



Republic of the Philippines
Department of Education
REGION V - BICOL

SCHOOLS DIVISION OFFICE OF CATANDUANES

6 FEB 2024

DIVISION MEMORANDUM
OSDS-CID-DM- 060 S. 2024

**ENHANCEMENT TRAINING-WORKSHOP IN CAMPUS JOURNALISM FOR
SCHOOL PAPER ADVISERS AND CAMPUS WRITERS**

TO: Assistant Schools Division Superintendent
Chiefs Education Supervisors, CID and SGOD
Education Program Supervisors
Public Schools District Supervisors /In Charge of Districts
Secondary/Elementary School Heads
(Public and Private schools)
All others concerned

1. In support to RA 7079 otherwise known Campus Journalism Act of 1991, the Curriculum Implementation Division (CID) shall conduct Enhancement Training - Workshop in Campus Journalism for School Paper Advisers and Campus Writers in a venue to be announced later with the dates viz:

a. Secondary School Paper Advisers and Campus Writers –
February 15-17, 2024

b. Elementary School Paper Advisers and Campus Writers –
February 22-24, 2024

2. This activity aims to upgrade journalistic skills of new school paper advisers and campus writers, promote and sustain advocacy on responsible campus journalism.

3. Each 44 secondary school is allotted four (4) participants compose of two (2) school paper advisers (SPA) -one English SPA and one Filipino (SPA)- and two campus writers – one in English and one in Filipino. Same allocation is given to **two (2) selected elementary schools** in each district.



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4. A registration of One thousand eight hundred pesos (P1,800) shall be charged each school paper adviser and campus writer, the Officers of the Division Association of Secondary School Paper Advisers (DAASPA) and the Catanduanes Association of Elementary School Paper Advisers (CAESPA) to cover six snacks and three meals for three days, travel and other incidental expenses shall be charged to the school's MOOE subject to the accounting and auditing rules and regulations.

5. A Division Staff Orientation Workshop (DSOW) of resource speakers and facilitators and the CAESPA Officers shall be held on February 8, 2024 at Virac Pilot ES, Gabaldon Building, Virac North District to start at 8:00 a.m.

6. A one day service credit and COT/COC shall be charged each participant for a Saturday training-workshop. Participants are advised to bring at least the front page of their latest school paper for workshop and critiquing.

7. Attached are the technical working committee and Officers of the CAESPA to attend the DSOW and meeting on February 8, 2024. Travel and incidental expenses during the DSOW shall be charged to the school's MOOE subject to the accounting rules and regulations.

8. For immediate dissemination, information and compliance.

SOCORRO V. DELA ROSA, CESO V
Schools Division Superintendent

References: As stated

To be indicated in the Perpetual Index
Under the following subjects:

Enhancement Campus Journalism

gbp/ENHANCEMENT TRAINING WORKSHOP FOR SCHOOL PAPER ADVISERS AND CAMPUS WRITERS/02/06/2024

Enclosure No. 1 to Division Memorandum No. 060, s. 2024

**ENHANCEMENT TRAINING WORKSHOP FOR SCHOOL PAPER ADVISERS AND
CAMPUS WRITERS**

February 15-17, 2024 | Rakdell Inn, Virac, Catanduanes

RESOURCES SPEAKERS:

News Writing:	German Tejada
Editorial /Column Writing:	Loraine Taule
Feature Writing:	Gener Eusebio
Sci-Tech:	Ruel Fernandez
Copyreading :	Christine May Brillantes,
Sports Writing:	Mariane Claire Tulod
Cartooning:	Alvin Vargas
Photojournalism:	Joanne Tanael & Marcelino Matienzo
Lay-Outing:	Jefferson Arcilla & Dave S. Tolentino
School Paper Packaging:	Ricky Tid
Presscon Guidelines:	Dr. Gina B. Pantino

TECHNICAL WORKING COMMITTEE

Program and Invitation:

Chairperson: Ruel Fernandez

Members: Gener Alberto, Christine May Brillantes

Attendance and Registration:

Chairperson: Joanne Tanael

Members: Marjorie Vargas, Loraine Taule

Hall Preparation/Tarpaulin:

Chairperson: Alvin Vargas

Members: Ralph Vargas, Rosita Marino, Roy Caballero

Accommodation/Health and Safety/Hall Preparation:

Chairperson: Marcelino Matienzo

Members: Joanne Tanael, Royce Sanchez

Certificates/Awards:

Chairperson: Axel James Tomes

Members: Juvy Aracosta, Lyn Cueva

Sound/Technical/Powerpoint Presentation:

Chairperson: German Tejada

Creative Assets: Alvin Vargas

Foods/Training Matrix/Session Guide: Mam Gina Pantino/German Tejada

Documentation:

Chairperson: Jefferson Arcilla

Members: Dave Tolentino, Daisylyn Reyes, Marian Claire Tulod

Enhancement Training-Workshop in Campus Journalism for School Paper Advisers and Campus Writers
TRAINING MATRIX
 February 15 – 17, 2024

DATE	TIME	SESSION OBJECTIVE(S)	EXPECTED OUTPUT(S)	TOPIC(S)/ CONTENT(S)	METHODOLOGY/ SESSION STRATEGIES	FACILITATOR(S)/ SPEAKER(S)	RESOURCE(S) NEEDED
DAY 01 February 15, 2024	8:00-8:30 AM	REGISTRATION OPENING PROGRAM (Master & Lady of Ceremonies: Mr. Axel James O. Tomes & Ms. Daisylyn G. Reyes)					
	08:31-10:00 AM	SO1: Reorient participants on RA 7079 and the Journalist's Creed SO2: Discuss salient policies and guidelines and targets in division, regional, and/or national schools press conferences	Individual Doable Campus Journalism Targets and Self-Commitment Notes (both for SPAs and CJs)	<i>Back to Black and White of Campus Journalism: Revisiting Mandates, Policies, and Guidelines in Schools Press Conferences</i>	Lecture, Presentation, Interactive Discussion with short activity	Dr. Gina B. Pantino	Laptop, LCD Projector, Manila Papers, Pentel Pens, Coupon Bond
	10:01 AM - 12:00 NN	SO3: Discuss briefly the scoresheets for News Writing and News Page contests; SO4: Activate 'nose for news'	News Story with Headline out of a given fact sheet (both SPAs and CJs)	<i>Activating Nose for News: The Basic of News Story Reporting</i>	Four As	Resource Speaker: Mr. German T. Tejada Jr. Facilitators: Mrs. Pinky T. Teope & Mr. Ralph T. Vargas	Laptop, LCD Projector, Coupon Bond



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DATE	TIME	SESSION OBJECTIVE(S)	EXPECTED OUTPUT(S)	TOPIC(S)/CONTENT(S)	METHODOLOGY/SESSION STRATEGIES	FACILITATOR(S)/SPEAKER(S)	RESOURCE(S) NEEDED
DAY 01 February 15, 2024		and discern the basic rules and principles in data gathering and news reporting and write a news story based on given fact sheet					
	12:01 - 01:00 PM	LUNCH BREAK OR OPTIONAL WORKING LUNCH BREAK					
	01:01 - 04:30 PM	SO5: Discuss briefly the scoresheets for Editorial/ Column Writing, and EdOp Page contests; SO6: Differentiate the structure and rules editorial from column writing and write an editorial and/or column article(s) based on given fact sheet	Editorial and/or Column article(s) based on given fact sheet(s) (both SPAs and CJs)	<i>Stirring Public Stance through Editorial and Column Writing</i>	Four As	<i>Resource Speaker:</i> Mrs. Loraine D. Taule <i>Facilitators:</i> Roy Caballero & Zyra Mae Tumala	Laptop, LCD Projector, Coupon Bond
04:31 - 05:00 PM	DAY 1 WRAP-UP AND SHORT DEBRIEFING SESSION						

DATE	TIME	SESSION OBJECTIVE(S)	EXPECTED OUTPUT(S)	TOPIC(S)/ CONTENT(S)	METHODOLOGY/ SESSION STRATEGIES	FACILITATOR(S)/ SPEAKER(S)	RESOURCE(S) NEEDED
MANAGEMENT OF LEARNING (MOL) In-charge: Zones 1 & 3 Select Participants 8:00 – 8:15 AM							
Day 02 February 16, 2024	08:16-10:00 AM	SO7: Discuss briefly the scoresheets for Features Writing and Features Page contests; SO8: Apprise the elements, types, and structures of features stories and write an article based on given fact sheet	Feature article based on given fact sheet (both SPAs and CJs)	<i>A Shift from Hard to Soft News: The Art of Features Stories</i>	Four As	<i>Resource Speaker:</i> Mr. Gener E. Alberto <i>Facilitators:</i> Mrs. Rosita R. Marino & Mrs. Melody T. Temonos	Laptop, LCD Projector, Coupon Bond
	10:01 AM-12:00 NN	SO09: Discuss briefly the scoresheet for Editorial Cartooning contest; SO10: Engage creative juices in learning techniques for drawing a powerful cartoon SO11: Draw a cartoon based on a given article or topic	Editorial Cartoon based on a given article or topic (both SPAs and CJs)	<i>Powerful Pencil: Shades of Meaning and Messages through Editorial Cartooning</i>	Four As	<i>Resource Speaker:</i> Mr. Alvin T. Vargas <i>Facilitator:</i> Mr. Axel James O. Tomes	Laptop, LCD Projector, Coupon Bond

DATE	TIME	SESSION OBJECTIVE(S)	EXPECTED OUTPUT(S)	TOPIC(S)/ CONTENT(S)	METHODOLOGY/ SESSION STRATEGIES	FACILITATOR(S)/ SPEAKER(S)	RESOURCE(S) NEEDED
Day 02 February 16, 2024	12:01 PM - 01:00 PM	LUNCH BREAK OR OPTIONAL WORKING LUNCH BREAK					
	01:01- 03:00 PM	SO12: Discuss briefly the contest guidelines scoresheet for Photojournalism; SO13: Familiarize the elements and qualities of taking and captioning photos SO14: Immerse in a short photowalk and write captions for select best frames	Photos and Captions presentation (both SPAs and CJs)	<i>A Story in and behind the Frame: Photojournalism at its Finest</i>	Lecture, Presentation, Interactive Discussion, Demonstration and Photowalk with Application	<i>Resource Speaker:</i> Mr. Marcelino P. Matienzo Jr. <i>Facilitator:</i> Mrs. Joanne T. Tanael	Laptop, LCD Projector, Digital Camera, Coupon Bond
	03:01 - 04:30 PM	SO15: Discuss briefly the scoresheets for Sports Writing and Sports Page contests; SO16: Analyze the rules and appropriate structures for various sports events and write an article based	Sports article based on AVP of game watching (both SPAs and CJs)	<i>Game On: Stretching Stamina and Minute-Moves Reporting of Sports Stories</i>	Lecture, Presentation, Interactive Discussion, and Game Watching	<i>Resource Speaker:</i> Mr. Jefferson S. Arcilla <i>Facilitator:</i> Mrs. Marjorie T. Vargas	Laptop, LCD Projector, Coupon Bond
Day 02							

DATE	TIME	SESSION OBJECTIVE(S)	EXPECTED OUTPUT(S)	TOPIC(S)/CONTENT(S)	METHODOLOGY/SESSION STRATEGIES	FACILITATOR(S)/SPEAKER(S)	RESOURCE(S) NEEDED
February 2, 2024		on game watched					
	04:31 - 05:00 PM	DAY 2 WRAP-UP AND SHORT DEBRIEFING SESSION					
MANAGEMENT OF LEARNING (MOL) In-Charge: Zones 2 & 4 Select Participants 8:00-8:30 AM							
February 17, 2024	08:31 AM - 12:00 NN	SO17: Share winning tips on creating winning school paper; SO18: Demonstrate simplified way in school paper packaging	Samples of Packaged School Papers (SPAs and CJs work collaboratively)	<i>Creating Winning Pages: The Ricky Tid's Guide to School Paper Packaging</i>	Lecture, Presentation, Interactive Discussion, Reflective Sharing, Adobe Applications' Navigation and Demonstration, Return Demonstration	<i>Resource Speaker:</i> Mr. Ricky V. Tid <i>Facilitators:</i> Mr. Dave S. Tolentino & Mr. Jefferson S. Arcilla	Laptop, LCD Projector, Coupon Bond, Sample School Papers
	12:01 PM - 01:00 PM	LUNCH BREAK OR OPTIONAL WORKING LUNCH BREAK					
February 17, 2024	01:01 - 03:00 PM	SO17: Share winning tips on creating winning school paper; SO18: Demonstrate simplified way in school paper packaging	Samples of Packaged School Papers (SPAs and CJs work collaboratively)	<i>Creating Winning Pages: The Ricky Tid's Guide to School Paper Packaging (Continuation)</i>	Lecture, Presentation, Interactive Discussion, Reflective Sharing, Adobe Applications' Navigation and Demonstration, Return Demonstration	<i>Resource Speaker:</i> Mr. Ricky V. Tid <i>Facilitators:</i> Mr. Dave S. Tolentino & Mr. Jefferson S. Arcilla	Laptop, LCD Projector, Coupon Bond, Sample School Papers
February 17, 2024	03:01 - 5:00 PM	DAY 3 WRAP-UP AND CLOSING PROGRAM					
		DEPARTURE AND DEBRIEFING SESSION FOR DASSPA OFFICERS AND INVITED SPEAKER					

Enclosure No. 3 to Division Memorandum No. 060 , s. 2024

President: Ricky V. Tid (Tinago ES)

Vice President: Edna Marquez (Calatagan ES)

Secretary: Mary Ann Gonzales (Taytay ES)/Odeza Sy (Balite ES)

Treasurer: Thielen Go (VPES)/Carla Loraine Mendez(Magnesia ES)

Auditor: Daisy Talion (Bato CES)

PIO: Paul John Padilla (VPES)

Buss. Managers: Rosalie Labrador (San Miguel CES)/Cynthia Rojas (Bato CES)

Peace Officers: Paulo Bernardino (CSU - Laboratory ES) /Christine Joy Tulod (Viga CES)

Representatives: Bagamanoc - Richelle Bragais (Bagamanoc CES) Baras -Joan Rodulfo (Genetligan ES) Bato - Shiela Rojas (Cabugao IS) Caramoran - Grace Villanueva (Caramoran CES) Gigmoto - Kathleen Jane Romero (Panganiban - Pandan - Lea Gregorio (Pandan CES) San Andres - Rhona Columna (San Andres CES) San Miguel - Nelsie Arango (San Miguel CES) Viga - Judy Mae Obre (Tambognon CES) Virac - Lorena Tulipat (Gogon ES)