



RELEASED

Division Memorandum
No. 135, s. 2016

DepEd, Division of Catanduanes
RECORDS SECTION
Date NOV 14 2016
Time 9:30 A.M.
Initial/Signature: [Signature]

To : Assistant Schools Division Superintendent
Chiefs, CID & SGOD
Education Program Supervisors
Public Schools District Supervisors
Elementary and Secondary School Heads
SDO Personnel
All Others Concerned

From : 
SOCORRO V. DELA ROSA, CESO VI
Schools Division Superintendent

Subject : **Division Observance of the 18-Day Campaign to End Violence Against Women and Their Children (VAWC) cum Drug Abuse Prevention and Control (DAPC) Week Celebration**

Date : November 9, 2016

1. In compliance with Executive Order No. 272 that directs agencies to institutionalize gender and development (GAD) activities; Republic Act No. 9710 or the Magna Carta of Women that mandates gender mainstreaming and gender-responsiveness in the agencies' programs, activities, and projects, Regional Memorandum No. 136, s. 2016 entitled Regional Observance of the 18-Day Campaign to End Violence Against Women and Children (VAWC) and DepEd Memorandum No. 185, s. 2016 entitled 2016 Drug Abuse Prevention and Control Week this Office will hold various activities in observance with these events on November 22, 2016 in different venues.
2. The objectives of the activities are the following:
 - a. Raise awareness among DepEd employees and stakeholders that VAWC is a public issue of national concern;
 - b. Support the government's goal to protect the human rights of women and children;
 - c. Address all forms of VAWC, consistent with RA 9710 or Magna Carta of Women and RA 9262 or Anti-Violence Against Women and Their Children Act of 2004 that prevails in schools, home and community;
 - d. Raise people's awareness of the dangers posed by drug abuse;
 - e. Strengthen their resolve to do their share in the fight against the menace of drug abuse.
3. Please refer to Enclosure No. 1: Matrix of Activities and Enclosure No. 2: Contest guidelines for reference.
4. To achieve these objectives, the following activities will be conducted in coordination with Health and Nutrition Unit and Human Resource Development Unit respectively.
5. Participants to the parade are the following:
 - SDO Personnel
 - Public School District Supervisors
 - Secondary School Heads
 - District GAD Coordinator/Guidance Counselor
 - Sec. School GAD Coordinator/Guidance Counselor
 - Sec. School NDEP Coordinator
 - Sec. School Barkada Kontra Droga (BKD) President
 - Grade 10 or 11 student (1 contestant for the oratorical contest/per school)
 - Junior or senior high school student (1 contestant for slogan contest/per school)
 - Junior or senior high school student (1 contestant for poster making contest/per school)
 - Elementary pupil in any grade level (1 contestant per district for the on-the spot painting contest)
6. For immediate dissemination and compliance.

Enclosure No. 1: Matrix of Activities

Time	Activity	Venue
6:30-7:00 AM	Assembly @ SDO	SDO
7:00-8:30 AM	Walk for a Cause (from SDO to CSU Auditorium)	
8:30-9:30 AM	Opening Program Division Observance of the 18-Day Campaign to End Violence Against Women and Their Children (VAWC) cum Drug Abuse Prevention and Control (DAPC) Week Celebration VAWC Theme: "Violence Free Community Starts With Me" DAPC Theme: "Listening to Children and Youth is the First Step to Help Them Grow Healthy and Safe"	CSU Auditorium
9:30-9:45 AM	Health Break	
9:45-10:45 AM	Topic #1: Laws on Prohibited Drugs and It's Harmful Effect to Users	
10:45-11:45 AM	Topic #2: Reproductive Health & Teen-Age Pregnancy	
11:45-1:00 PM	Lunch	
1:00- 3:00 PM	Topic #3: Anti-Violence Against Women and Their Children (RA 9262)	
1:00-4:00 PM	On-the-Spot Painting Contest	
	Slogan Contest	
	Poster Making Contest	
	Oratorical Contest	
4:00-5:00 PM	Closing Program & Awarding	

1. SLOGAN CONTEST (SECONDARY)

1. The contest is open to all bonafide public Junior and Senior High school students in any grade level.
2. Only one (1) student-participant per school will be allowed.
3. Contestants must bring their own colors, oil pastels, ¼ size illustration board, pencil, and Pentel pens.
4. The medium of the slogan will be in Filipino.
5. The theme of the contest will be given during the contest proper.
6. Contestants will be given 1 hour to finish their work.
7. The decision of the board of judges in all aspects of the competitions shall be final.
8. The following will be the criteria for judging:

a. ORIGINALITY	40%
a. Original composition	20%
b. Number of words (The whole slogan must be at least 15 but not more than 25 syllables)	10%
c. Creativity (With rhythmic pattern)	10%
b. Content and Relevance to the theme	50%
c. Presentation and Neatness	10%
	Total: 100%

2. POSTER MAKING CONTEST (SECONDARY)

1. The contest is open to all bonafide public Junior and Senior High school students in any grade level.
2. Only one (1) student- participant will be allowed per school.
3. Student - participant may be accompanied by one coach. However, coaches are only allowed during the orientation.
4. Primary colors (Red, Blue and Yellow) only will ^{be} used.
5. The theme of the contest will be given during the contest proper.
6. Contestants will be given 2 hours to finish their work.
7. The decision of the board of judges in all aspects of the competitions shall be final.
8. The following will be the criteria for judging:

a. Relevance to the theme	40%
b. Creativity and Presentation	40%
c. Originality	20%
	Total: 100%

3. ON-THE-SPOT PAINTING (ELEMENTARY)

1. Only one pupil participant will be allowed per district.
2. Pupil- participant may be accompanied by one coach. However, coaches are only allowed to assist the contestant during the setting up of materials.
3. Participants must bring their own paintbrushes, sponges, paint containers, and paint cleaning materials (newspaper, wash cloth, etc) acrylic paint in primary colors (red, blue and yellow, black white) and canvass.
4. Participants are not allowed to bring pictures or images for references of their entries.
5. The subject will be based on a theme which will be given during the competition.

6. The decision of the board of judges in all aspects of the competitions shall be final.

4. ORATORICAL CONTEST (SECONDARY)

A. Contestants:

1. The oratorical contest is open to grade 10 or 11 student enrolled in your school, SY 2016- 2017.
2. There shall be only one (1) contestant per school who will be allowed to join the contest.
3. Contestant should wear casual attire during the division competition.
4. The topic, in line with the objectives of VAWC and this year's theme is to be delivered in English.
5. Each Contestant will be given 8-10 minutes to speak, time starts from the moment the contestant speaks and ends at the time the contestant takes a bow. A contestant whose speech is shorter than the minimum requirement of 8 minutes, as well as those who exceeded the maximum of 10 minutes will get a deduction of one point from their total score for every minute or a fraction thereof in excess / deficit of the allotted time.
6. The order of the contestant's presentation shall be drawn 30 minutes before the official start of the contest.
7. The decision of the board of judges in all aspects of the competitions shall be final.
8. The criteria for judging the contest will be based on the following:

a. **Substance** (This includes relevance of the topic of or focus on the theme, originality/creativity/rhetorical/ organization and grammar)

50%

b. **Delivery** (This includes quality of voice, diction, fluency/mastery of the speech and pronunciation)

40%

c. **Stage Presence** (This includes stage poise, gestures and appropriate use of the stage)

10%

TOTAL: 100%

B. TOPIC:

1. The topic shall be in line with the objectives of the VAWC and this year's theme, "**Violence- Free Community Starts with Me**".