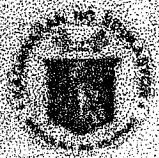


CID - Mr. Jimmy Calma



REPUBLIC OF THE PHILIPPINES
Department of Education
REGION VI

REGIONAL CENTER SITE, KAWAS, LEGASPIPI
Tel: (053) 463-6046 Fax: (053) 463-6047
www.depedregion6.dti.gov.ph



MEMORANDUM

TO : SCHOOLS DIVISION SUPERINTENDENTS

FROM : 
RAMON FIEL G. ABCEDE
Regional Director

UUBU-1

SUBJECT : 2017 FOOD AND BEVERAGE EXPO (FABEX)

DATE : May 10, 2017

Please be informed that the Camarines Sur Chamber of Commerce and Industry, Inc. (CSCCI) and the Provincial Government of Camarines Sur will sponsor the first ever Food and Beverage Expo (FABEX) from June 29 to July 2, 2017 at the Camarines Sur Capitol Convention Center, Pili, Camarines Sur, Philippines.

The activity is a 4-day trade event that will showcase businesses in the Food and Beverage Industry as well as various stakeholders engaged in the F&B manufacturing, distribution, retail and services. FABEX offers educational experience for teachers and students at the junior and senior high schools. Please refer to their attached letter for the registration fee and other details.

All Schools Division Offices (SDOs) are encouraged to support the activity on a voluntary basis.


For information and widest dissemination.

To: PSDS
Secondary School Principals
Teachers

For information and guidance.

Essd/erca/tin20170510

May 24, 2017
RELEASED
DepEd, Division of Catanduanes
RECORDS SECTION
Date MAY 25 2017
Time: 9:00 AM
Initial/Signature: [Signature]


SOCORRO V. DELA ROSA, CESO VI
Schools Division Superintendent



F A B E X

The Biggest Food and Beverage Expo in Bicol!

Dir. RAMON FIEL ABCEDA
Regional Director
Dep-ED Region 5
Rais, Albay

Dear **Dir. Abcede**,

We, from the Camarines Sur Chamber of Commerce and Industry, Inc. (CSCCI) and the Provincial Government of Camarines Sur, would like to seek your institutional support for our first ever Food and Beverage Expo (FABEX) to be held on June 29-July 2, 2017 at the Camarines Sur Capitol Convention Center, in Pili, Camarines Sur, Philippines.

FABEX is a 4-day trade event which will showcase businesses in the Food and Beverage industry, as well as various stakeholders engaged in the F&B manufacturing, distribution, retail, and services.

This event is not only an avenue for your institution to be a part of the development of the food business in this part of the country but also as a ground to train your stakeholders and benefactors for culinary training and skills development. It will also serve as an educational experience for your teachers and students, especially in the junior and senior high school students and instructors. Our four days are packed with various learnings. (Detailed cooking, baking, and skills training and seminars as attached.)

The extensive array of national exhibitors, business seminars, free cooking demo and skills training is expected to draw more than 2000 participants comprised of SMEs, hoteliers, restaurant and bakery owners, food manufacturers and processors, government agencies, business/management students, food hobbyists, and aspiring entrepreneurs.

We would feel privileged to undertake this project given your support. Attached is our modified proposal for your approval. For more details, please call Emi M. Salgado thru the CSCCI, Inc. Secretariat at (+63) (54) 473-3168. You can also reach her thru 0906-3963729 and emisalgado@gmail.com.

All the best,

MANNY P. REALDA
CHAIRMAN, FABEX
Camarines Sur Business Exposition

RAYMOND L. CONCEPCION
President
Camarines Sur Chamber of
Commerce and Industry, Inc.



F A B E X

The Biggest Food and Beverage Expo In Bicol!

We are requesting for the DepEd Region 5 to field in at least 200 participants (100 live-in participants and 100 live-out) from the different DepEd 5 Divisions. The expected participants would include Senior high schools from all of the public senior high schools in the Region. We will dedicate the Day 2 (June 30, 2017) and Day 3 (July 1, 2017) of the FABEX for the educational requirements of our DepEd target audience.

The live-in rate is P 1,400.00 per participant and this would include breakfast, lunch and dinner and overnight accommodation in a Naga hotel. This amounts to P2,800.00 participation fee per live-in participant.

The live-out rate is P1,000 per participant and this already includes lunch and dinner. This amounts to P2,000.00 participation fee per live-out participant.

The Senior and Junior high school student live-in rate is P1,200 per participant and this would include breakfast, lunch and dinner and overnight accommodation in a Naga hotel. This amounts to P2,400.00 participation fee per live-in Senior or Junior high school participant.

The Senior and Junior high school student live-out rate is P800.00 per participant and this includes lunch and dinner. This amounts to P1,600.00 participation fee per live-out Senior or Junior high school participant.

All participants are prioritized in the free food tastings in both morning and afternoon sessions of Day 2 and 3. They will not spend on their snacks since there are continuous free food tastings throughout Day 1 to 4 of the FABEX.

*** Registration rates will be decreased if the participants reach at least 400 participants, with 100 additional live-in and another 100 live-out participants.**

Certificates will also be availed after Day 2 of the seminar series for DepEd 5 participants and it will be given to the Division Heads/K-12 Coordinators for dissemination.

Meal stubs will be given per registration and it is urged that each Division register as a batch/group for better organization.

Special promos of FABEX for the DepEd Region 5 Divisions shall be announced later and freebies for participants will be raffled during their trainings/seminar proper.

We encourage all the DepEd5 participants to register on or before MAY 30, 2017 for proper coordination since we will be accommodating a considerable number of training/seminar/demo audience per each topic category. Hence, we will divide the registrants for each session on a first come, first serve basis. We deem it more effective to only accommodate 200 participants (the most) per seminar topic. For the cooking demo, if can be more time we have two screens in the EXPO event area.





FOOD & BEVERAGE EXPO

The Biggest Food and Beverage Expo in Bicol

List of Activities for DepEd 5 and K-12 Participants

Day 2 – June 30, 2017

(FRIDAY)

AM Session

- 9:00 – 10:00 AM – Food, Nutrition and Sanitation
Chef Billy Genterota, Apicius Culinary School
- 10:00 – 11:00 AM - Food and Beverage Expo Tour for DepEd 5
- 11:00 – 12:00 AM - Cooking/Baking Demo

PM Session

- 1:00 – 2:00 PM – Baking Competition/Baking Demo
- 2:30 – 3:30 AM – Food Preparation, Handling and Storing
Chef Gerard of Flavors and OIC Dean of USI

Day 3 – July 1, 2017

(SATURDAY)

AM Session

- 9:00 – 10:00 AM – How Coffee is Made
- 10:00 – 11:00 AM - Food Entrepreneurship
Cam Sur Chamber Board of Director, Owner of Soledad and Tugawe Resort Cove
- 11:00 – 12:00 AM - Barista Challenge

PM Session

- 1:00 – 2:00 PM – Technology Aided Food Preparation and Cooking
Chef Louise Mabulo, Junior Master Chef & Celebrity Chef
- 2:30 – 3:30 AM - Culinary Tourism in Bicol
Sir Apo Gonzales, Art Curator and Expert on Bicol Culture

*Topics and Schedules are subject to change without prior notice.

Camarines Sur Trade and Investment Centre, BMC Road, Pangasinan Drive, Naga City
Telex: (+63) (54) 473-3166 / Email: comsur_chamber.ph@yahoo.com

