



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region V(Bicol)
SCHOOLS DIVISION OFFICE OF CATANDUANES
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DepEd, Division of Catanduanes
RECORDS SECTION
Date NOV 13 2019
Time: 12:30 P.M.
Initial/Signature: [Signature]

DIVISION MEMORANDUM

To : Chiefs, CID and SGOD
Education Program Supervisors
Public Schools District Supervisors
Elementary and Secondary School Heads
All Concerned

From : **DANILO E. DESPI**
Schools Division Superintendent

Subject : **2019-18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN**

Date : **November 12, 2019**

PARTICULARS

This is in reference to the attached Civil Service Commission (CSC) Memorandum Circular regarding the annual observance of the 18-day Campaign to End Violence Against Women (VAW) on **November 25 to December 12, 2019**.

Participation in the activities listed in the attached CSC Memorandum Circular is encouraged to promote public awareness in the observance of the event.

Expenses related to the 2019 18-Day Campaign to End VAW may be charged to the Gender and Development (GAD) Budget, following the GAD Planning and Budgeting Guidelines.

For Immediate dissemination.

DANILO E. DESPI
Schools Division Superintendent

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DepEd-Division Office of Catanduanes
RECORDS SECTION
NOV 07 2019

Date: NOV 07 2019
Time: 4:20 PM
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DepEd-Division Office of Catanduanes
Office of the SBS

Date: NOV 07 2019
Time: 4:04 PM
By: [Signature]

MC No. 24, s. 2019

MEMORANDUM CIRCULAR

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : 2019 18-Day Campaign to End Violence Against Women

Pursuant to Presidential Proclamation No. 1172, s. 2006 which declares November 25 to December 12 of every year as the "18-Day Campaign to End Violence Against Women (VAW)" and Republic Act No. 10398, s. 2012 which declares November 25 of every year as the "National Consciousness Day for the Elimination of Violence Against Women and Children", the **Philippine Commission on Women (PCW)** in coordination with the **Inter-Agency Council on Violence Against Women and their Children (IACVAWC)** leads the annual observance of the **18-Day Campaign to End Violence Against Women (VAW)** on **November 25 to December 12, 2019**.

The Campaign theme for the period 2016-2021 is: "*VAW-free community starts with Me*". The theme shifts the 18-Day Campaign to End VAW to positive advocacy as it enjoins everyone to pursue the common vision of a VAW-free community, and highlights what can be done to achieve such.

This year's campaign continues to underscore the significant role of individuals, especially the youth, in fighting violence against women and girls in various institutions. It focuses on Primary Prevention to reduce incidents of VAW across the country, which can be achieved by empowering individuals to know and claim their rights, and to educate them where to seek help in cases of violence.

To promote public awareness in the observance of the event, all government agencies are encouraged to undertake related activities, such as:

- I. **Production and Distribution or Exhibition of Information, Education and Communication (IEC) Materials**
 - a. Hanging of the 2019 18-Day Campaign to End VAW official streamer.
 - b. Development, production and distribution or IEC materials for 2019 18-Day Campaign to End Violence Against Women which include

Bawat Kawani, Lingkod Bayani

collaterals designed by PCW and agency-specific materials like Anti-VAW flyers. PCW-developed materials may be reproduced by agencies provided that the content and design of the materials is retained.

II. Participate on the 18-Day Campaign to End VAW online advocacy

- a. Uploading of the official logo, advocacy videos and other 18-Day Campaign to End VAW advocacy materials in the agency/LGU/organization's official website and social media accounts.
- b. Participation in the online campaign threads about the observance by uploading photos, news features and other information relative to the 18-Day Campaign to End VAW using the hashtag #VAWfreePH.
- c. Participation in the #VAWFreePH National Movement (Commitment to End Violence Against Women: "I VOW to End VAW") which will be launched on November 25, 2019.

III. Participate in the PCW-organized 18-Day Campaign to End VAW information campaigns/advocacy activities

- a. **For agencies/offices/LGUs in the Greater Manila Area:** Participation in the Anti-VAW Expo 2019 on November 27-29, 2019 in Quezon City. The expo shall feature five interactive booths where participants shall be oriented on VAW-related laws and ways to encourage help-seeking behavior in cases of VAW.
- b. **For state universities and colleges:** Encourage Senior High School (SHS) and College Students to participate in the Cine Juana Digital Shorts Competition.
- c. Simultaneous reading of prayer for VAWC victims survivors during the **November 25, 2019** Flag Raising Ceremony.

IV. Participate in the nationwide Orange Your Icon Advocacy Initiative.

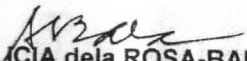
- a. Agencies are encouraged to decorate landmarks and iconic spots in their area with the color orange, which represents hope and a future free from gender-based violence against women and girls.

Expenses related to the 2019 18-Day Campaign to End VAW may be charged to the Gender and Development (GAD) Budget of government agencies, following the GAD Planning and Budgeting Guidelines.

For details and downloading of advocacy materials and videos, please visit:

- pcw.gov.ph
- www.facebook.com/PCWgovph
- www.twitter.com/PCWgovph
- Youtube.com/CommissionOnWomenPH

For further information, agencies may coordinate with **Ms. Vicky T. Atanacio** and/or **Ms. Nevi Calma**, PCW Corporate Affairs and Information Resource Management Division (CAIRMD), at telephone number (02) 8352-5372 or email at VAWfreePH2019@pcw.gov.ph.


ALICIA dela ROSA-BALA
Chairperson



30 OCT 2019

2019 18-Day Campaign to End Violence Against Women Streamer

This is the official streamer for the 2019 18-Day Campaign to End VAW. The design can be downloaded here.



Streamer specifications:

Dimensions: 4 ft. (height) x 11 ft. (width)

Font color/background: #df5107

Fonts used:

The [Insert AGENCY NAME here]

VAW

FREE

Community

starts with

Me

Calibri
Introline

Montserrat Blade

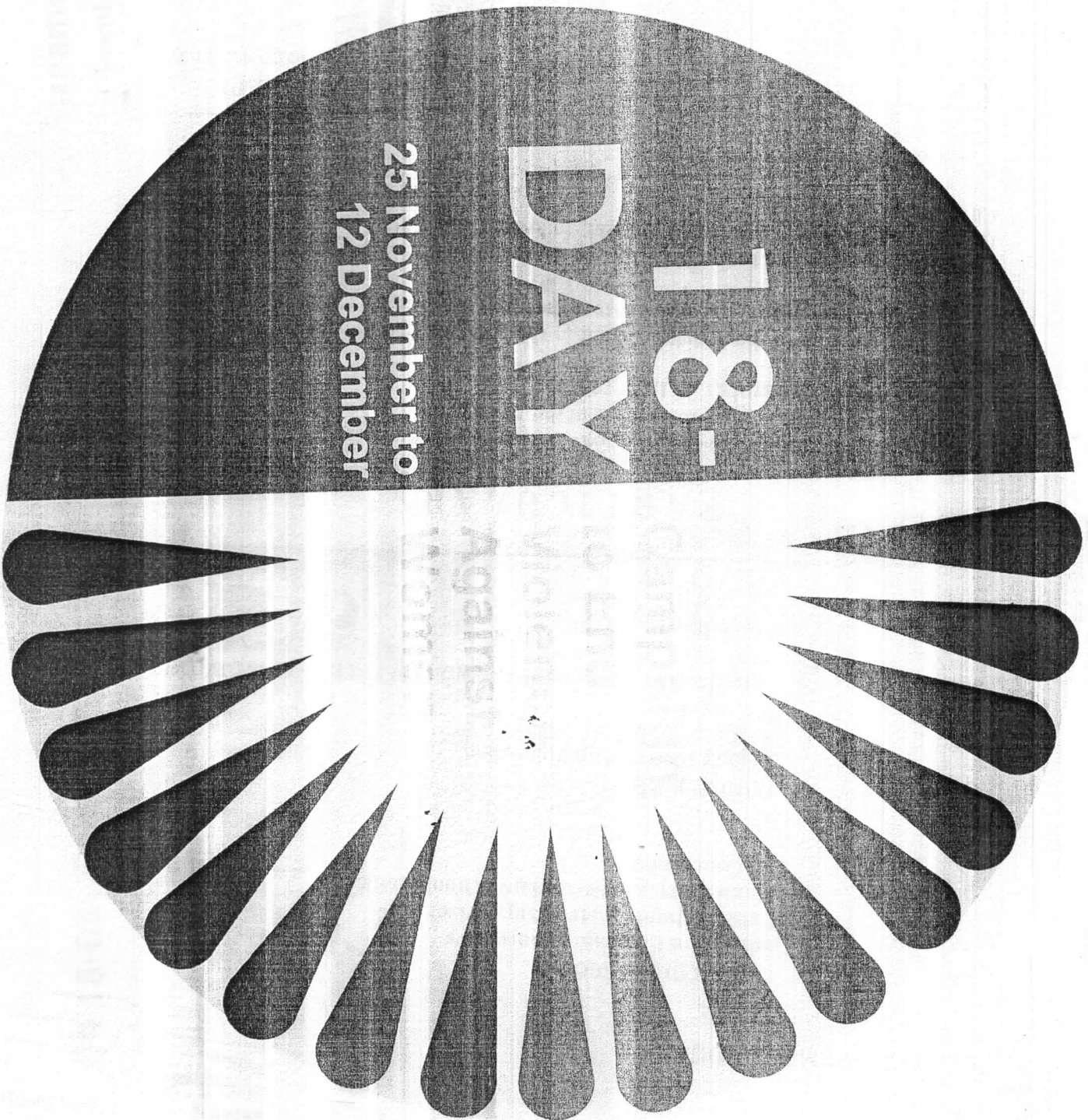
Thursday Vibin

Ripe Apricots

Satisfy (or other appropriate font)

Notes:

- The photo (.JPG) and photoshop (.PSD) files of the streamer design are provided in the download folder indicated above.
- Aside from your agency/organization's name and logo, please do not superimpose other graphics and/or text not related to the 18-Day Campaign to End VAW.
- The tarpaulin may be resized to fit agency posting spaces as long as the width-height proportion is maintained.



18-DAY

25 November to
12 December

