catanduanes@deped.gov.ph  
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DepEd Tayo - Region V - Catanduanes



Republic of the Philippines  
**Department of Education**  
REGION V – BICOL  
**SCHOOLS DIVISION OFFICE OF CATANDUANES**

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4. The Schools, through the Adopt-A-School Program Coordinator, shall submit all nominations/documents in both softcopy (scanned) and hardcopy at the SGOD-Social Mobilization and Networking Unit **on or before June 23, 2023**.
5. The guidelines, nomination forms and other related documents are attached to this Memo for reference.
6. For further details, kindly communicate to Marife B. Brequillo, SEPS, SGOD-Social Mobilization and Networking Unit, at 0995-8438071/0939-4513915 or through email at [socmob.ctd@deped.gov.ph](mailto:socmob.ctd@deped.gov.ph).
7. For immediate dissemination and guidance.

*By Authority of the Schools Division Superintendent:*

  
**MA LUISA T. DELA ROSA**  
Assistant Schools Division Superintendent

Encl. : As Stated  
Reference : DepEd-EPS No. 03-135, s. 2023

To be indicated in the Perpetual Index  
Under the following subjects:  
NOMINATION  
LEARNERS  
PARTNERSHIPS  
PRIZES AND AWARDS

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MBE/DM 2023/ CALL FOR NOMINATION FOR NESTLE-BEAR BRAND ON THE ANG BATANG MATIBAY 2023 AWARDS  
00\_\_\_\_/May 4, 2023



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[www.deped.gov.ph/catanduanes](http://www.deped.gov.ph/catanduanes)  
DepEd Tayo - Region V - Catanduanes



**BEAR BRAND®**  
**BATANG MATIBAY AWARDS 2023**  
**Call for Nominations**

The search for the Philippines' Most Inspiring Schoolchildren  
 Presented by the country's most trusted milk brand,  
 BEAR BRAND® Fortified Powdered Milk Drink,  
 In partnership with the Department of Education

- A. ACTIVITY PERIOD** School Year 2022-2023 (Sep 2022 – Jul 2023)  
**B. CRITERIA FOR JUDGING**

1. A total of ten (10) BEAR BRAND® BATANG MATIBAY 2023 Awardees will be selected based on the following criteria:

Criteria	Percentage
<b>Inspiring Tibay Story</b> <ul style="list-style-type: none"> <li>A student who embodies tibay ng katawan, ng isipan at ng kalooban to face adversities in life as he/she aims to reach for his/her dream: a student who overcomes physical, mental, emotional and social obstacles just to get to, and thrive in school every day.</li> <li>A student who is inspired to do something about his/her life and fully understands the importance of resilience despite obstacles.</li> </ul>	75%
<b>Curricular and Extra Curricular Achievement</b> <ul style="list-style-type: none"> <li>With minimum of 85% general average</li> <li>Involvement in extracurricular projects: school and/or community</li> </ul>	25%
<b>Total</b>	<b>100%</b>

2. The Department of Education and Nestle Philippines, Inc. will do the deliberations for BEAR BRAND® Batang Matibay 2023 Awards. All decisions related to the BEAR BRAND® BATANG MATIBAY 2023 Awards are final and un-appealable.

**C. PRIZES**

1. BEAR BRAND® Batang Matibay 2023 Awardees and their respective elementary schools will win the following prizes:

BEAR BRAND® Batang Matibay 2023 Awardee	<ul style="list-style-type: none"> <li>BEAR BRAND® Batang Matibay 2023 Plaque of Recognition</li> <li>Php 50,000 cash prize</li> <li>BEAR BRAND® Fortified Gift pack</li> <li>College scholarship grant, subject to Terms and Conditions (see Appendix A)</li> </ul>
Elementary School of the BEAR BRAND® Batang Matibay 2023 Awardees	<ul style="list-style-type: none"> <li>BEAR BRAND® Batang Matibay 2023 Plaque of Recognition</li> <li>(1) Laptop computer</li> <li>BEAR BRAND® Fortified Gift pack</li> </ul>

2. Prizes are not convertible to cash and are non-transferable.



#### D. WHO CAN BE NOMINATED?

1. BEAR BRAND® Batang Matibay 2023 Awards is open to all enrolled public elementary school students from Grades 5 to 6 for the school year identified, of Filipino citizenship, and currently residing in the Philippines.

2. Disqualifications:

Student nominee must not be related to any of the following:

- Teacher nominators within the 2<sup>nd</sup> degree of consanguinity or affinity .
- Any employee of Nestlé Philippines, Inc, its affiliates, sponsors, advertising agencies, event organizers, within 2<sup>nd</sup> degree of consanguinity or affinity, including adoptive relatives .
- Any employee of the Department of Education within the 2<sup>nd</sup> degree of consanguinity or affinity

#### E. WHO CAN PLACE THE NOMINATIONS?

1. Faculty members in public elementary schools in the Philippines should complete the nomination form by describing the Tibay story of the student and the reasons why the student should be considered for the BEAR BRAND® Batang Matibay 2023 Awards.
2. A Minimum of three (3) members of the school, coming from the teaching personnel, or the administrative heads should endorse the selected student.

#### F. HOW DO YOU NOMINATE?

1. Nominations will be open from May 10 – June 30, 2023.
2. Nomination requirements:
  - a. Fully accomplished BEAR BRAND® Batang Matibay 2023 Nomination Forms:
    - i. Nominators may get a copy of BEAR BRAND® Batang Matibay 2023 Nominations forms from the DepEd Division Offices.
    - ii. Minimum of three (3) teaching personnel, or the administrative heads must sign the nomination form.
    - iii. Accomplished essay of the student nominee.
  - b. 2x2 ID Photo of student nominee.
  - c. Fully accomplished BEAR BRAND® Batang Matibay 2023 Consent, Release and Waiver Form
    - i. Nominators may get a copy of the BEAR BRAND® Batang Matibay 2023 Parent's Consent, Release and Waiver Forms from the DepEd Division Offices.
    - ii. The parent or legal guardian of the student nominee must sign the Consent, Release and Waiver Form.
  - d. Photocopy of the student nominee's report card or transcript of records for the current school year 2022-2023.
  - e. Certificate of Good Moral Character of the student nominee.
  - f. Nominators must submit additional documents to support the nomination, such as proof of involvement in extracurricular activities, leadership roles, or community services and/or projects.
  - g. Organizers have the right to request for additional documentation to assist them in the nomination screening.
3. Place all requirements in a long brown envelope with the student nominee's name and school name on the upper left corner.



4. Submit the duly accomplished BEAR BRAND® Batang Matibay 2023 Nomination documents on or before June 30, 2023, by means of mail or delivery to the respective DepEd Division Offices.

#### G. PROGRAM SCHEDULE

Schedule	Responsible	Dates
Submission of BEAR BRAND® BATANG MATIBAY 2022 nominations	Open to all public elementary schools nationwide	May 10– June 30, 2023
Screening and deliberations for BEAR BRAND® BATANG MATIBAY 2022 nominations	DepEd and Nestle Philippines, Inc.	July 2023
Announcement of the BEAR BRAND® BATANG MATIBAY 2022 Awardees	DepEd, Nestle Philippines, Inc. and FDA	August – September 2023
BEAR BRAND® BATANG MATIBAY 2022 Awards Ceremony (Venue: TB)	Nestle Philippines, Inc	September – October 31, 2023

\*Dates provided are merely estimates or projections and may be adjusted by no more than 30 calendar days from the last day provided should circumstances require. In case of adjustment, stakeholders will be advised accordingly.



**BEAR BRAND®  
BATANG MATIBAY 2023 AWARDS:  
Nomination Form**

STUDENT NOMINEE:

\_\_\_\_\_

SCHOOL:

\_\_\_\_\_

**NOMINATION CHECKLIST**

- Fully accomplished BEAR BRAND® BATANG MATIBAY 2023 Nomination Form
- Fully accomplished BEAR BRAND® BATANG MATIBAY 2023 Consent, Release and Waiver Form
- Photocopy of the student nominee's report card or transcript of records for the current school year 2022-2023
- Certificate of Good Moral Character of the student nominee
- Additional documents to support the nomination, such as proof of involvement in extracurricular activities, leadership roles, or community service.

Place all requirements in a long brown envelope with the student nominee's name and school name on the upper left corner.



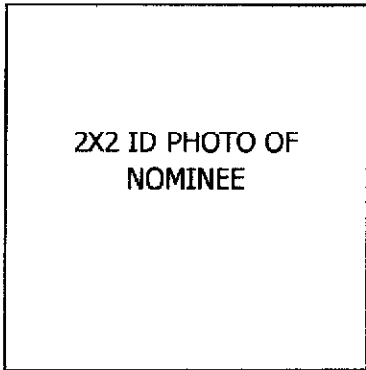
**BEAR BRAND®  
BATANG MATIBAY 2023 AWARDS:  
Nomination Form**

**INSTRUCTIONS:** Please fill out the required information and answer the questions completely. You may use extra sheets of paper if needed. Entries may either be typed or handwritten – for legibility, typed entries are preferred. For handwritten entries, please make sure to use block letters (NOT cursive).

**PANUNTUNAN:** Punan ang mga kinakailangang impormasyon at sagutan nang kumpleto ang mga katanungan. Maaaring gumamit ng karagdagang papel kung kinakailangan. Maaaring i-type or isulat-kamay ang mga sagot – para mas madaling basahin, mas maigi na i-type ang mga sagot. Para sa sulat-kamay na entries, gamitan lamang ng block letters (HINDI cursive).

**STUDENT NOMINEE**

NAME: \_\_\_\_\_  
 SEX: \_\_\_\_\_ AGE: \_\_\_\_\_  
 BIRTHDAY: \_\_\_\_\_  
 GRADE LEVEL: \_\_\_\_\_  
 HOME ADDRESS: \_\_\_\_\_  
 CONTACT NUMBER: \_\_\_\_\_  
 FATHER: \_\_\_\_\_  
 MOTHER: \_\_\_\_\_



**EXTRA-CURRICULAR INVOLVEMENT (SCHOOL/COMMUNITY)**

**LIST OF ACADEMIC ACHIEVEMENTS**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_

**LIST OF EXTRA-CURRICULAR ACTIVITIES IN SCHOOL (Organization/Clubs, Programs, Sports, Etc.)**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_

**OTHERS:** If applicable, please list down projects that were initiated by the student within his/her school and/or community that made a positive impact.

Kung maaari, mag-lista ng mga proyektong pinangunahan ng estudyante sa kanyang paaralan o komunidad na may mabuting epekto sa kapwa.

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## NOMINATORS

NAMES OF NOMINATORS:  
(Minimum of 3 faculty members)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

DEPED REGION: \_\_\_\_\_

SCHOOL NAME AND ADDRESS:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

CONTACT NUMBER: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_





Nestlé  
Good Food, Good Life™



## FOR THE NOMINATORS

1. Please tell us about your personal account of how this student demonstrated grit/TIBAY to face different obstacles in his/her life.  
*Maaaring mag-lahad ng iyong personal na karanasan kung paano naipamalas ng estudyante ang kaniyang tibay para harapin ang mga hamon sa buhay.*

2. What makes the story of this student a unique inspiration to his peers and community?  
*Paano nata-tanging inspirasyon ang kuwento ng estudyante sa kanyang kapwa at komunidad?*



We certify that the above information is true and correct.

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Name and Signature of Faculty Member  
Designation: \_\_\_\_\_

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Name and Signature of Faculty Member  
Designation: \_\_\_\_\_

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Name and Signature of Faculty Member  
Designation: \_\_\_\_\_



## FOR THE STUDENT NOMINEE

1. Tell us about your dreams and aspirations. What are the challenges you face which may hinder in achieving these? How do you overcome these challenges?  
Ilahad mo ang iyong mga pangarap at aspirasyon sa buhay. Anu-ano ang mga kinakaharap mo na maaaring maging hadlang sa pagkamit ng iyong pangarap? Paano mo nalalampasan ang mga pagsubok na ito?

I, \_\_\_\_\_ (Name of Student), certify that the above information is true and correct.

\_\_\_\_\_  
Name and Signature of Student

\_\_\_\_\_  
Name and Signature of Guardian/Parent



**BEAR BRAND®  
BATANG MATIBAY AWARDS:  
CONSENT, RELEASE AND WAIVER FORM**

*PLEASE READ THIS BEFORE SIGNING: TO BE ACCOMPLISHED BY PARENTS / LEGAL GUARDIAN OF THE NOMINEE*

I, \_\_\_\_\_, Filipino, of legal age, residing at \_\_\_\_\_, after having been duly sworn to in accordance with law, hereby depose and state that:

1. I voluntarily, freely, and gratuitously agree to the use of \_\_\_\_\_  
Name of child/ward  
 image, and likeness for internal and external commercial advertisements and/or marketing communications campaigns ("BEAR BRAND® BATANG MATIBAY AWARDS") of Nestlé Philippines Inc. ("NPI").
2. In consideration of my and/or my child/ward's enjoyment and receipt of the benefits resulting from my participation in the Activity, I voluntarily, freely and gratuitously agree to have my and/or my child/ward's photograph and/or video taken (hereinafter referred to as "Materials") and agree to the use of my and/or my child/ward's personal circumstances including but not limited to my and/or my child/ward's name, image, likeness and any matter which my child may disclose as a participant in the Activity, for the development and use of the Materials by NPI and/or its principals. For the avoidance of doubt, I understand that no compensation shall be due to me for any use of the Materials hereunder.
3. NPI and/or its principals can use, exhibit or release the Materials and use any of the foregoing details in the said Materials for the marketing communications campaign, advertising materials and packaging of NPI and/or any NPI products, without limitation as to place, time, use and medium of release, subject to the provisions under paragraph 8 below.
4. NPI and/or its principals shall not be liable for any unauthorized use, reproduction or adaptations by third parties of the Materials or for any unauthorized posting, use, reproduction or adaptation of the same in MMS messages, internet sites such as but not limited to Facebook and other similar media and/or social networking sites. No fee shall be due me for such unauthorized use.
5. NPI and/or its principals shall have the right to and ownership over the titles and interests in and to the Materials. Accordingly, all the intellectual property created and derived from such Materials shall be solely and exclusively owned by NPI and/or its principals, in perpetuity and without limitation as to place, time, medium and use thereof.
6. I am not bound by any written agreement or contract to any person or entity who may restrain me from signing this Consent, Release and Waiver.
7. I am giving permission to NPI and/or its principals to contact me using the contact details I have provided for upcoming promotions and activities of Nestlé Philippines Inc.
8. I understand that personal information about my child/ward shall be supplied to the Organizer, including his/her name, age/date of birth, contact details, photo, school, school division, region and personal circumstances, shall be collected by the Organizer and NPI for purposes of



running this Activity. By signing this waiver, I signify my understanding and consent to the following:

- a. I agree and understand that in the course of providing service/s to me or my Child/Ward, NPI shall engage the services of, and/or interact with, other third parties, such as, but not limited to its parent company, affiliated companies, or independent/non-affiliated third parties and service providers, whether local or foreign (collectively referred to as "Representatives").
  - b. NPI may obtain, collect, examine, process, and store copies of my and/or my child/ward's personal information, including sensitive personal information. Any information obtained relative to the authority herein given shall be strictly confidential. The extent of the collection and processing shall be necessary and incidental to the performance of the services related to the Activity;
  - c. NPI may disclose such information to its Representatives to perform the services related to the Activity, for any legitimate business purpose as NPI may deem appropriate, or to communicate with me for any purpose;
  - d. I hereby warrant that we understand our rights and obligations pursuant to the Data Privacy Act and its implementing rules and regulations. I understand that we retain the right to be informed, to access, correction and object to the processing of personal information, as well as the right to complain with the National Privacy Commission.
9. I confirm that my child/ward does not possess the disqualifications for the Batang Matibay Awards.
10. I fully accept the terms and conditions above including the rules for the Batang Matibay Awards.

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PARENT/LEGAL GUARDIAN  
NAME AND SIGNATURE



#### **Appendix A – SCHOLARSHIP GRANT TERMS & CONDITIONS**

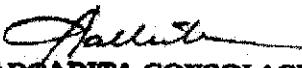
1. Subject to the amount provided in the succeeding paragraph, the BEAR BRAND Batang Matibay Scholarship Grant (the "Grant") is intended to help pay for tuition fees and/or necessary allowances for the Awardee's college education.
2. The Awardee will be entitled to a maximum amount of P500,000 for his/her entire college education. Scholarship funds not exceeding P125,000 will be disbursed to the Awardee on an annual basis.
3. The Grant may be claimed within 2 years after the Awardee's graduation from Grade 12. Failure to claim within period provided shall result in the forfeiture of the Scholarship Grant.
4. The Awardee must present to the designated representative from BEAR BRAND® Fortified Team a copy of his/her Certificate of Scholarship Grant and proof of admission or reservation of slot in a CHED-accredited institution, or government-owned university or college.
5. Scholarship funds after the first year of college will be disbursed upon submission of proof of enrollment.
6. This Scholarship grant is non-transferrable.



Republic of the Philippines  
**Department of Education**  
EXTERNAL PARTNERSHIPS SERVICE

Office the Director  
EPS No. 09 / 791, s. 2023

FOR : **ALL REGIONAL DIRECTORS  
CONCERNED SCHOOL DIVISION SUPERINTENDENTS  
REGIONAL PARTNERSHIP FOCAL PERSONS**

FROM :   
**MARGARITA CONSOLACION C. BALLESTEROS, PhD**  
Director IV

SUBJECT : **REQUEST FOR PARTNERSHIP SUPPORT/ASSISTANCE FOR  
NESTLE-BEAR BRAND ANG BATANG MATIBAY 2023  
AWARDS**

DATE : **MARCH 30, 2023**

The Department of Education (DepEd), through its External Partnerships Service (EPS), in partnership with Nestle Philippines Inc. (NPI)-BEAR BRAND® Fortified Powdered Filled Milk Drink, signed a Memorandum of Agreement (MOA) on January 2021 and a Supplemental Agreement on December 2021. One of the provisions of the said Agreement pertains to the **Ang Batang Matibay Awards**. This is in line with the *Laki sa Tibay 2.0* Program that promotes school nutrition education for parents, teachers and learners. The *Ang Batang Matibay Awards* aims to honor grade school learners who have demonstrated resilience amidst adversities in life.

Bear Brand is on its 5<sup>th</sup> year of conducting the Ang Batang Matibay Awards Program and is now accepting nominations for the 2023 Ang Batang Matibay Awards.

In this regard, we would like to humbly request for your partnership support and assistance to Nestle-Bear Brand on the Ang Batang Matibay 2023 Awards implementation to all public schools nationwide by issuing a memorandum to schools to submit nominations. There is no limit on the number of nominations for qualified participants.

Attached to this memorandum are the following documents:

1. Ang Batang Matibay Nomination Form
2. FDA Promo Permit which includes full mechanics
3. Nestle MOA and Supplemental Agreement
4. DM 019, s.2022

External Partnerships Service  
GF Alonzo Building, DepEd Complex, Meralco Avenue, Pasig City  
Telephone No. (02)8637-8638; Fax No: (02) 8637-8639 ; Email: [externalpartnerships@deped.gov.ph](mailto:externalpartnerships@deped.gov.ph)

The draft DepEd Memo issuance on Batang Matibay 2023 Awards is currently being reviewed by various offices in DepEd Central Office. However, Bear Brand is requesting that the submission of nominations will start as early as April 2023 to meet the program timelines.

Should there be any queries regarding the program, your office representative may coordinate with Ms. Dove Cometa of the External Partnerships Service (EPS) via email at [externalpartnerships@deped.gov.ph](mailto:externalpartnerships@deped.gov.ph) and copy furnish [davedinah.cometa@deped.gov.ph](mailto:davedinah.cometa@deped.gov.ph) and Regine Mendoza, Brand Manager at [regine.nario-mendoza@ph.nestle.com](mailto:regine.nario-mendoza@ph.nestle.com).

Your support to this partnership event is highly appreciated.

Thank you very much.

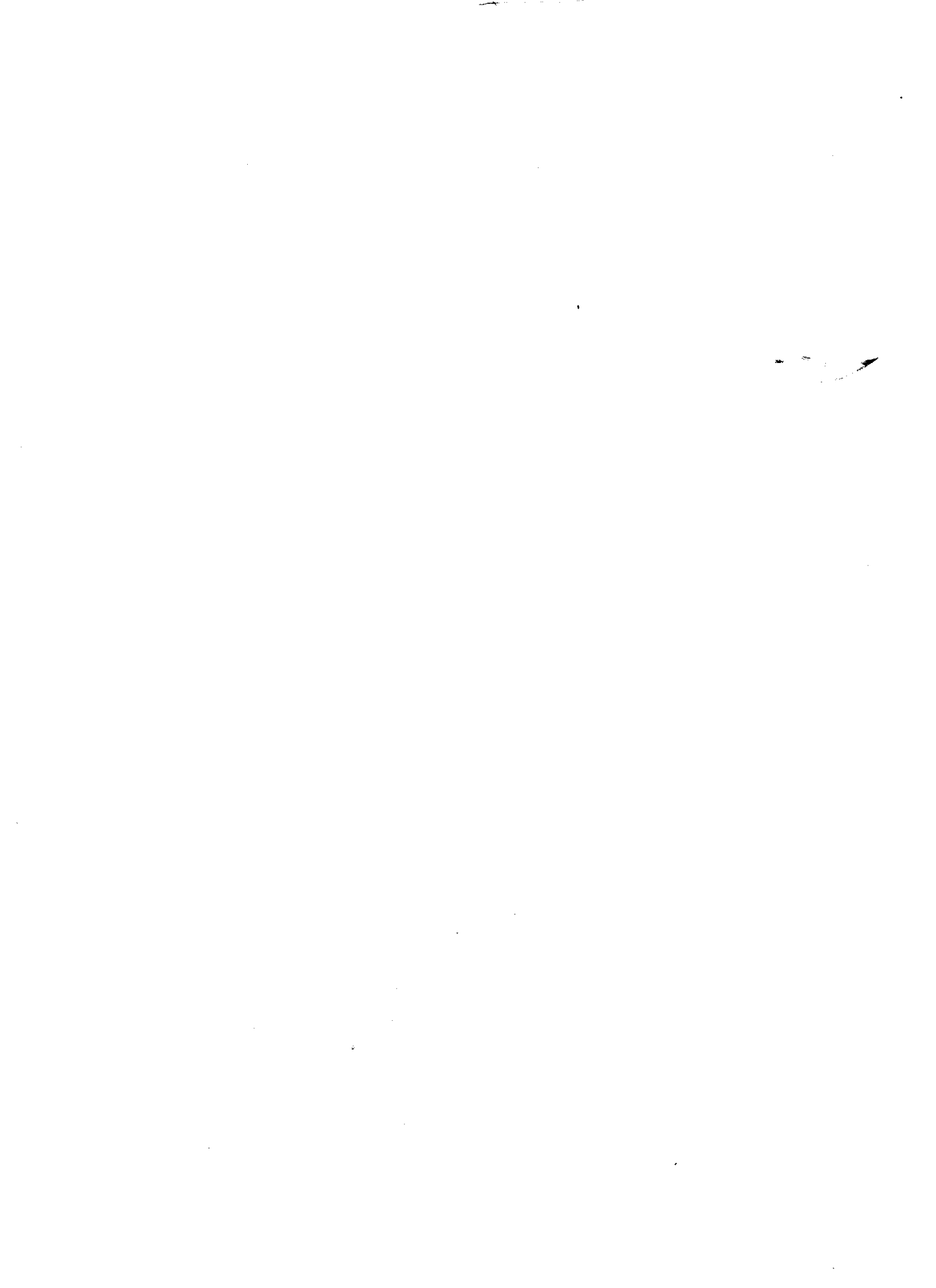
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**External Partnerships Service**

GF Alonzo Building, DepEd Complex, Meralco Avenue, Pasig City

Telephone No. (02)8637-8638; Fax No: (02) 8637-8639 ; Email: [externalpartnerships@deped.gov.ph](mailto:externalpartnerships@deped.gov.ph)





**Nestlé Philippines, Inc.**

ADMINISTRATIVE OFFICE  
NESTLÉ CENTER  
31 PLAZA DRIVE  
ROCKWELL CENTER  
MAKATI CITY 1200

PHONE (632) 758-90-01; (632) 558-00-01  
FAX

29 March 2023

**MARGARITA CONSOLACION C. BALLESTEROS**

Director IV

External Partnerships Service

Department of Education

Dear Director Ballesteros,

*Isang matibay na pagbati mula sa BEAR BRAND®.*

We are very grateful and excited to continue the partnership with the Department of Education for the **5<sup>th</sup> year of the Batang Matibay Awards**. This program aims to recognize the strength of body, mind and will exhibited by our young learners that will enable them to build the foundation of a better future. This year, we will once again award the 10 public students who show TIBAY to face their challenges in school and life. These winners will receive a college scholarship fund, Php 50,000 cash prize, gift packs from BEAR BRAND® Fortified, and a plaque of recognition. Their schools will likewise receive plaques of recognition, gift packs and laptop computers and TV monitor.

To officially commence this year's awards, we would like to **request your kind office to issue a partnership memo to the Department of Education Regional Offices for the Batang Matibay 2023 Awards Call for Nomination**. A copy of the approved FDA permit and nomination template has been included herewith.

The success of this program is not possible without the support of the Department of Education. We look forward to inspiring and recognizing more BATANG MATIBAY with you.

Very truly yours,

  
**MARIE ALEXIS LIZARES**

[Mariealexis.lizares@ph.nestle.com](mailto:Mariealexis.lizares@ph.nestle.com)

Brand Manager

Dairy Health and Nutrition Solutions

**NESTLÉ PHILIPPINES, INC.**