

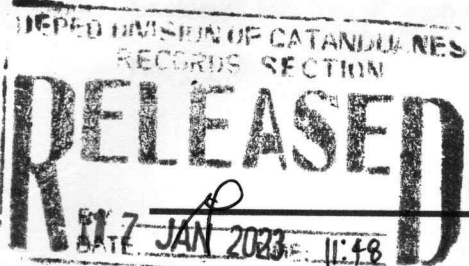


Republic of the Philippines

Department of Education

REGION V

SCHOOLS DIVISION OFFICE OF CATANDUANES



13 JANUARY 2023

**DIVISION MEMORANDUM**

CID-DM- 032 S. 2023

**PARTICIPATION TO THE REGIONAL ORIENTATION ON UNESCO'S ADVOCACY FOR QUALITY PROMOTION OF COMPREHENSIVE SEXUALITY EDUCATION AND CSE INFOMERCIAL CONTEST**

To: Public Schools District Supervisors  
Secondary School Heads  
SSG Advisers

1. Per Regional Memorandum dated December 21, 2022, there will be an **Online Regional Orientation on UNESCO's Advocacy for Quality Promotion of Comprehensive Sexuality Education and CSE Infomercial Making Contest on January 21, 2023 at 8:00 am to 12:00 nn via Zoom Platform**. This is a regional advocacy for quality CSE that will empower students to lead a healthy, safe and productive lives.
2. Participants to this activity are the **SSG Presidents** of all secondary schools or in their absence, an officer/member of the SSG who has the capacity to connect to a virtual orientation. Teachers **John Anthony Romero** (CNHS) and **Gian Carlo Osido** (SAVS) shall join this activity. Likewise, they are given the task to spearhead the participation of students in the infomercial contest.
3. Attached is the above-mentioned administrative issuance for reference.
4. SSG advisers and school heads are tasked to facilitate concerns in order to ensure 100% participation of students.
5. Expenses relative to this activity shall be charged against local funds subject to the usual accounting and auditing rules and regulations.
6. For your information, guidance and compliance.

**SUSAN S. COLLANO**  
Schools Division Superintendent

Encl: As stated

References: As stated

To be indicated in the Perpetual Index under the following subjects: STUDENTS CSE

FTT/ PARTICIPATION TO REGIONAL ORIENTATION ON UNESCO'S ADVOCACY FOR QUALITY PROMOTION OF CSE

AND CSE INFOMERCIAL CONTEST

01/13/2023



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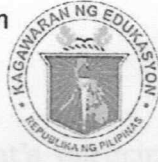
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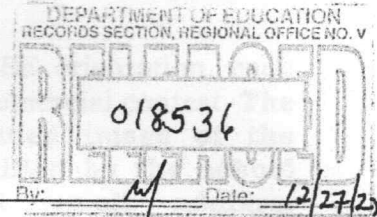
DepEd Tayo - Region V - Catanduanes

Enclosure No. 1 to Division Memorandum

No. 052, s. 2023



Republic of the Philippines  
**Department of Education**  
REGION V - BICOL



**MEMORANDUM**

**TO: Schools Division Superintendents**

**FROM: GILBERT A. SADSAD**  
Regional Director

**SUBJECT: REGIONAL ORIENTATION ON UNESCO'S ADVOCACY FOR QUALITY PROMOTION OF COMPREHENSIVE SEXUALITY EDUCATION cum CSE INFOMERCIAL MAKING CONTEST**

**DATE: December 21, 2022**

Aligned with the aim of the United Nations Educational, Scientific and Cultural Organization (UNESCO) to highlight the benefits of Comprehensive Sexuality Education (CSE) to young people, this Office, through the Curriculum and Learning Management Division (CLMD) shall conduct an Orientation and Infomercial Contest on CSE. This is a regional advocacy for quality CSE that will empower students to lead a healthy, safe and productive lives.

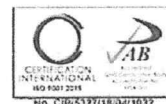
**An online orientation on Comprehensive Sexuality Education (CSE) and discussion on the development of an infomercial will be on January 21, 2023, at 8:00 am to 12:00 nn, via Zoom platform.** The activity shall involve selected students from Junior High School or Senior High School, preferably representing an active organization and their teacher-advisers. It is highly encouraged that the division CSE coordinators shall join the online CSE orientation. The slot per division indicated below shall be observed.

SDO	Student-leader	Teacher-Adviser	CSE coordinator	Total
Albay	42	2	1	45
Camarines Norte	42	2	1	45
Camarines Sur	42	2	1	45
Catanduanes	42	2	1	45
Iriga City	29	2	1	32
Legazpi City	29	2	1	32
Ligao City	29	2	1	32
Masbate City	29	2	1	32
Masbate	42	2	1	45
Naga City	29	2	1	32
Sorsogon City	29	2	1	32
Sorsogon	42	2	1	45
Tabaco City	29	2	1	32
				<b>494</b>



Regional Center Site, Rawis, Legazpi City 4500

0917 178 1288  
region5@deped.gov.ph



As an offshoot of the student's participation in the CSE orientation, each division shall choose representatives to compete in the CSE Infomercial contest. **The official contestants by division shall submit the scanned image of the accomplished entry forms (found in the enclosure), certified by the school principals on or before January 27, 2023, at email address: ma.lorico@deped.gov.ph.** All entries should be endorsed by the Schools Division Superintendents/Assistant Schools Division Superintendents.

The development of the infomercial and other preparations shall be done after class hours and during weekend. **The deadline on the submission of entries will be on February 3, 2023.** The participating divisions shall create a google drive link labeled, CSE\_Infomercial \_SDO\_\_. This should be shared to the regional AP supervisor, Ma. Leilani R. Lorico in her email address.

All student and teacher participants shall receive certificates of participation. The top three student-winners shall receive certificates of recognition and cash prizes while their coaches shall be awarded with certificates of merit. All non-winners shall receive consolation prizes. The results shall be announced in a virtual activity to be communicated in a separate Regional Advisory.

<b>Rank</b>	<b>Prize</b>
First Place	6,000.00
Second Place	5,000.00
Third Place	4,000.00
Fourth to Thirteenth Place	1,500.00

The expenses to be incurred in the conduct of the competition which include cash prizes to the winning contestants and related expenses shall be charged against the funds downloaded by DepEd International Cooperation Office (ICO).

Enclosed are the program of activities for the CSE orientation and the contest guidelines & mechanics for the CSE Infomercial contest for references.

For information and dissemination.

/clmd-fbb-ml/  
12/21/2022



Enclosure No. 1 to the Unnumbered Memorandum

**REGIONAL ORIENTATION ON COMPREHENSIVE SEXUALITY EDUCATION AND  
BASIC INFORMATION IN CREATING AN INFOMERCIAL**

**January 21, 2023**

**Via Zoom**

**Program of Activities**

<b>Time</b>	<b>Activity/Topic</b>	<b>Resource Speaker</b>
7:30-8:00	Participants log in	
8:00-8:30 am	Opening Program Philippine National Anthem Prayer	
	Message	Francisco B. Bulalacao Jr. CLMD Chief
8:30-9:30 am	Comprehensive Sexuality Education: What is it and why is it important?	DepEd Central Office Bureau of Curriculum Development
9:30-10:30 am	Age Doesn't Matter; students can be advocates and champions of CSE	Center for Health Solutions and Innovations Philippines Inc., (CHSI)
10:30 am - 12:00 nn	What is an Infomercial? How do I make one for CSE?	Center for Health Solutions and Innovations Philippines Inc., (CHSI)

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**REGIONAL INFOMERCIAL CONTEST ON COMPREHENSIVE SEXUALITY  
EDUCATION (CSE)  
GUIDELINES AND MECHANICS**

1. Participants must be a pair of students who are enrolled this S.Y. 2022-2023. They should be in Junior High School or Senior High School. The coach can choose from the following options:
  - a. both male
  - b. both female
  - c. female and male
  - d. both JHS
  - e. both SHS
  - f. combination of JHS and SHS
2. There shall be one (1) teacher-coach per division entry.
3. The contestants should have participated in the regional CSE orientation on January 21, 2022.
4. It is preferred that contestants are active members of a school/division organization.
5. The campaign tagline of the contest is "With CSE, I can do and achieve more!" It should revolve on the core message: CSE gives confidence, a sense of self-worth and life skills needed in life.
6. The contestants shall give a title to their entries anchored on the CSE campaign tag line and core message. They can be creative by involving characters in the infomercial.
7. The infomercial must be produced in HD File, MP4 format. The clarity and quality of the video should not be sacrificed.
8. It should run not more than three (3) minutes including the title screen and credit titles. Language preferred is English or Filipino.
9. The infomercial must be original and should have not been presented/ submitted in other contest.
10. It must contain photos and footages that are original. Copyrighted music material may be used but it should come from available resources in public domain. Its sources must be duly cited.
11. The entries should not contain any vulgar and sexually explicit materials.
12. The infomercials must be uploaded in a Google Drive labeled, CSE\_Infomercial\_SDO\_\_. This should be shared to the regional AP supervisor, Ma. Leilani R. Lorico at email address: ma. lorico@deped.gov.ph not later than February 3, 2023.
13. The criteria for judging are:
  - Relevance to the Theme (40%). The content of the infomercial must be related to the CSE core message.
  - Creativity and Originality (20%). The ideas and core message must be conveyed in artistic manner. It should be unique from any other published works.
  - Production Quality (20%). The quality of the video should include smooth transitions, sharp focus, proper lighting, dynamically balanced audio and sounds, and engaging music.
  - Viewers Impact (20%). The video must catch the attention of the viewers and must engage them from the onset to the end.
14. All submitted entries will be the property of DepEd Region V and will be utilized for CSE advocacy campaigns.
15. The decision of the Board of Judges is final, non-appealable, and irrevocable.





Enclosure No. 3 to the Unnumbered Memorandum

**REGIONAL INFOMERCIAL CONTEST ON COMPREHENSIVE SEXUALITY  
EDUCATION (CSE)  
ENTRY FORM**

Name	Surname	Given Name				M.I.
Age		Sex		Date of Birth	MM/DD/YYYY	Year & Section
Mobile No.			Email Address			
Home Address						
School				Tel. No.		
School Address				Division		
Organization				Position		
Coach						
Mobile No.			Email Address			
Principal						
Mobile No.			Email Address			
Title of Entry						
<p align="center">We certify that the above information is true and correct to the best of our knowledge. We further certify that the infomercial is solely the student's work, that the same is the student's original artwork, and that no part thereof is copied from or the copyright of which is owned by any other person or entity</p>						
Contestant (Signature over Printed Name/Date)			Coach (Signature over Printed Name/Date)			
<p>Attested by:</p> <p align="center">_____</p> <p align="center">Principal (Signature over Printed Name)</p>						
<p>Endorsed by:</p> <p align="center">_____</p> <p align="center">Schools Division Superintendent/Asst. Schools Division Superintendent (Signature over Printed Name)</p>						

The organizer is committed to protect and respect all personal data provided in this entry form in compliance with Republic Act No. 10173 or the Data Privacy Act of 2012. All collected personal information shall be used solely in the manner which the data is intended and shall not be forwarded to external parties, unless in case of emergency by the Office. The records shall be maintained and disposed in accordance with the established procedures of the organizer in records handling.

**Note: 1 accomplished form per student/contestant**